



Regional Municipality of Waterloo
Administration and Finance Committee
Minutes

Tuesday, November 17, 2015

10:24 a.m.

Regional Council Chamber

150 Frederick Street, Kitchener

Present were: Chair S. Strickland, L. Armstrong, E. Clarke, D. Craig, S. Foxton, T. Galloway, D. Jaworsky, H. Jowett, K. Kiefer, G. Lorentz, J. Nowak, K. Redman, K. Seiling and S. Shantz

Members absent: J. Mitchell and B. Vrbanovic

Declarations of Pecuniary Interest under the “Municipal Conflict Of Interest Act”

S. Strickland declared a conflict for agenda item 4.3, HRC-ERE-15-05, Carpenters’ Union Certification – Non-ICI Agreement, due to his employment.

Presentation

The presentation by Rick Cober Bauman, Executive Director, Mennonite Central Committee Ontario, and Rami Shamma, Program Director, Development for People and Nature Association in Lebanon, was deferred to the Planning and Works Committee meeting.

Request to Remove Items from Consent Agenda

S. Strickland requested that agenda item 4.3, HRC-ERE-15-05, Carpenters’ Union Certification – Non-ICI Agreement, be taken separately in light of his declared conflict.

Motion to Approve Items or Receive for Information

Moved by K. Kiefer

Seconded by T. Galloway

That the following items be received for information:

- **COR-FSD-15-18, 2014**, OMBI Performance Measurement Report
- **COR-15-04**, Status of the Waterloo Region Municipalities Insurance Pool

Carried

Moved by K. Kiefer

Seconded by T. Galloway

That the following item be received for information:

- **HRC-ERE-15-05**, Carpenters' Union Certification – Non-ICI Agreement

Carried

Regular Agenda Resumes**Reports – Planning, Development and Legislative Services**

PDL-CUL-15-20, Waterloo Regional Tourism Marketing Corporation – Evaluation and Future Funding

Rob Horne, Commissioner, Planning, Development and Legislative Services, advised that the recommendation is to continue funding and he noted that other municipalities are considering the same.

Lucille Bish, Director, Cultural Services, responded to Committee questions regarding plans to attract and appeal to residents working in the high tech sector and board selection. In response to concerns raised by J. Nowak about representation from Wellesley Township, L. Bish advised she can raise the matter with the board to determine options.

L. Bish also responded to Committee questions about the connectivity of area websites with the tourism site; potential board participation by Creative Enterprise Initiative (CEI); and, the opportunities for collaborative promotions with the private sector. S. Strickland requested that a report come back to the Committee with options related to collaboration with the local private sector and a recommendation from staff.

Moved by K. Kiefer

Seconded by D. Jaworsky

That the Regional Municipality of Waterloo approve in principle a minimum of \$300,000 in annual funding for the Waterloo Regional Tourism Marketing Corporation for 2016-2020 subject to annual budget approval, to continue this region-wide shared services approach for Tourism, as described in Report No. PDL-CPL-15-20, dated November 17, 2015.

Carried

Information/Correspondence

Council Enquiries and Requests for Information Tracking List was received for information.

Next Meeting – December 8, 2015

Adjourn

Moved by K. Kiefer

Seconded by K. Redman

That the meeting adjourn at 10:36 a.m.

Carried

Committee Chair, S. Strickland

Committee Clerk, S. Natolochny