Regional Municipality of Waterloo
Administration and Finance Committee
Minutes

Tuesday, March 22, 2016
10:26 a.m.
Regional Council Chamber
150 Frederick Street, Kitchener


Declarations of Pecuniary Interest under the “Municipal Conflict Of Interest Act”
None declared.

Presentations

Marilyn Scott, Chair, Region of Waterloo Arts Fund, provided a presentation to the Committee; a copy is appended to the original minutes. She highlighted the purpose of the Arts Fund and the unique peer review granting model, as well as the activities undertaken in 2015 to enhance the website, to clarify the application process and to increase communication and visibility in the community. She outlined the granting and reporting processes; statistics for 2015; the impact of the investment in the community; and, a sampling of 2015 granted projects. She noted the annual allocation of 40 cents per capita and the potential impact if the allocation was increased. She concluded her presentation by advising the Committee that plans are in the works for 2017 to celebrate the Arts Fund’s 15th anniversary and Canada’s sesquicentennial.

K. Seiling thanked M. Scott for her presentation, noting that the number of applications speaks well about the local arts community and about the Arts Fund.

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M. Scott responded to Committee questions about the determination of grant amounts, involvement in the reboot initiative, and support for digital art projects. She stated that the Arts Fund continues to support innovative projects and is well-defined in what it does but that there are greater pressures and challenges in the arts community.

In response to a Committee question about the need for an increased per capita allocation, M. Scott stated that there are more requests than can be granted; the Arts Fund would welcome additional funding, as would local artists.

K. Redman stated that as a member of the Arts Fund board, she has been impressed with the leadership, integrity and the rigor of the application review process. She added that the 15/150 initiative is a creative way of empowering local artists.

In response to a Committee question about options for public display of local visual art, M. Scott stated that this isn’t the mandate of the Arts Fund but that local artists do collaborate with local galleries to publicly display their work. S. Strickland suggested that Regional staff investigate options for sharing visual art with a broader audience.

**Request to Remove Items from Consent Agenda**

There were no requests to remove items from the Consent Agenda.

**Motion to Approve Items or Receive for Information**

Moved by K. Seiling

Seconded by S. Foxton

That the following items be approved:

- That the Regional Municipality of Waterloo support the request of AMO, LAS, and MFOA to amend Ontario Regulation 438/97 (as amended) of the Municipal Act, 2001, to allow municipalities to invest consistent with the Prudent Investor Standard, if such investments are through the One Investment Program as set out in Appendix “A” to report COR-TRY-16-19 dated March 22, 2016;

  And that the resolution be circulated to the Minister of Municipal Affairs and Housing, the Minister of Finance and local MPPs.

- That the Regional Municipality of Waterloo endorse the approach outlined in report PDL-CAS-16-06, dated March 22, 2016, to appoint a joint Integrity Commissioner with the area municipalities from Waterloo Region;

  And that staff be authorized to proceed with a joint procurement process and report back to Council to ratify any agreement.
And That the following items be received for information:

- COR-TRY-16-18, Investment Position at December 31, 2015
- COR-FSD-16-08, 2015 Development Charge Transaction Report

Carried

**Regular Agenda Resumes**

**Reports**

COR-TRY-16-21, 2016 Tax Ratios and Tax Policy

Craig Dyer, Commissioner, Corporate Services/Chief Financial Officer provided summary comments about the report, noting that the rates are the same as in 2015 except for the first sub-class of Farmland Awaiting Development rate, which will be adjusted in stages to 75% of the residential tax rate by 2019.

Angela Hinchberger, Director, Treasury Services/Deputy Treasurer, responded to Committee questions about the Farmland Awaiting Development sub-classes definitions and the maximum rates that can be charged per provincial legislation.

* K. Redman left the meeting at 10:53 a.m.

Moved by K. Seiling

Seconded by S. Foxton

That the Regional Municipality of Waterloo establish the following tax ratios for the 2016 property tax year:

<table>
<thead>
<tr>
<th>Category</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>1.0000</td>
</tr>
<tr>
<td>New Multi-residential</td>
<td>1.0000</td>
</tr>
<tr>
<td>Multi-residential</td>
<td>1.9500</td>
</tr>
<tr>
<td>Commercial</td>
<td>1.9500</td>
</tr>
<tr>
<td>Industrial</td>
<td>1.9500</td>
</tr>
<tr>
<td>Pipeline</td>
<td>1.1613</td>
</tr>
<tr>
<td>Farmland</td>
<td>0.2500</td>
</tr>
<tr>
<td>Managed Forest</td>
<td>0.2500</td>
</tr>
</tbody>
</table>

And that the Regional Municipality of Waterloo reduce the tax rate reduction for the first subclass of Farmland Awaiting Development by 10% in 2016 for an effective tax rate of 45% of the residential tax rate and further decrease the tax rate reduction by 10% in
each of 2017, 2018 and 2019 such that by 2019, this subclass pays the maximum tax rate of 75% of the residential tax rate;

And that the necessary by-laws to implement the 2016 tax ratios, the 2016–2019 Farmland Awaiting Development first subclass tax rate reductions and the 2016 regional tax rates be prepared for Regional Council approval on March 30, 2016;

And further that the Area Municipalities be notified accordingly, as outlined in report COR-TRY-16-21, dated March 22, 2016.

Carried

Information/Correspondence

Council Enquiries and Requests for Information Tracking List was received for information.

Next Meeting – April 12, 2016

Motion to go into Closed Session

Moved by B. Vrbanovic

Seconded by J. Mitchell

That a closed meeting of Planning and Works, Administration and Finance Committees be held on Tuesday, March 22, 2016 at approximately 11:00 a.m. in the Waterloo County Room in accordance with Section 239 of the “Municipal Act, 2001”, for the purposes of considering the following subject matters:

a) potential litigation and related advice that is subject to solicitor-client privilege related to a settlement  
b) potential litigation and related advice that is subject to solicitor-client privilege related to a settlement  
c) potential litigation and related advice that is subject to solicitor-client privilege related to a contract  
d) potential litigation and related advice that is subject to solicitor-client privilege related to an application  
e) receiving of advice subject to solicitor-client privilege related to procurement  
f) personal matters about identifiable individuals regarding committee appointments  
g) proposed or pending disposition of land in the City of Waterloo
Carried

**Adjourn**

The meeting adjourned at 10:56 a.m.

**Committee Chair**, S. Strickland

**Committee Clerk**, S. Natolochny
Region of Waterloo Arts Fund

- Regional Council created the Arts Fund in 2002.
- It was registered with the Province of Ontario as a non-profit, non-charitable Corporation in 2003.
- The 14 person board of directors of the Arts Fund are also members of the Corporation.
- Board members are elected to serve for a set limited term and are responsible for the due diligence of the Fund.
Region of Waterloo Arts Fund

- Two directors of the Board are ex officio:
  The Regional Chair, and one other Councillor

- All other board members are volunteers from the arts community who “through their past activities have demonstrated an understanding and commitment to the arts, and who live and/or work in the Region of Waterloo.”

By-Law No. 1
Region of Waterloo Arts Fund


David B. Scott
Judith Stephens Wells
Bob Chodos
Eric Dewdney
Martin de Groot
Isabella Stefanescu
Region of Waterloo Arts Fund

Board Members:

Mary-Joy Aiken
Azam Aledeh
Robin Bennett
Eric Bolton
Don Bourgeois
Isabel Cisterna
Scott Clevely
Malgorzata Cuber
Kim Denouden
Carol Duncan
Michael Duschenes

Gerald Eldred
Ron Green
Sasha Gruetzmacher
Jean Haalboom
Greg Hayton
Kim Jernigan
Betty Anne Keller
Dave Mansell
Mary Eileen McCleer
Earl McCluskie
Pamela Mulloy

Ken Nakamura
Rick Nixon
Pam Patel
William Poole
Stephen Preece
Paul Pulford
Kathleen Sheehy
Rebecca Short
Denise Strong
Arlene Thomas
Jisca Wichers
Region of Waterloo Arts Fund

Direct Funding:

- The Arts Fund is the only fund in the region that awards grants *to individual* artists as well as arts organizations. This is significant and one of the hallmarks of the fund.

- Artists must live and/or work in the Region of Waterloo.
Region of Waterloo Arts Fund

Peer Review Model:

- Artists and individuals with extensive involvement and expertise in the arts and arts organizations review project proposals and determine which artistic projects are of highest quality and worthy of support.
Region of Waterloo Arts Fund

Board Members:

- Three new board members, and one resignation

- Very active year for committee members and the board as a whole

- Represent the Arts Fund at events which have received grants
Region of Waterloo Arts Fund

Website:

- Improved and upgraded information including revised guidelines, application and final report forms
- Added annotated application forms
- Expanded Frequently Asked Questions to 20
Region of Waterloo Arts Fund
Region of Waterloo Arts Fund

Communication and Visibility:

- Open House: hosted before each of the Spring and Fall rounds.
- Peer to Peer Support: provided voluntarily by previous board members and successful applicants.
- Artist at Large Advisers: provide expertise in disciplines where there are gaps and contribute to evaluation along with board members.
Region of Waterloo Arts Fund

Process:

- Read the Criteria, Guidelines and FAQs
- Stage 1: Submit the basics what’s the project? If invited,
- Stage 2: Submit the details with supporting documents and budget
- Final Report: Submit the results a brief descriptive recap of the project and its impact, and of course the actual budget summary
Region of Waterloo Arts Fund

2015

152 Applications received
Region of Waterloo Arts Fund

2015

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$1,083,503 Amount requested Stage 1
Region of Waterloo Arts Fund

2015

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$1,083,503 Amount requested Stage 1
71 Invited to move to Stage 2
Region of Waterloo Arts Fund

2015

152 Applications received
$1,083,503 Amount requested Stage 1
71 Invited to move to Stage 2
42 Projects funded
## Region of Waterloo Arts Fund

### 2015

<table>
<thead>
<tr>
<th>Applications received</th>
<th>$1,083,503</th>
<th>Amount requested Stage 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invited to move to Stage 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projects funded</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$256,655</td>
<td>Approved and invested</td>
<td></td>
</tr>
</tbody>
</table>
Region of Waterloo Arts Fund

2015

152  Applications received
$1,083,503  Amount requested Stage 1
71  Invited to move to Stage 2
42  Projects funded
$256,655  Approved and invested
$2,567,403  Total invested since 2003
# Region of Waterloo Arts Fund

## 2011 – 2015

**Five Years Aggregated**

<table>
<thead>
<tr>
<th>662</th>
<th>Applications received</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,921,329</td>
<td>Amount requested Stage 1</td>
</tr>
<tr>
<td>230</td>
<td>Projects funded</td>
</tr>
<tr>
<td>$1,288,636</td>
<td>Approved and invested</td>
</tr>
<tr>
<td>$2,567,403</td>
<td>Total invested since 2003</td>
</tr>
</tbody>
</table>
Region of Waterloo Arts Fund

Trend line per Year for Numbers of Applications and Grants Provided

- Green line: Total number of applications received in the year (Stage 1)
- Blue line: Total number of grants given in the year
Region of Waterloo Arts Fund

Invest: *to devote funds to a particular undertaking with the expectation of a worthwhile result*

Arts Fund dollars have the ability to attract other funding:

- Applicant contributions
- In-kind contributions
- Earned revenue
- Crowdsourcing
- Sponsorships and donations
- Municipal, provincial, federal
- Foundations and granting agencies
Region of Waterloo Arts Fund

Impact of Arts Fund Grants

- Other funders: 33%
- Applicant's own: 6%
- Earned revenue: 26%
- Sponsorship & fundraising: 16%
- In kind: 2%
- Arts Fund: 17%

6 times
Arts Funding results in 6x impact (not including the multiplier effect in wider community)
Region of Waterloo Arts Fund

40 cents per capita
Region of Waterloo Arts Fund

45 cents per capita
Region of Waterloo Arts Fund

MAKE ART HAPPEN

Innovation    Experimentation    New Works    Groundbreaking

A small sample of what was funded in 2015:

- films and documentaries
- videos including animated productions
- music both commissioned and recorded
- literary and publishing projects
- theatre performances and workshops
- visual art exhibitions…. 
An Arts Fund Sampler

Performing Arts
Visual Arts
Literary Arts
FILM AND VIDEO

Gwyneth Mitchell, animation ‘Barflies’

Dave and Natasha Mansell
Framing Motion: Extending the Kinesphere through Cinematography

Documentary, Metamedia
When the Blues Come to Town
Meg Harder
_Mediating Nature_ series

Catherine Mellinger
_Deep Salt Water_ collages
Brian Douglas, Photographer
Exhibition: 5:00 A.M.

Kitchener Waterloo Art Gallery
*Draw-a-Thon*
Neruda Arts
Pan Am and Para Pan Am Showcase

Music and Special Events Performance

Nota Bene Baroque Players
Bachtoberfest 2015

As a Garden Waits for Rain
Enakshi Sinha
Classical Indian Dance
Elsa Jayne
*Heart*

Laura Dyck’s
*Quiet in the Land*

**Recordings and Original Compositions**

Colin Labadie wins Laurier’s Emerging Composer Competition
Robert Motum
Kitchener Waterloo: A Guidebook From Memory

Susan Coolen
A Litter-Arti Library

Button Factory Arts
Art That Moves You
STORYTELLING

Lord Sword
An Epic for Two Actors
By Douglas W. Campbell

Carol Leigh Wehking
Fresh Stories

Douglas W. Campbell, Playwright

Backyard Theatre

Kitchener: Ich Liebe Dich
Finding love in the city of summer sausage
Region of Waterloo Arts Fund

What is 15 / 150?

2017 is the Region of Waterloo Arts Fund’s 15th anniversary.

2017 is Canada’s 150th anniversary. The Arts Fund will soon be announcing a special one-time undertaking open to all art disciplines in the Region of Waterloo to reflect and celebrate Canada’s Sesquicentennial in 2017.
Region of Waterloo Arts Fund

MAKE ART HAPPEN 2016

Stage 1 deadlines:
Spring Application:
4 p.m. Friday, March 4, 2016

Fall Application:
4 p.m. Friday, September 9, 2016

artsfund.ca

www.artsfund.ca