



BRIEFING NOTE

COVID-19 media briefing notes - Karen Redman Friday, May 25, 2020

Most vulnerable

During the COVID-19 pandemic, the vulnerable in our community continue to be most affected.

Marginalized groups, youth, children and the elderly, essential workers, and newcomers are just some of those in our community that are facing increased challenges right now.

Emergency Community Support Fund

Launched May 19th, the Federal government has made \$350 million available through the Emergency Community Support Fund to provide additional and much-needed assistance to charities and non-profit organizations during COVID-19.

In the collaborative tradition of Waterloo Region, the Kitchener Waterloo Community Foundation, the Cambridge & North Dumfries Community Foundation and United Way Waterloo Region Communities are working together to jointly review applications for funding to support to those organizations who need it most right now.

Together, all three organizations have approximately \$2.25 million to distribute across Waterloo Region before to July 27, 2020. While this funding won't address all the needs of our local charities and non-profits, it's an important first step to helping our vulnerable citizens and getting Waterloo Region back on its feet.



BRIEFING NOTE

Applications and more information

I encourage community organizations to reach out and apply for this funding. Applications for financial support opened on May 19 and each organization can apply for up to \$75,000.

The deadline for applications is July 14, 2020

A good starting point for more information locally is the Kitchener Waterloo Community foundation's website at kwcf.ca/covid19-ecsf

Together with this additional funding we can make the lives of those in our most vulnerable communities a little easier during COVID-19