



Early Years
Engage

Continuous quality improvement
in Waterloo Region

2018 Child Care Survey

Webinar Presenter:

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Region of Waterloo, May 31, 2018

The 2018 Child Care Survey

- System-Level Results
- Program-Level Results and the Program Reports
- Results Reports for Dissemination to Families
- Activity: Preparing the Results Reports



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Background: Response Rates

Who Parents/guardians with children aged 0-4 years, enrolled in licensed child care in Waterloo Region

How Many? 2,082 Respondents – 202 blank entries =
1,792 Centre-based Respondents
88 Home-based Respondents



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The System-Level Analysis

- Affordability and Fee Subsidy
- Accessibility and OneList
- Special Needs Resourcing



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Affordability

What is the primary thing you would change about your child care experience in Waterloo Region?

What is the primary thing you would change about the child care experience in Waterloo Region?

Cost	40%
More licensed spaces for children	25%
No answer	9%
More options in my neighbourhood	7%
More resources/information available	4%
Quality of child care	4%
Hours	4%
Registration process	4%
Other	3%

Affordability

What do you consider to be a reasonable and affordable child care fee for your family?

What is your annual household income (before tax)?

\$110,000 or more	41%
\$95,000 - \$109,999	12%
\$80,000 - \$94,999	9%
\$65,000 - \$79,999	5%
\$50,000 - \$64,999	5%
\$35,000 - \$49,999	4%
\$20,000 - \$34,999	5%
Less than \$20,000	4%
No answer	15%

Fee Subsidy

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses	% of 'Don't Know' Responses
The amount of time it took between applying for fee subsidy to having my child placed in a child care program was reasonable.	77%	13%	10%	0%
The process for applying to fee subsidy was easy to understand.	62%	23%	15%	0%



Access to Child Care

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses	% of 'Don't Know' Responses
I have a child care space with my preferred provider.	87%	8%	5%	0%
The application and selection process for finding child care in Waterloo Region is fair.	53%	25%	14%	8%
OneList had all the information I needed for my child care search.	58%	14%	15%	13%

Special Needs Resourcing

Which special needs supports has your child received through their child care program? (select all that apply)

Haven't received any	78%
No answer	9%
Resource consultants	6%
Speech language pathology	6%
SNAP	4%
Occupational therapy	3%
Physiotherapy	1%
Kinesiology	1%
Other	0%

Using the System-Level Results

- Support expansion funding initiatives
 - Parent fee reduction pilot
 - OneList Staff
 - Licensed Child Care Communication and Media Campaign
 - Support Special Needs Resourcing and inclusion
- Inform new System Plan in 2019
- Support Early Years Engage
- Identify trends in coming cycles



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The Program Reports



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Multiple-Choice Questions

- Percentage Breakdowns vs. Total Scores; why both?

	Percentage Breakdowns				Total Scores	
Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses	% of 'Don't Know' Resp.'s	Total Program Score	Total System-wide Score

- eg. If 5/10 respondents responded 'Agree'; 5/10 responded 'Strongly Agree'
 - Percentage Breakdown = 100% 'positive responses'
 - Total Score = 90% (45/50) agreement



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Comment-based Questions

Each of the comments may have been:

- De-identified (gender, number, identifying information)
 - eg. "my **sons** love the centre " > "my **child** loves the centre "
- Generalized
 - eg. "They gave me parenting materials when I needed them **during my divorce**" > "They gave me parenting materials when I needed them"



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How Can The Results Be Used?

- Reports are organized around the 'How Does Learning Happen?' foundations
- Percentages/scores are provided for each question and for the foundations

Goals and Expectations

Belonging: Cultivating Authentic Relationships and Connections

Ways in which children might demonstrate a sense of belonging	Ways in which programs can help create a sense of belonging	Additional considerations for educators
<p>Goal for children: Every child has a sense of belonging when he or she is connected to others and contributes to their world.</p> <p>Children demonstrate a sense of belonging when they:</p> <ul style="list-style-type: none">• feel included and safe in relationships with adults and other children in the early years setting;• participate fully in ways that are most comfortable to them;• participate in social interactions,	<p>Program expectation: Early childhood programs cultivate authentic, caring relationships and connections to create a sense of belonging among and between children, adults, and the world around them.</p> <p>Educators can create contexts in which all children can develop a sense of belonging by:</p> <ul style="list-style-type: none">• being attuned to the physical and emotional states of each child and responding in a warm and sensitive manner;• connecting with each child and recognizing and valuing his or her unique spirit,	<p>A warm and caring manner is conveyed through body language as well as words – how we touch, carry, and move children through daily routines sends a strong message.</p> <p>Capitalize on opportunities for one-to-one interactions during daily routines (e.g., for infants and toddlers: diaper changing, dressing to go outdoors, and feeding/meal times are ideal opportunities for making connections and building relationships).</p> <p>Discover the unique characteristics and gifts of each child by talking with his or her family,</p>

Comment-based Questions

Please provide any comments or feedback that could help us understand your answers to the above questions (e.g., What is working well? What is not working well?). (Refers to questions 1-5, 8-11)

- Because the report is organized around 'How Does Learning Happen?', the questions are in a different order than they were in the actual survey
- Use these reference numbers, to see what multiple-choice questions the comments refer to

Using the Report

For each question, scores can be:

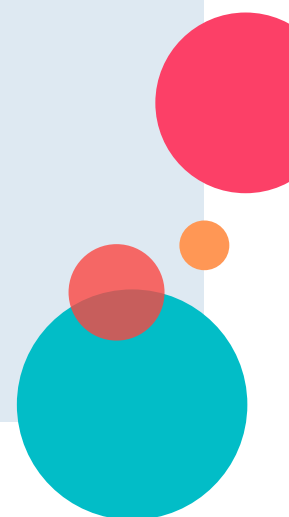
- Compared against the system-wide 'Total Score'
- Assessed question by question
- Compared against the scores for other questions
- Interpreted by foundation (eg. Belonging score), comparing results to the strategies listed in 'How Does Learning Happen?' pages 23-45

Note: Remember, these are respondents' perceptions which can be interpreted in a variety of ways.



Confidentiality

The information can be used for the following purposes:

- to share ‘%of responses’ and ‘total **program** scores’ with staff and families;
 - to share “total system-wide scores” with staff but **not** with families;
 - to share participant comments with staff and families, only after removing/altering identifying information;
 - to complete the 2018 Child Care Survey Results Report Template, as provided by the Region of Waterloo.
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Confidentiality of the Results

Percentage Breakdowns

Total Scores

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses	% of 'Don't Know' Resp.'s	Total Program Score	Total System-wide Score
Share with staff and parents	Share with staff and parents	Share with staff and parents	Share with staff and parents	Share with staff and parents	Share with staff and parents	Share with staff; Do not share with parents

Sharing the Results with Families

The 'Results Report' template provides families with consistent yet customized results across Waterloo Region.

- The first two pages provide system-level results
- The final two pages provide customized program-level results



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Results Report Templates

Date	Action Item
May 31	<ul style="list-style-type: none">• ELCC Forum: Operators receive report package.
May 31 - July 20	<ul style="list-style-type: none">• Review your program/organization report• Develop action(s) to enhance/improve services in 2018, based on the survey feedback• Fill in 'Results Report' template (pages 3-4)• Submit to Debbie Jones for approval, as part of EYE
May 31 - July 27	Distribute approved report to families within 1 week of being approved by Debbie

Questions about Early Years Engage contact:

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THANK
YOU