



**REGIONAL MUNICIPALITY OF WATERLOO  
ECONOMIC DEVELOPMENT AND  
PROMOTION COMMITTEE  
MINUTES**

Wednesday, February 8, 2012  
5:30 P.M.  
Council Chambers  
150 Frederick Street, Kitchener, ON

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Present were: Chair T. Galloway, L. Armstrong, D. Craig, K. Seiling and J. Wideman

Members absent: S. Strickland

**DECLARATIONS OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT**

None declared.

**REPORTS - Finance**

a) F-12-011, Funding for Marketing Initiatives for Art Galleries

T. Galloway introduced the report noting it was brought forward during the budget process.

MOVED by J. Wideman  
SECONDED by D. Craig

THAT the Regional Municipality of Waterloo approve one time funding for marketing initiatives to the coalition of Cambridge Galleries, the Canadian Clay and Glass Gallery and the Kitchener-Waterloo Art Gallery in the amount of \$30,000 to be funded from the 2012 budget for Economic Development and Promotion;

AND THAT the funding be subject to the coalition agreeing to coordinate their marketing efforts with the Waterloo Region Tourism Marketing Corporation and the Creative Enterprise Enabling Organization;

AND FURTHER THAT there be no further grants considered for this coalition until a policy on funding for galleries has been developed by the Region of Waterloo.

CARRIED

**OTHER BUSINESS**

Angela Hinchberger, Acting Chief Financial Officer advised during the 2011 grant discussions, approval was given to for a \$5,000 grant to the International Association of Administrative Professionals, Grand River chapter, to be paid from 2012 funds. This grant will now be processed.

A. Hinchberger stated the regular Economic Development and Promotion grant applications will be sent out in the next few weeks and a meeting of the Committee will be convened in late April or May.

J. Wideman inquired if Provincial grants have been accessed for road improvements for the International Plowing Match. He requested M. Murray to look into this to ensure any potential grants can be sought for road improvements.

**ADJOURN**

MOVED by L. Armstrong  
SECONDED by J. Wideman

THAT the meeting adjourn at 5:35 p.m.

CARRIED

**COMMITTEE CHAIR, T. Galloway**

**COMMITTEE CLERK, L. Wetzel**