Regional Municipality Of Waterloo
Community Services Committee
Minutes

Tuesday, January 28, 2014
11:39 a.m.

Regional Council Chamber
150 Frederick Street, Kitchener, Ontario

Present were: Chair S. Strickland, L. Armstrong, J. Brewer, T. Cowan*, D. Craig, R. Deutschmann, T. Galloway, J. Haalboom*, B. Halloran, R. Kelterborn, G. Lorentz*, C. Millar, J. Mitchell, K. Seiling, and C. Zehr

Member absent: J. Wideman

Declarations Of Pecuniary Interest Under The Municipal Conflict Of Interest Act
None declared.

Delegations


Linda Terry introduced the “Community Trends Report 2012”. A copy of the report is appended to the original minutes. She explained that the Social Planning Council of Cambridge and North Dumfries produces this report on an annual basis. The report provides indicators of social wellbeing and examines the availability and demand for services. She introduced Kristine Allison to give a presentation outlining the report’s findings. A copy of the presentation is appended to the original minutes. K. Allison discussed the demographic profile for Cambridge and North Dumfries and noted that there are all time usage highs being seen in all service areas.

*T. Cowan and J. Haalboom entered the meeting at 11:44 a.m.
The Committee thanked the delegation for the presentation and their dedication to the community.

*G. Lorentz entered the meeting at 11:56 a.m.

b) Marg Rowell, Heritage Planning Advisory Committee, re: P-14-012, Heritage Planning Advisory Committee – Highlights from 2013 and Proposed Plans for 2014 (Information)

Marg Rowell appeared before the Committee to present an overview of the work undertaken by the Heritage Planning Advisory Committee (HPAC) in 2013 and the proposed initiatives for 2014. A copy of the presentation is appended to the original minutes. The activities completed in 2013 include the creation of a Heritage Conservation Toolbox, various heritage tours for the public, and participation in numerous local heritage events. Activities for 2014 will include supporting staff in drafting implementation guidelines for Regionally significant heritage resources, developing a public building inventory, and creating a recognition program for Heritage Bridges in the Region.

J. Haalboom thanked M. Rowell for the presentation. She noted that HPAC members are valuable volunteers who are involved in local heritage organizations and events. Received for information.

c) Tom Moull and Sam AbiSaab, Waterloo Region Healthy Communities Stewardship Group, re: PH-14-005, Waterloo Region Healthy Communities Partnership Update (Information)

Sam AbiSaab and Tom Moull provided a presentation on the work done by the Waterloo Region Healthy Communities Stewardship Group. A copy of the presentation is appended to the original minutes. S. AbiSaab explained the development of the Stewardship Group and noted that its vision is to bring organizations together to support the living of healthy and active lives. T. Moull provided an overview of past actions including hiring a consultant to review the area municipalities’ official plans in relation to how they could better support healthy living; and investigating how municipal zoning could better support healthy eating. He noted that the Stewardship Group is working to encourage an approach to policy making that recognizes that healthy eating, physical activity and mental health are all interconnected.

Sharlene Sedgwick Walsh, Director, Healthy Living, explained that partnerships created by the Stewardship Group have been very valuable for guiding the policy development process. She noted that the provincial government is funding the Stewardship Group until the end of March 2014 but there is no indication of any funding after that. Received for information.

**Consent Agenda Items**
Request To Remove Items From Consent Agenda

There were no requests to remove items from the consent agenda.

Motion To Approve Items Or Receive For Information

Moved by B. Halloran

Seconded by C. Zehr

That the following items be approved:

- That the Regional Municipality of Waterloo enter into a Service Contract effective February 1, 2014 with Ontario Corporation 1684992, Victoria Day Care Inc., located at 592 Victoria Street South, Kitchener, Ontario as outlined in report SS-14-007, dated January 28, 2014.

And that the following items be received for information:

- PH-14-002, Quarterly Charged/Closed Food Premises Report
- PH-14-003, Shifting Gears: The Need to Address Healthy Eating, Physical Activity and Mental Health Together
- Memo: Joseph Schneider Haus Opens for 2014 / Family Day Activities at Region of Waterloo Museums
- Memo: Summary of Gift Card Initiative

Carried

Regular Agenda Resumes

Reports – Public Health

a) PH-14-004, Skin Cancer Prevention Act (Tanning Beds) - Providing Comments to the Ministry of Health and Long-Term Care

S. Sedgwick Walsh explained that the provincial government has passed legislation that restricts artificial tanning to individuals that are over eighteen and is now looking for input into the regulatory process. Public Health staff support the information that was sent by the Association of Local Public Health Agencies to the Ministry of Health and Long-Term Care. She noted that there are some concerns around increased workload and costs for public health inspectors due to enforcing this legislation. She noted that staff would monitor the legislation and report back to the Committee on any future developments.

Moved by T. Cowan

Seconded by J. Brewer

1558976
That the Regional Municipality of Waterloo participate in the submission of comments to the Ministry of Health and Long-term Care’s Regulatory Registry, and communicates support for introduction of the Skin Cancer Prevention Act (Tanning Beds) and the proposed regulations, as outlined in PH-14-004.

And that the Regional Municipality of Waterloo, for information, forward a copy of Report PH-14-004, dated January 28, 2014 to the Minister of Health and Long-Term Care.

Carried

Information/Correspondence

a) Council Enquiries and Requests for Information Tracking List was received for information.

Next Meeting – February 11, 2014

Motion to Go Into Closed Session

Moved by C. Millar

Seconded by J. Mitchell

That a closed meeting of the Planning and Works and Administration and Finance Committees be held on Tuesday, January 28, 2014 immediately following the Community Services Committee meeting in the Waterloo County Room, in accordance with Section 239 of the “Municipal Act, 2001”, for the purposes of considering the following subject matters:

a) proposed or pending disposition of land in the City of Kitchener

b) proposed or pending litigation and receiving of legal advice subject to solicitor-client privilege related to a matter before an administrative tribunal

c) personal matters about identifiable individuals regarding financial matters

Carried

Adjourn

Moved by C. Millar

Seconded by J. Mitchell

That the meeting adjourn at 12:15 p.m.

Carried

Committee Chair, S. Strickland

Committee Clerk, T. Brubacher

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Publication Overview

The Social Planning Council of Cambridge and North Dumfries (SPCCND) is pleased to present this series of factsheets, Community Trends in Cambridge and North Dumfries for 2012.

The purpose of this series is to provide information on local social trends and issues for a variety of audiences including social service organizations, the business community, policy makers and funders. It is hoped that this process of data collection and analysis will help identify key priorities and improve the community’s ability to respond to gaps in services and build upon community strengths.

Each factsheet will contain information from community agencies and organizations that provide essential local-level data for Cambridge and North Dumfries. The SPCCND would like to thank all of the organizations that contributed their data, time and insight. These publications could not exist without their participation.

Community Profile—Demographics

A demographic snapshot of Cambridge and North Dumfries is provided this year with the release of the 2011 Census. Please note the way in which Statistics Canada gathers data has changed; in 2011 the mandatory long form census was replaced with a voluntary National Household Survey (NHS). The content of the voluntary NHS is similar to the mandatory Census long questionnaire but a number of changes were made to some questions and sections of the questionnaire. As a result of the changes there is a higher non-response rate to the NHS, issues around data quality and data comparability. As a result, the demographic section of the Trends report will not be comparing the NHS data with previous years and will use limited data from the NHS.

Complete List of Trends Documents from SPCCND

Arts, Culture and Recreation
Community Assets and Participation
Community Safety
Community Supports
Employment and Income
Food Security
Housing Stability
Transportation

For more information about this paper or related research, please contact:

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Phone (519) 623-1713
admin@spccnd.org
www.spccnd.org
Community Trends in Cambridge and North Dumfries for 2012

Community Trends Framework

At the Social Planning Council of Cambridge and North Dumfries the focus of our work is to improve the lives of those who are disadvantaged. We believe this work helps to advance the quality of life for all in Cambridge and North Dumfries. Our work is grounded in the Healthy Communities Model which describes the interconnectedness and complexity of social, health, community, environmental and economic issues for a community.

Our work is also framed in the Social Determinants of Health, in that we examine how social and economic conditions influence the health of individuals and communities. Increasingly, it is recognized that “primary factors that shape the health of people are not medical treatments or lifestyle choices but rather the living conditions they experience. These conditions have come to be known as the Social Determinates of Health”.[2]

A recent publication from the Health Council of Canada, Stepping it Up: Moving the Focus from Health Care in Canada to a Healthier Canada, confirms that Canadians with the lowest incomes are more likely to suffer from chronic conditions such as heart disease, arthritis or diabetes, to live with a disability and to be hospitalized for a variety of health problems. They are twice as likely to use health care services as those with the highest incomes. [3] Evidence shows that poverty is a major health condition and the biggest determinant of health, especially for those who live on low incomes.

The Community Trends Report is organized around 8 key community indicators which are grounded by the Social Determinants of Health framework as it shows the interconnectedness between the conditions that influence the health of citizens.

The 8 key indicators used in the Community Trends Report include:

- Arts, Culture and Recreation
- Community Assets and Participation
- Community Safety
- Community Supports
- Employment and Income
- Food Security
- Housing Stability
- Transportation

We understand the impact of the social determinants of health on people’s quality of life and the Community Trends Report for Cambridge and North Dumfries has been documenting local data to support the existence of these determinants. The goal of this report is to involve all sectors of the community to empower positive social change, and shine light on aspects related to health inequity and poverty, vulnerable populations and the social and economic factors that contribute to these inequalities. Through a collective voice we can develop policies and practices that will have a real impact on the health of our community.

At the Social Planning Council of Cambridge and North Dumfries, we believe that we can all work towards building a healthy community. Our organizations’ mission is to actively participate in building and strengthening our community through research, analysis, facilitation and education, fostering innovation, and positive social change. By doing this we hope to fulfill our vision of a strong, healthy and inclusive community.
Community Profile—Cambridge and North Dumfries

Demographics

Waterloo Region is situated in southern Ontario and surrounded by three Great Lakes: Ontario, Erie and Huron. It consists of both rural and urban centres made up of the cities of Cambridge, Kitchener and Waterloo, and the townships of North Dumfries, Wellesley, Wilmot, and Woolwich. The region is 1369 km$^2$ in size and as of May 2011, had a population of 507,096.

The City of Cambridge and the Township of North Dumfries are two distinct, yet connected communities within the Region. Cambridge is predominately urban, while North Dumfries is more rural in nature.

Population Growth from 1991 to 2011—Cambridge and North Dumfries

- Waterloo Region is one of the top ten fastest growing municipalities in Ontario. With a growth rate of 6.1% it is just above the provincial (5.7%) and national (5.9%) growth rates.
- The City of Cambridge had a population of 126,748 at the 2011 Census; a change of 5.3% (6,380 people) from 2006.
- North Dumfries had a population of 9,334 in 2011, representing a change of 3.0% (270 people) from 2006.
- The population of Cambridge and North Dumfries have both experienced a growth rate of 37% since 1991.
- The population density of Cambridge in 2011 was 1,121.7 residents per km$^2$.
- The population density of North Dumfries in 2011 was 49.8 residents per km$^2$.
Community Trends in Cambridge and North Dumfries for 2012

Population by Age Group

The population pyramid reveals different growth rates among the various age groups and between males and females. The age distribution profile shows the overall age distribution of the population in Cambridge and North Dumfries in 2006 and 2011.

The distribution for the population resembles that of many Western nations. The heavy middle represents a larger middle-aged population with fewer people in the older and younger age groups. This population distribution is characterized by low birth rates, low death rates and longer life expectancy.

Cambridge Population by Age Group—2006 to 2011

- In 2011, with a population of 126,748, the most populous age group in the City of Cambridge was the 45-49 age group at 10,675 residents
- Since 2006 the fastest growing age group was the 60-64 year-old age group, as it added 1,700 residents, followed by the 65-69 year old cohort that added 945 residents in 2011
- The slowest growing population was the 40-44 year-old cohort with a negative growth of 9.2%. Interestingly, this cohort was the most populous age category in 2006 and led into the most populous age group that now registers in the 45-49 year-old age group in 2011
- In relation to the population distribution, Cambridge has a large percentage of children aged birth to 14 years (19.2%) over the national (16.7%) and provincial (17%) averages
- By the age of 65 there are more females than males, and by the age of 85+ there are over 2 females for every male
- The median age in Cambridge is 38 years, up from 36.4 years in 2006

Source: Statistics Canada 2006, 2011 Census
With a population of 9,334, the most populous age group in the Township of North Dumfries is the 50-54 age group at 895 residents followed by the 45-49 years age group at 855 residents.

The next most populous age cohort in North Dumfries is the 15-19 year-old age category and the 40-44 year-old category, representing just over 8% of the population or 750 residents.

Since 2006 the fastest growing age group is the 80-84 year old age group which saw a 39.2% increase followed by the over 85 year old age group at 33.3%, but they remained one of the smallest categories of age cohorts.

In relation to the shape of the population distribution, there is a decline of the residents from birth to 14 years and the 30–59 year-old cohort.

Interestingly, while the population aged birth to 14 years has decreased from 2006, North Dumfries has a higher proportion of children and youth (18.9%) than the provincial (17%) and national (16.7%) average.

There is a growing senior population and there are proportionally more women than men, by the age of 85+ there are 1.6 females for every male.

The median age in North Dumfries is 42.1 years, up from 39 in 2006.

- The populations in Cambridge and North Dumfries are aging
- This aging population is having an effect on the population age distributions, leading to growing middle-aged and senior populations - where women continue to outlive men
- This also leads to fewer people in the younger age categories
Household Structure

Statistics Canada defines a household as being composed of a person or group of persons who co-reside in or occupy a dwelling[^5]

Size of Households in Cambridge –2011

- In 2011, the most common household size in Cambridge is the two person household
- On average there were 2.6 people per household
- Two person households account for 32% of all households, an increase of 10% from 2006 Census

Source: Statistics Canada, Census 2011

Size of Households in North Dumfries –2011

- The most common household size in North Dumfries continues to be the two person household and represents 36% of all households. This is a 16.4% increase since the 2006 Census
- On average there were 2.9 people per household
- There has been a slight change in the household size in North Dumfries as the number of four person households has dropped 5.8% since the 2006 Census

Source: Statistics Canada, Census 2011

- According to the 2011 Census, Cambridge and North Dumfries communities are experiencing a rise in smaller households and more diverse family structures
- The trends suggest that households and family sizes will continue to get smaller
- The average household size in the Waterloo Region is 2.7 persons per household
Community Trends in Cambridge and North Dumfries for 2012

Home Affordability

To be considered affordable, a household should spend no more than 30% of its income on housing costs. Housing affordability is relative to a household’s income.\(^6\)

Home Ownership and Affordability—Cambridge and North Dumfries

- According to the 2011 National Household Survey\(^7\), the median shelter cost for an owned dwelling in Cambridge is $1,284 a month and $1,318 in North Dumfries
- The median value of a dwelling is $269,837 in Cambridge and $370,095 in North Dumfries
- Almost 20% of homeowners in Cambridge and North Dumfries spend over 30% of their income on housing costs

Source: Statistics Canada, National Household Survey, 2011

Rental Housing and Affordability—Cambridge and North Dumfries 2011

- The average median shelter cost is $776 in North Dumfries and $805 in Cambridge
- Significantly more renters than homeowners are unable to afford their rental unit and spend more than 30% of their income on housing costs
- As a result, it is more challenging for renters who spend more than 30% of their income on shelter to save money to eventually own a home\(^8\)
- Home ownership is a form of economic security for many people and can help people maintain purchasing power

Source: Statistics Canada, National Household Survey, 2011
Community Trends in Cambridge and North Dumfries for 2012

Marital Status—Waterloo Region

In 2011, 59.2% of the population in Waterloo Region were either married (51.2%) or living with a common-law partner (8%). The provincial and national average is 57.7% of the total population aged 15 years and over were either married (50.3% and 46.4%) or living with a common-law partner (7.4% and 11.3%). The percentage of legally married persons has decreased from 52.6% to 51.2% of the Waterloo Region population while common-law marriages have increased by 0.5%.

Marital Status—Cambridge, North Dumfries, Ontario

- In Cambridge, 26,670 people or 26.1% of the population were single and never legally married—slightly below the provincial and national average of 28% of the population
- In North Dumfries, 62.3% of the population was legally married—12% higher than the provincial average and 15.9% higher than the national average
- While separated and widowed rates remained fairly consistent from 2006 to 2011, divorce rates rose slightly in both Cambridge and North Dumfries

Family Composition—Cambridge and North Dumfries

- Among the three types of families, married couple families remain the most prevalent group, but are growing at a slower rate than the other two groups
- In Waterloo Region lone-parent families represent 15.3% of the family types, in Cambridge they represent 17.3% of the family types – one of the highest in the region
- Women represent the majority of the lone-parent families

Source: Statistics Canada, 2011 Census

Source: Statistics Canada, 2006, 2011 Census
Community Trends in Cambridge and North Dumfries for 2012

**Lone-Parents Families by Gender — Cambridge**

- Female-led lone parent families continue to outnumber male-led
- There is 1 male-led lone parent family for every 4 female-led lone parent families in Cambridge
- There has been slight increases of male-led lone parent families since 1996

![Bar chart showing trends in female and male lone parent families in Cambridge from 1996 to 2011]


**Lone-Parents Families by Gender — North Dumfries**

- In North Dumfries, the female-led lone parent family has remained fairly constant since 2001
- The proportion of male-led lone parent families is continuing to rise
- There is 1 male-led lone parent family for every 2.5 female-led lone parent families

![Bar chart showing trends in female and male lone parent families in North Dumfries from 1996 to 2011]


- The composition of families is shifting
- In 2011, as with the provincial and national trends, legal marriages are on the decline while common-law relationships and divorce rates are increasing
- Common-law families and lone parent families are becoming more prevalent—Cambridge has the highest proportion of lone-parent families in Waterloo Region
- Female-led lone parents families continue to outnumber male-led lone parent families in Cambridge and North Dumfries
Community Trends in Cambridge and North Dumfries for 2012

Children Living At Home—Cambridge and North Dumfries

Cambridge

- In 2011, the City of Cambridge had a population of 42,795 (34.2% of the population) children at home
- There was an average of 1.3 children per household
- In 2011, there was a decline of almost 4.5% of children aged 6 to 17 years living at home from 2006
  - This age group makes up almost 15.9% of the Cambridge population

North Dumfries

- In 2011, the Township of North Dumfries had a population of 3,225 (34.6% of the population) children living at home
- There was an average of 1.4 children per household
- North Dumfries has experienced a decline of children in the age range of birth to 6 (-10.7%) and 6 to 14 (-7.3%) since 2006
- There was a proportional increase of 29.5% of adult children (25+) living at home but they only represent 3.1% of the population

- The City of Cambridge has a higher growth rate of children birth to six then the overall population
- The number of families with children at home and the size of families are expected to decrease as the population ages – we are seeing this trend with the decline of children under the age of 24
Senior Population

- With increases in life expectancy, combined with a large number of baby boomers becoming senior citizens, people aged 65+ are a growing segment of the population.
- The population of seniors in Cambridge and North Dumfries has increased steadily over the past decade.

### Senior Population Cambridge

- The proportion of seniors increased from 10% in 2001 to 12% of the population in 2011.
- By the age of 65 there are more females than males, and by the age of 85+ there are over 2 females for every male.

![Graph showing population increase in Cambridge]

Source: Statistics Canada 2011 Census

### Senior Population North Dumfries

- The proportion of seniors climbed from 8% in 2001 to 13% of the population in 2011.
- Women are living longer than men and by the age of 85+ there are 1.6 females for every male.

![Graph showing population increase in North Dumfries]

Source: Statistics Canada 2011 Census

- The number of senior citizens is growing in both Cambridge and North Dumfries.
- Issues concerning senior women (e.g. income, security, independence) will also become increasingly important since the majority of seniors are females.
Diversity and Immigration

Waterloo Region, which includes Cambridge and North Dumfries, has been an attractive destination for immigrants from all over the world. People can choose to live in a medium size city or in a rural setting. The region is just an hour's drive from Toronto, has a number of post-secondary institutions and a variety of sectors from manufacturing to high-tech industries.

Immigration Population

The 5 Most Common Countries of Birth – Cambridge

<table>
<thead>
<tr>
<th>Country</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>835</td>
</tr>
<tr>
<td>Pakistan</td>
<td>1210</td>
</tr>
<tr>
<td>India</td>
<td>2290</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4570</td>
</tr>
<tr>
<td>Portugal</td>
<td>5100</td>
</tr>
</tbody>
</table>

According to the 2011 NHS, 20.2% (25,295) of the Cambridge population is foreign-born

99,495 or 79.6% of the population were born in Canada and the remaining 270 residents were non-permanent residents

Of the immigrants living in Cambridge in 2011, 2,140 immigrated to Cambridge between 2006 and 2011

These recent immigrants made up 8.5% of the immigrants in Cambridge

Source: Statistics Canada, National Household Survey, 2011

The 5 Most Common Countries of Birth – North Dumfries

<table>
<thead>
<tr>
<th>Country</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>United States</td>
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<tr>
<td>Poland</td>
<td>115</td>
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<tr>
<td>Netherlands</td>
<td>130</td>
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<tr>
<td>Portugal</td>
<td>175</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>230</td>
</tr>
</tbody>
</table>

According to the 2011 NHS, 1,265 or 13.6% of the North Dumfries population is foreign-born

8,040 or 86.3% of the population were born in Canada and the remaining residents were non-permanent residents

Of the immigrants living in North Dumfries in 2011, 40 people immigrated to Canada between 2006 to 2011

These recent immigrants made up 3.2% of all the immigrants in North Dumfries

Source: Statistics Canada, National Household Survey, 2011
Language

Canada has two official languages, English and French. A person whose first language is neither of Canada's official languages is referred to as an allophone.\(^9\)

In Waterloo Region, 375,515 people or 74.8% of the population reported English only as their mother tongue, 6,090 people or 1.2% reported French only and 112,470 people or 22.4% of the population reported a non-official language as their mother tongue, in 2011. In comparison, the provincial percentages of people who reported only one mother tongue were 68.2% for English only, 3.9% for French only and 25.7% for non-official languages only.

5 Most Common Mother Tongues and Languages at Home— Cambridge

<table>
<thead>
<tr>
<th>Mother Tongue</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Gujarati</td>
<td>0.9%</td>
</tr>
<tr>
<td>Urdu</td>
<td>0.9%</td>
</tr>
<tr>
<td>Spanish</td>
<td>1.1%</td>
</tr>
<tr>
<td>Panjabi (Punjabi)</td>
<td>1.2%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>5.2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Language spoken most often at home</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish</td>
<td>6.3%</td>
</tr>
<tr>
<td>Urdu</td>
<td>6.5%</td>
</tr>
<tr>
<td>Gujarati</td>
<td>6.7%</td>
</tr>
<tr>
<td>Panjabi</td>
<td>9.0%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>26.8%</td>
</tr>
</tbody>
</table>

Source: Statistics Canada 2011 Census

5 Most Common Mother Tongues and Languages at Home — North Dumfries

<table>
<thead>
<tr>
<th>Mother Tongue</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Polish</td>
<td>0.5%</td>
</tr>
<tr>
<td>Italian</td>
<td>0.8%</td>
</tr>
<tr>
<td>Dutch</td>
<td>1.4%</td>
</tr>
<tr>
<td>German</td>
<td>1.8%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>2.9%</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Language spoken most often at home</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serbian</td>
<td>5.3%</td>
</tr>
<tr>
<td>Polish</td>
<td>5.3%</td>
</tr>
<tr>
<td>Dutch</td>
<td>5.3%</td>
</tr>
<tr>
<td>German</td>
<td>10.5%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>42.1%</td>
</tr>
</tbody>
</table>

Source: Statistics Canada 2011 Census

- In Cambridge, 79.7% (100,075 people) of the Cambridge population reported English only as their mother tongue; 1.4% (1,700 people) reported French only.
- 17.5% (21,945) of the Cambridge population reported a non-official language only as their mother tongue.
- There are 10,535 people (8.4%) who speak a non-official language at home; Portuguese, Punjabi, Gujarati, Urdu and Spanish.

- In North Dumfries, 88.9% (8,285 people) of the population reported English only as their mother tongue; 0.9% (90 people) reported French only.
- 9.6% (905 people) reported a non-official language only as their mother tongue.
- There are 190 people (2%) who speak a non-official language at home; Portuguese, German, Dutch, Polish and Serbian.
Income and Earnings

After-tax income is a measure of total income minus federal and provincial income taxes.

According to Statistics Canada, an economic family refers to a group of two or more persons who live in the same dwelling and are related to each other by blood, marriage, common-law or adoption.

The median after-tax income of economic families in Canada in 2010 was $67,044, the median for couple families was $72,356, and for lone-parent families it was $42,401.

**Median Income After – tax for 2010 —Cambridge North Dumfries and Ontario**

![Chart showing median income after-tax for different family types in Cambridge, North Dumfries, and Ontario.]

- The median family income appears to be the highest for couple families.
- Couple families in North Dumfries earn almost $14,000 more than couple families in Cambridge and Ontario.
- Lone-parent families make on average $35,000 less than couple families.

**Sources of Income – Cambridge**

![Pie chart showing sources of income for males and females in Cambridge.]

- The income of males in Cambridge is more heavily concentrated in earnings from employment, as compared with females, who receive on average more government transfer income.

Source: Statistics Canada, National Household Survey 2011
Sources of Income – North Dumfries

- The distribution of income in North Dumfries shows a heavy concentration on earnings from income.
- Women receive a larger portion of their income from government transfers, almost 5% higher than men.
- There is also a fair amount of income from investments and pensions – this is a reflection of a large senior population.

Post Secondary Education

Breakdown of Post-Secondary Education – Students 25+ years

- In 2011, 51.8% of the 83,690 adults aged 25 years and over in Cambridge had completed some form of postsecondary education; this is almost 10% lower than the provincial rate of 60.3% and the national rate of 59.6%.
- In 2011, 59.7% of the 6,285 adults aged 25 years and over in North Dumfries had completed some form of postsecondary education; this is slightly lower than the provincial rate of 60.3% but is almost on par with the national rate of 59.6%.
- Interestingly, Cambridge had a higher proportion of the population with a trade certificate compared to Ontario and a higher proportion of people with a college degree than Ontario and Canada.

Source: Statistics Canada, National Household Survey 2011
Portrait of the Cambridge and North Dumfries Labour Force

The labour force participation rate refers to the proportion of individuals of working age that are currently employed or seeking employment.

The first chart below shows the Labour Force Participation Rate in 2011 according to the National Household Survey. The second chart shows the Unemployment Rate according to the Labour Force Survey with October as the point-in-time reference used. As a result, there are slight differences between the two sources.

National Household Survey Labour Force Participation Rates—2011

- In 2011, the participation rate in Cambridge was 69.6% and 70.8% in North Dumfries
- The Cambridge unemployment rate of 8.3% was on par with the unemployment rate for Ontario
- North Dumfries had a lower unemployment rate of 5.1%

Labour Force Survey—Unemployment Rate as of October

- According to the Labour Force Survey with October as the point of reference, the unemployment rate for Ontario in 2012 was 8% and 6.2% for the Kitchener-Waterloo-Cambridge CMA
- While the unemployment rate has decreased since 2009, it is still higher than pre-2009 rates

NOTE: The Labour Force Survey estimates are based on a sample, and are therefore subject to sampling variability. Estimates for smaller geographic areas or industries will have more variability.
Community Trends in Cambridge and North Dumfries for 2012

Wages in Ontario

Minimum wage[11] refers to the lowest financial pay an employer can offer an employee. The minimum wage rate is regulated under the Employment Standards Act 2000 (ESA) to ensure a minimum standard of living for workers. The minimum wage applies to most workers in Ontario including full-time, part-time, casual or temporary and whether they are paid on an hourly basis, commission, flat rate or salary.

Hourly Minimum Wage Rate—2002 to 2011

- The current minimum wage is $10.25 per hour and was last raised over 3 years ago from $9.50
- A person working full time (40 hours a week) would make $21,320 a year before tax
- In Ontario, minimum wage workers are living close to 25% below Statistics Canada’s Low Income Measure

Source: Ontario Ministry of Labour, 2013 Minimum Wage

Measuring Poverty in Canada

Tracking low-income rates provides insight into the pervasiveness of poverty. Income is one of the most critical social determinants of health. While there is no official poverty measure in Canada, various measures of poverty are used, such as the Low Income Cut-offs (LICOs), the Low Income Measures (LIMs) and the Market Basket Measure (MBM). Each measure has its own strengths and limitations but one is not better than the other. They provide a picture of poverty in Canada over time.

Statistics Canada uses the Low Income Measure (LIM) After Tax. The LIM-AT is a fixed percentage (50%) of median adjusted household income after tax, that takes into account the household needs.

The After-Tax Low Income Cut-offs, or LICO (1992 base) is determined from an analysis of the Statistics Canada 1992 Family Expenditure Survey data. These income limits were selected on the basis that families with incomes below these limits usually spent 63.6% or more of their income on food, shelter and clothing.

The Market Basket Measure (MBM) attempts to measure a standard of living and reflects differences in living costs across regions. The MBM represents the cost of a basket that includes: a nutritious diet, clothing and footwear, shelter, transportation, and other necessary goods and services (such as personal care items or household supplies). The cost of the basket is compared to disposable income for each family to determine low income rates.

- Regardless of the measure used to assess levels of people living in poverty – all rates have increased significantly in 2011
- The Low-Income Measure After Tax that Statistic Canada uses has seen an increase of 14,000 people living in poverty since 2010

Source: Statistics Canada, CANSIM table 202-0802 2013

Low Income Measure — After Tax (LIM-AT) in Canada

- In 2011, the proportion of the population in low income in Canada, based on the Low Income Measure—After Tax was 14.9%
- For persons under 18, the rate was higher (17.3%) and for the population aged 65 years and over, it was lower at 13.4%

Low Income Measure — After Tax in Cambridge and North Dumfries

- In Cambridge 12% of the population or 15,210 people lived at or below the Low Income Measure—After Tax line
- The proportion of the population in low income in North Dumfries was 6.2% or 579 people

Source: Statistics Canada, National Household Survey 2011
Community Trends in Cambridge and North Dumfries for 2012

Industries and Occupations

Industrial Sector

In Canada, the top three industrial sectors that ranked the highest with the largest share of total employment were the elementary and secondary schools (4.7%); hospitals (3.7); and grocery stores (2.2).

In Ontario, the top industries were: elementary and secondary schools (4.8%); hospitals (3.1%) and local, municipal and regional public administration which accounted for 2.5% of the total employed.

Top 5 Industrial Sectors in Cambridge and North Dumfries

- The top industries in Cambridge and North Dumfries are manufacturing, retail trade and health care & social assistance

Source: Statistics Canada, National Household Survey 2011

Occupations

- In Canada, The National Occupational Classification (NOC) provides a consistent way to describe and understand the nature of work performed by Canadians in the labour market
- For Canada the top 3 occupations were: retail salespersons; retail and wholesale trade managers; and administrative assistants. In Ontario the top 3 occupations were retail salespersons; retail and wholesale trade managers; and food counter attendants
- In 2011, women comprised just under half of the employed labour force (48%) in Canada
Top 5 Occupations for the Employed Labour force – Cambridge

- In 2011, of the 70,050 people in the workforce 48% were women and 52% were men
- Of the top 5 occupations, women were mainly employed in sales and service occupations and business, finance and administration occupations
- Men appear to be the main employees of the trades, transportation and equipment operators followed by sales and service

Source: Statistics Canada, National Household Survey 2011

Top 5 Occupations for the employed Labour force – North Dumfries

- In 2011, women comprised 49% of the labour force and men comprised 51% of the 5,340 people in the workforce
- Of the top 5 occupations women were mainly employed in the business, financial and administration occupations followed by sales and service occupations
- Men appear to be mainly employed by the trades, transport and equipment operators followed by management occupations

Source: Statistics Canada, National Household Survey 2011
Commuting and Mode of Transportation to Work

Waterloo Region is both a destination for in-commuters and home to a significant number of out-commuters who travel to other municipalities to work.

Mode of Transportation to Work—Cambridge

- The average commute time in Cambridge is 24.3 minutes, compared with 27.6 minutes in Ontario
- 45% of the workforce leaves for work between 6:00 a.m. to 8:00 a.m. in Cambridge
- In Cambridge 84% of the residents drove to work in 2011, 51,105 of 61,040 workers in total
- 2,730 people took public transit, while another 1,945 walked. Only 385 people rode their bicycle

Mode of Transportation to Work—North Dumfries

- The average commute time in North Dumfries is 24 minutes and 50% of the labour force leaves for work between 7:00 a.m. and 9:00 a.m.
- The majority of workers in North Dumfries (90%), 4,020 of 4,490 people, drove to work
- 8% more people residing in North Dumfries drive to work than the region as a whole; this may be explained by the rural nature of the township and lack of public transportation options
- Interestingly, 2% of the population takes public transportation to work

Source: Statistics Canada, National Household Survey 2011
References


Complete List of Trends Documents from SPCCND

Arts, Culture and Recreation
Community Assets and Participation
Community Safety
Community Supports
Employment and Income
Food Security
Housing Stability
Transportation

For more information about this paper or related research, please contact:

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Arts, Culture and Recreation

The opportunity to participate in leisurely and cultural activities in a community contributes greatly to the wellbeing of individuals, families and the neighbourhoods they live in. Furthermore, accessible and affordable recreational activities play a vital role in the overall quality of life.\(^1\)

The arts and culture milieu that is continuing to grow and evolve in the City of Cambridge has positive impacts that go beyond increasing the quality of life of the residents of Cambridge. It also has a significant impact on the economy by retaining residents and drawing in potential businesses to the city.\(^2\)

This factsheet will highlight community trends and indicators in the areas of arts, culture, and recreation in Cambridge and North Dumfries.

Highlights — Arts, Culture and Recreation

- The City of Cambridge granted $22,781 recreational subsidies in 2012 which was the highest amount to date
- The Adult 50+ Recreational Centres had a 21% increase of program participation in 2012
- An all time high of 624 programs were offered in 2012 from Neighbourhood Organizations
- There was a large increase in attendance at the Cambridge library programs in 2012, with the highest yearly attendance at 41,701
- At the Ayr Branch Library, eBook borrowing by North Dumfries members has increased almost 80% since last year, which suggests that North Dumfries residents have embraced eBook technology and its mobile benefits

Arts, recreation and culture continue to be important to the residents of Cambridge and North Dumfries. Numerous recreational programs are offered at the municipal level and are widely used. A variety of recreational programs are offered to ensure there is something available for everyone; and subsidies are available to ensure that more residents are able to participate.

Library programs are increasingly in demand, as evidenced by the increase in attendance in recent years. Arts and culture remain a key part of the fabric of these communities through various events, galleries and exhibitions.
General Recreational Services– City of Cambridge
Municipally–run programs serve the recreational needs of many residents. The City of Cambridge is committed to providing assistance to individuals and families with low incomes by subsidizing part of the cost of memberships or programs run by the Community Services Department.

City of Cambridge – Recreation Participation Hours

- Total participation hours per 1,000 persons was 12,522 in 2012
- The participation hours decreased by 2,415 hours per 1,000 persons between 2011 and 2012
- Overall, the participation hours have decreased by 31% since 2008
- The decrease in participation hours in 2012 is due to a reduction in the demand for practice hours on minor sports fields and the closure of three premium sports fields

Source: City of Cambridge, Municipal Performance Measurement Program, 2013

City of Cambridge – Granted Recreational Subsidies

- Recreational subsidies can be granted for sports, arts or other recreational programs offered by the City of Cambridge
- In 2012, $22,781 in recreational subsidies were granted
- Granted recreational subsidies increased by $7,264 between 2011 and 2012
- Overall, there has been a 134% increase in granted recreational subsidies since 2007

Source: City of Cambridge, Community Services Department, Personal Communication, 2013
City of Cambridge (cont.)

Hectares of open space includes community gardens, flower gardens, horticultural areas, natural areas, parks and parkettes, playgrounds, public squares, skateboard parks, sports fields and trails. Open space is an important resource that contributes to the quality of life of Cambridge residents.

City of Cambridge – Hectares of Open Space

- The amount of open space in Cambridge remained the same from 2011 to 2012
- Overall, there has been a 13% increase in the hectares of open space between 2006 and 2012
- In 2012, there were 3.4 hectares of open space per 1,000 people in the City of Cambridge

City of Cambridge – Total Km of Trails

- From 2011 to 2012, there was a 1 km increase in the total trails located within the City of Cambridge
- There has been 21 km of trails added in Cambridge between 2006 and 2012
- In 2012, there was 0.52 km of trails per 1,000 persons in Cambridge

Source: City of Cambridge, Municipal Performance Measurement Program, 2013
City of Cambridge Adult 50+ Recreation Centres

The City of Cambridge operates four 50+ Recreation Centres. The David Durward Centre is located in downtown Galt and offers a variety of fitness, computer, craft, special interest, support and cooking programs. The Allen Reuter Centre in Preston offers a lunch program for its members, in addition to the wide range of programming offered including a caregiver support program. The Ted Wake Lounge, located in Hespeler, offers similar programs as the other centres, and boasts an outdoor garden patio. New, in June of 2012, is the William E. Paulter Centre that features a new walking track, gymnasium and exercise studio. Membership at any of the centres allows users the flexibility to participate in any of the four centres’ drop-in programs.

Adult 50+ Recreation Centres – Number of Programs Offered

- The number of programs offered (drop-in and registered programs) has increased 9% from 2009 to 2012
- Memberships are available for people 50+. Benefits include reduced fees for programs and drop in programs at no additional cost
- There were a total of 1,998 members in 2012, which is down slightly from 2,111 members in 2011 despite the opening of a new centre

Source: City of Cambridge, Personal Communication, 2013

Adult 50+ Recreation Centres – Number of Participants

- A membership is not required to participate in programs. While most of the programs are for people over 50, many of the evening registered programs are open to anyone 18 and over. They just pay the non-member fee.
- The number of participants at the Adult 50+ Recreation Centres fluctuates each year.
- From 2011 to 2012 there was a 21% increase in participants

Source: City of Cambridge, Personal Communication, 2013
YMCA Recreational Services
The Chaplin Family YMCA has offered programs to the community for over 50 years. At the YMCA individuals can purchase a membership and register for any of their programs including swimming, basketball, or other peer focused programs.

YMCA Seniors Memberships, by Gender

- Senior memberships decreased by 43% in 2012 following an all-time high of memberships in 2011
- The number of individuals accessing senior memberships has increased by 293% between 2006 and 2012
- Since 2006, an average of 144 more males than females have purchased YMCA senior memberships

<table>
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<tr>
<td>2012</td>
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<td>734</td>
<td>1576</td>
</tr>
</tbody>
</table>

Source: Chaplin Family YMCA, Personal Communication, 2013

YMCA Youth Memberships, By Gender

- The greatest disparity between genders was in the 13-17 years old category, with 27% fewer females accessing memberships than males

Source: Chaplin Family YMCA, Personal Communication, 2013
YMCA Youth Memberships Purchased

- In 2012 there was a total of 6,768 youth memberships accessed.
- There was a decrease in youth memberships purchased between 2011 and 2012 in every category with the exception of the 1-5 year old category in which there was a slight increase.
- The largest decrease in youth memberships purchased between 2011 and 2012 was for the 18-29 year old category.
- Since 2006, the average number of youth memberships accessed per year is 8,007.

Z Beside the Y Youth Leadership Development Centre

The Z Beside the Y gives youth the tools to build themselves a better future. As a youth leadership development centre, it continues to emphasize the involvement of youth in developing the programs and in doing so, nurtures individual skill sets. The Z is a place where youth aged 10 to 17 years can feel they belong and have a chance to strive to become more. A variety of youth development activities are offered during after school and evening hours for little or no charge. It is open to all youth and no YMCA membership is required. Some of the youth activities held at the Z include: social skill groups, leadership programs, music lessons, cooking programs, recreational sports, computer use, band shows and day camps.

Z Beside the Y Youth Leadership Development Centre – Service Use

- There was a decrease in the number of participants and visits between 2011 and 2012 as there is a new generation of younger teens starting their development journey this year.
- Since 2004, the Z Beside the Y has seen an average of 1,094 participants annually and an average of 7,302 visits per year.

Source: Chaplin Family YMCA, Z Beside the Y, Personal Communication, 2013
Neighbourhood Organizations
In Cambridge there are 7 staffed neighbourhood organizations operating in 9 neighbourhoods and 2 unstaffed associations operating in 2 neighbourhoods that provide a variety of programs and services to the local community including recreational programs, family outreach and leadership development. These groups operate with a community development approach, allowing residents to participate in the development of programs and services offered in their neighbourhood in nearby facilities.

Each organization or association offers a different scope of programs depending on the specific interests and unique characteristics of the people living in its catchment area. Neighbourhood organizations are governed by a Board of Directors as well as staff that oversee the programs and services they offer, and are strengthened by the contributions of many volunteers. In 2012, there were 1,061 volunteers that contributed 36,039 hours of their time to the neighbourhood organizations.

Number of Programs Offered — Neighbourhood Organizations

- Overall, programs offered by neighbourhood organizations increased by 13% between 2011 and 2012
- Programs offered (both adult and youth) have increased by 123% since 2006

Source: Cambridge Neighbourhood Organizations, Personal Communication, 2013

Number of Child and Youth Visits — Neighbourhood Organizations

- In 2012, the number of child and youth visits increased to 65,504 from 48,237 in 2011
- The dramatic increase in visits in 2009 was due to non-standardized data collection at the time

Source: Cambridge Neighbourhood Organizations, Personal Communication, 2013
Public Library Programs

Cambridge has four branch libraries offering a variety of programs and services to the public. Programs include reading groups for infants, children and families that include stories, songs, crafts and movement. The libraries also offer free computer usage, internet access, books and electronic media for usage either at the library or to be borrowed at either no cost or a minimal charge.

Cambridge Libraries and Galleries — Library Programs

- In 2012, there were 1,380 library programs offered in Cambridge
- The lowest year for library programs offered was 2006, with 1,191 programs offered in Cambridge
- The highest number of programs offered in a year was in 2005, with 1,457 programs offered

Source: Cambridge Libraries and Galleries, Personal Communication, 2013

Cambridge Libraries and Galleries — Attendance at Programs

- There was a large increase in attendance at the Cambridge library programs in 2012, with the highest yearly attendance to date at 41,701
- This increase is due to an increased focus on larger event programs

Source: Cambridge Libraries and Galleries, Personal Communication, 2013
Region of Waterloo Libraries, Ayr Branch

Library circulation has increased by approximately 3% overall. eBook borrowing by North Dumfries members has increased almost 80% since last year, which suggests that North Dumfries residents have embraced eBook technology and its mobile benefits. Program attendance remains steady, though is down slightly because of a smaller number of programs held in 2012.

Region of Waterloo Libraries, Ayr Branch – Programs, Attendance and Usage

- Program attendance remains steady, though is down slightly because of a smaller number of programs held in 2012
- The Baby and Me program is continuing to be popular and regularly attended, as is the Community Lit program. Both are scheduled to continue through 2013

Region of Waterloo Libraries, Ayr Branch – Number of Loans / Downloads

- Library circulation has increased by approximately 3% overall
- eBook borrowing by North Dumfries members has increased almost 80% since last year, which suggests that North Dumfries residents are embracing eBook technology and its mobile benefits
# Cambridge Centre for the Arts—Programming

**2012 Programs, Exhibitions and Events:**

- Registered Classes & Workshops for Adults and Children – 159 programs were offered with 1,400 registered participants totaling approximately 11,000 visits.

- Drop-In Programs – 6 weekly programs were offered with 1,500 visits.

- Gallery Exhibitions – 10 exhibitions were scheduled with over 800 people attending opening receptions.

- Special Events – 15 events were scheduled in 2012.

- Gift Shop – Over 60 local artists were represented in the shop in 2012.

**Source:** Cambridge Centre for the Arts, Personal Communication, 2013

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## Cambridge Galleries

Cambridge Galleries operate within the Cambridge Public Library with exhibition spaces at Queen's Square, Preston and Design at Riverside within the University of Waterloo School of Architecture. Cambridge Galleries hosts over 20 exhibitions per year reflecting a wide range of media and viewpoints. Cambridge Galleries present regional, provincial, national and internationally recognized artists and developments in contemporary visual art. An extensive program of art education is offered at four Cambridge Library locations, including studio art courses for children, teenagers and adults. Cineseries is an ongoing program of alternative film, organized in conjunction with the Film Circuit of the Toronto International Film Festival. Lectures, concerts and bus trips are offered throughout the year.

**Source:** Cambridge Galleries, [www.cambridgegalleries.ca](http://www.cambridgegalleries.ca)
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- City of Cambridge
- Chaplin Family YMCA
- Cambridge Neighbourhood Organizations
- Cambridge Libraries and Galleries
- Region of Waterloo Library
- Cambridge Centre for the Arts
- Cambridge Galleries

For more information on the data provided by these organizations, please contact them directly.

References


Complete List of Trends Documents from SPCCND

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Community Assets and Participation
Community Safety
Community Supports
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Food Security
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Transportation

For more information about this paper or related research, please contact:

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Community Assets and Participation

In Cambridge, there are currently 248 registered charities.\(^1\) These organizations are dependent on the support of donors, funders and volunteers to carry out their day-to-day activities and programs. Many charities and non-profits depend on funding from grant-making organizations, government funding sources, United Ways and individual donations. The non-profit sector also carries out income-earning activities and includes social enterprise as another source of revenue to fulfill its social mission.\(^2\)

This factsheet will examine trends in charitable giving and volunteerism, highlighting key community support organizations that provide vital resources to the communities of Cambridge and North Dumfries.

Highlights — Community Assets and Participation

- The total Cambridge and North Dumfries Community Foundation assets for grants were at an all time high in 2012, reaching just over $5.5 million
- The United Way of Cambridge and North Dumfries raised $2.5 million in 2012 from all donations
- The United Way of Cambridge and North Dumfries is seeing a decline in the per capita donation but they are seeing a trend with more funds coming from fewer donors
- The United Way of Cambridge and North Dumfries reported that the per capita donation in 2012 was $17.92
- Information Cambridge and North Dumfries had 150,602 database hits to their human services database in 2012. The database usage has increased by 144% since 2008

Cambridge and North Dumfries residents participate in their community in diverse ways, including donating to charities, volunteering and voting in elections.

The residents of Cambridge and North Dumfries are also seeking more information about the programs and services available in their community, with the number of database hits for information and referral services also increasing for the last four years.
Cambridge & North Dumfries Community Foundation  “Inspired to Give — Empowered to Grow”

The Cambridge & North Dumfries Community Foundation connects philanthropy to community needs through endowment building, donor services, grant making and community leadership in the areas of arts and culture, education and training, environment, health and social services, heritage, multiculturalism and recreation. Cambridge and North Dumfries Community Foundation provided grants to eligible community non-profit organizations and agencies to assist them with various projects and endeavours.

Total Community Foundation Assets

- The foundation’s assets at the end of 2012 totaled $5,698,060
- This is an increase of 391% or $4,538,104 over the past 10 years

Value of Grants Awarded

- The value of grants awarded in 2012 was $134,859, an increase of $9,339 from 2011
- The increase in value of funds enabled the foundation to provide 11 more grants and reach out to 18 more charitable organizations in 2012
- The amount available for granting from year to year depends on the performance of the financial market in the previous year
- A total of 111 grants were awarded in 2012, and distributed to 66 different charitable organizations or municipalities

Source: Cambridge and North Dumfries Community Foundation, Personal Communication, 2013
United Way of Cambridge and North Dumfries

United Way, a registered charitable organization, has been a part of Cambridge and North Dumfries since 1940. It works in partnership with community agencies giving hope and building the abilities of individuals, families and the community, while also targeting the root causes of community issues.

The United Way is committed to focusing on the most pressing issues to ensure kids can be *All that Kids Can Be*; citizens are moving *From Poverty to Possibility*; and Cambridge and North Dumfries are *Strong Communities*.

United Way funded programs and services meet immediate needs, such as food, clothing and shelter for people, but also help with long-term needs through supports like life skills development and counseling.

**Total Campaign Contributions**

- The total raised for the 2012 campaign was $2,548,655

![Graph showing campaign contributions over the years](image)

**Donations Per Capita**

- In 2012, there were 5,783 donors
- The per capita donation in 2012 was $17.92
- The United Way is seeing a decline in the per capita donation but they are seeing a trend with more funds coming from fewer donors

![Graph showing donations per capita over the years](image)
Information Cambridge and North Dumfries – Information and Referral Services

Information Cambridge and North Dumfries (CND), a program of the Social Planning Council of Cambridge and North Dumfries, provides information and referral services at no cost to the general public. It serves as an accessible and confidential link between people and questions or problems and the services designed to meet their needs. Information CND offers a human services database, specialized directories, and an information line for telephone inquiries. Records are listed under several different categories and includes information on a wide variety of community agencies and organizations.

Number of Database Hits

- The database currently is home to 651 public records of community groups and agencies
- The number of database hits for 2012 was 150,602
- The database usage has increased by 144% since 2008

![Database Hits Chart]


Number of Records

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<td>614</td>
</tr>
<tr>
<td>2012</td>
<td>28</td>
<td>642</td>
</tr>
</tbody>
</table>

- Each year since 2009, new records have been added to the community services database
- Since 2009, a total of 205 new records have been added
- The total number of records in 2012 is 642


Note: Records are the name of the human service organization and the basic information related to that organization
United Way of Cambridge & North Dumfries – Volunteer Centre

The United Way Volunteer Centre (formally Volunteer Cambridge) is a service provided by the United Way of Cambridge and North Dumfries. This service aims to promote volunteerism and build the capacity of the local voluntary sector. Through the Volunteer Centre, United Way is a first point of contact for community members seeking to volunteer at non-profit organizations in Cambridge and North Dumfries. It is also a resource for non-profits seeking effective and affordable training, and a channel through which the value of volunteerism and the voluntary sector is promoted, mainly via special events, presentations, the media and promotional materials.

Volunteer Recruitment, Referral and Recognition

- The Volunteer Centre assists non-profit organizations to recruit, refer and recognize volunteers and serves as a liaison between the individual and corporate community members seeking to volunteer and the organizations that need them.

Training and Organizational Development

- The United Way Volunteer Centre facilitates Cambridge and North Dumfries Association of Volunteer Administrators (CNDAVA), a volunteer manager networking group.
- Through CNDAVA, 36 unique non-profit staff members share trends, volunteer recruitment, management, and evaluation ideas and practices.
- The United Way Volunteer Centre is also a member of the Waterloo-Wellington Learning Alliance, a training partnership with the Volunteer Centre of Guelph/Wellington and the Volunteer Action Centre of Kitchener-Waterloo and Area. Together they offer training and consultation services in the areas of board governance, volunteer management, organizational planning and management.
- In 2012, its inaugural year, the Waterloo-Wellington Learning Alliance offered 18 workshops, in which 245 individuals from 134 non-profits participated.

Service Highlights from 2012:

- The Volunteer Centre served 189 unique non-profits, many taking advantage of multiple volunteer centre services.
  - 58 non-profits utilized the online database to promote their volunteer opportunities
  - The database received 6,400 hits
  - 267 volunteers were referred to non-profits electronically through the database
- In addition to the online database, 7,000 volunteers heard about various volunteer opportunities at promotional events, such as volunteer fairs, and close to 100 community members contacted the Volunteer Centre to inquire about volunteering via phone, email, or in-person.
- During the inaugural year of the Corporate Volunteerism Program, they matched 154 employees from 10 local companies to meaningful volunteer work at 19 non-profit organizations.
- During the Ontario Youth Volunteer Challenge, Cambridge and North Dumfries’ youth contributed 810 volunteer hours.
- Almost 1,650 community volunteers were recognized through National Volunteer Week and International Volunteer Day initiatives.
- The Volunteer Centre recognized 62 community Volunteer Managers on International Volunteer Manager Day.

Source: Volunteer Cambridge, Personal Communication, 2013
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Cambridge and North Dumfries Community Foundation
- United Way of Cambridge and North Dumfries
- Information Cambridge and North Dumfries
- United Way Volunteer Centre

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Community Safety

Community safety plays a vital role in a community’s and family’s wellbeing. Community safety influences the decision for families to move into a neighbourhood, retains existing residents in a community and decreases stress which influences other factors (e.g. mental and physical health). Crime is detrimental to a community’s wellbeing with high financial and human costs.

Crime rates can be reflective of multiple adverse economic, social and family conditions (e.g. poverty, lack of housing, lack of social supports, family strain, and poor health). Crime can be reduced and safety increased through innovative approaches such as early intervention, community development, mentorship programs, and increased access to recreational opportunities.

This factsheet will examine trends in community crime rates, crisis service utilization, and child protection referrals.

Highlights — Community Safety

- The majority of all crimes in the Waterloo Region are crimes against property which decreased slightly in 2012 from 2011
- Traffic violations have increased 474% in the past four years as a result of new legislation
- Overall crime rates are trending downward over the past eight years
- Elder abuse investigations have increased by 300% since 2005 to reach an all time high in 2012
- The number of shelter days accessed by women through Women’s Crisis Services of Waterloo Region have reached an all time high of 25,775 in 2012
- Child protection referrals in the Waterloo Region reached an all time high in 2012 to 8,218
- In 2012, the monthly averages for foster homes available and children in foster homes were 287 and 507 respectively

In Cambridge and North Dumfries, there are many supports available to provide a safer community for all. While there is still crime, there are several initiatives to prevent crime as well as support for those who have been victimized. Prevention is the most cost-effective strategy for reducing costs associated with crime. The daily informal activities of residents that make neighbourhoods safer, social services that help to prevent crime by dealing with the root causes, and law enforcement support should all work together by sharing information, sharing resources between services, and coordinating roles and responsibilities to best prevent and reduce crime in our neighbourhoods and communities.
Waterloo Region Police Service (WRPS)

The Waterloo Regional Police Services (WRPS) ascribes to traditional law enforcement practices and incorporates innovative strategies to improve the safety of the community. The WRPS emphasizes crime prevention and offers tips on how community members can do their part to be safe while driving, using the internet, and using personal identification information. Public education and street-proofing programs further inform the community of the risks of drugs and firearms. The WRPS has also formed relationships with community partners on a variety of topics.

### Criminal Offences By Type — Waterloo Region

- In 2012, there were a total of 30,537 criminal offenses in the Waterloo Region.
- The majority of all crimes committed in Waterloo Region are crimes against property, which decreased slightly from 2011.
- Controlled drugs and substances offenses experienced a slight increase between 2011 and 2012.
- Traffic violations have increased 474% in the past 4 years as a result of new legislation.

### Crime Rate — Kitchener-Waterloo-Cambridge CMA

- The crime rate in Waterloo Region has decreased for the past 4 consecutive years, to 4,335 (non-traffic) criminal code incidents per 100,000 people in 2012.
- Crime rates have trended downward over the past 8 years.

Source: Waterloo Region Police Service Criminal Offence Summary 2013
Source: OMBI 2012 Performance Measurement Report
Elder Abuse Response Team
The Elder Abuse Response Team (EART) is a collaborative partnership between the Waterloo Regional Police Services and the Community Care Access Centre of Waterloo Region. Core funding is provided by each agency. EART’s mission is to prevent and respond to elder abuse by working in partnership with the community and by providing an opportunity for change and healing to people affected by elder abuse, thereby enhancing the safety and well-being of older adults. EART’s mandate includes providing information and consultation, direct intervention, education and training and community development.

Elder Abuse Investigations—Waterloo Region

- There were 157 investigations and 63 consults in 2012, for a total of 220
- Since 2005, investigations / consults have increased by 300%
- Investigations and consults are at an all-time high due to increased awareness in the community and increased reporting from Long-Term Care Homes after receiving education regarding reporting requirements

Source: Elder Abuse Response Team, Personal Communication, 2013

Women’s Crisis Services of Waterloo Region

Women's Crisis Services of Waterloo Region offers a number of supports for women leaving abusive situations and their children, including a crisis line.

Number of Crisis Calls

- The number of crisis calls decreased between 2002-03 and 2008-09, but remained steady since 2009-10
- There was a slight increase in crisis calls to 2,251 in 2012 from 2,069 in 2011

Women’s Crisis Services of Waterloo Region

Number of Women and Children Served

- There was a 4% decrease in women and children served from 2011-12 to 2012-13
- Since 2002-03, there has been an average of 493 women and children served at the shelter per year
- There was a total of 403 women and children served in 2010-11* however, data is not available on how many women and children were served separately

Total Number of Shelter Days

- Total number of shelter days increased 15% from 2011-12 to 2012-13 to a total of 25,775
- The average number of shelter days since 2002-03 is 19,336 per year
- The lowest number of shelter days per year was in 2004-05, and the highest number of shelter days per year was in 2012-13 as the demand for service continues to grow

Family and Children’s Services of Waterloo Region

Family and Children's Services (FACS) is Waterloo Region's child welfare organization. It operates from numerous locations throughout the region, providing services to help children and improve family life.

Child Protection Referral Calls

- In 2012-13, of the 8,218 protection referrals received by FACS Waterloo Region, 3,451 were for Cambridge (42%)
- Over the past 13 years, an average of 2,191 protection calls per year have been received by FACS Waterloo Region for Cambridge
- Protection referrals have increased by 140% over the period of 2000-01 to 2012-13 for Cambridge, and 71% for Waterloo Region as a whole

Children in Care and Foster Homes — Waterloo Region

- In 2012-13, the monthly average of children in foster care was 507
- In 2012-13, the monthly average of foster homes available was 287
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Waterloo Region Police Services
- Elder Abuse Response Team
- Women’s Crisis Services of Waterloo Region
- Family and Children Services of Waterloo Region

For more information on the data provided by these organizations, please contact them directly.
Community Supports

To foster a healthy community, individuals must be able to obtain adequate supports locally. In Cambridge and North Dumfries there are numerous government and non profit organizations that provide support to individuals and families living in our community.

Ensuring that all members of our society can fully participate and contribute in a meaningful way promotes not only the social wellbeing of individuals, but also enhances our community. Increasing the inclusiveness of our community offers many benefits, including improved physical and mental wellness, an enhanced sense of belonging, and stronger networks of social support as well as economic advantages arising from a healthy and integrated society.[1]

This factsheet will highlight community organizations that promote social inclusion and provide data on the services they provide.

Highlights — Community Supports

- KidsAbility received 800 referrals for an all time high in 2012
- The need for in-home respite and assisted living have experienced a steady demand over the past four years
- In 2012, there were 1,378 needle exchange program clients. The number of clients has increased by 358% since 2008
- The number of clean needles given out in 2012 was 41,268 and 18,405 used needles were returned. The number of needles returned has increased significantly from previous years

Demand for various community supports continues to increase throughout Cambridge and North Dumfries. The agencies highlighted in this fact sheet provide vital services and support to members of our community who may experience exclusion and discrimination. By building an inclusive society, individuals and the community as a whole will be able to reach their full potential.
Community Supports for Families

Community Outreach

The Community Outreach Program provides services to low income families with children throughout the Waterloo Region. Family Outreach Workers assist families and children in accessing the services they need in their own communities such as education and employment information, subsidies for recreational activities, food, clothing, and information for housing, child care, transportation and counselling services. The outreach program has an outreach worker at 11 sites in Cambridge and North Dumfries.

Number of Unique Families Served

- The number of families served by the community outreach program has been fairly consistent between 2011 and 2012
- In 2012, a new site was added to bring the total number of sites to 11 in Cambridge and North Dumfries

Child Care Spaces

In Ontario, anyone who cares for six or more unrelated children under the age of 10 must be licensed by the Ministry of Education. This includes home-based child care and centre-based child care. Licensed child care programs must meet and maintain specific provincial standards set out in the Day Nurseries Act. These standards provide for the health, safety and developmental needs of the children.

There are a total of 33 licensed Early Learning and Child Care Centres in Cambridge and 3 licensed Early Learning and Child Care Centres in North Dumfries. There are also 512 licensed home-based Early Learning and Child Care Centres in Cambridge and North Dumfries.

Total Number of Licensed Early Learning and Child Care Spaces - Cambridge and North Dumfries

- In 2012, the total number of licensed early learning and child care spaces was 2,614 (2,102 centre-based spaces and 512 home-based spaces)
- The decrease in spaces between 2010 and 2012 was due to the closure of a licensed home-based site and a child care centre closure

Source: Region of Waterloo, Personal Communication, 2013
Community Supports for Families (cont.)

The Cambridge Family Early Years Centre

The Cambridge Family Early Years Centre is one of more than 100 Ontario Early Years Centres funded by the Ontario government to take a leadership role in supporting families with children aged 0-6. Ontario Early Years Centres were created to be a place where parents and caregivers can: take part in a range of free programs and activities that inform, educate and support both children and parents/caregivers; get answers to questions; get information about programs and services that are available for young children in the community; talk to early years professionals, as well as other parents and caregivers in the community.

Number of Visits—Cambridge

- In 2012-13, there were 15,705 parent visits and 21,528 child visits
- The number of parent and child visits has been declining since 2009-10

Number of Parents and Children Served—Cambridge

- The number of children and parents served has remained fairly steady since 2008-09 with only minor fluctuations

Source: Cambridge Family Early Years Centre, Personal Communication, 2013
Community Supports for Families (cont.)

Number of Visits and Number of Parents and Children Served—North Dumfries

- The North Dumfries Community Health Centre (NDCHC) was established in 2003 in Ayr as a satellite centre of Langs.
- NDCHC offers various programs for children including the Ontario Early Years play group, which has now been running for 2 years.

Source: North Dumfries Community Health Centre, Personal Communication, 2013

Supports for Immigrants

Settlement services assist immigrants and refugees to settle and integrate into their new community.

YMCA Immigrant Settlement Services

- The number of clients served by immigrant settlement services fluctuates each year depending on funding shifts and resources available.

Source: Chaplin Family YMCA Immigrant Services, Personal Communication, 2013
Community Supports for People with Disabilities

KidsAbility, Cambridge Site

KidsAbility is a non-profit organization devoted to servicing the needs of children and youth with physical, developmental and communication difficulties in Waterloo Region, Guelph and Wellington County. This includes a full service site office located in Cambridge.

Total Number of Clients Served

- The number of clients served at the Cambridge site decreased dramatically in 2012-13 due to a change in client reporting.
- Clients were previously reported by discipline and are now reported as unique numbers.
- The services accessed are: occupational therapy, speech therapy, social work and therapeutic recreation. Speech therapy is the most commonly accessed service.

Source: KidsAbility, Personal Communication, 2013

Number of Referrals

- The number of referrals has increased steadily since 2005-06 to a new high of 800 in 2012-13.
- As of July 2012, KidsAbility has converted to a new electronic health system. Therefore, data for the 2012-13 fiscal year has been collected from two systems.

Source: KidsAbility, Personal Communication, 2013
Community Supports for People with Disabilities (cont.)

Independent Living Centre Waterloo Region

Independent living is a philosophy that encourages people with disabilities to lead the most productive and fulfilling lives possible. Independent Living Centre Waterloo Region (ILCWR) works to ensure that persons with disabilities have access to necessary resources through a variety of programs. Resources for disability issues and services are available by calling their centre or visiting their website.

Number of Consumers

![Bar chart showing the number of consumers for outreach services, in-home respite, and assisted living from 2007-08 to 2012-13.]

- The number of consumers for outreach services has decreased slightly in 2012-13 from 2011-12.
- In-home respite and assisted living have experienced steady demand over the past 4 years.

Source: Region of Waterloo, Personal Communication, 2013

Mental Health Supports

The Canadian Mental Health Association (CMHA) promotes the mental health of all community members and supports the recovery of people experiencing mental health issues. In our community CMHA provides outreach services, crisis services, peer support, and housing options.

Centre for Mental Health, Cambridge — Number of Contacts

![Line chart showing the number of contacts from 2004-05 to 2012-13.]

- From April 2012 to March 2013, a total of 2,423 contacts were made.
- The number of contacts in 2012-13 increased dramatically due to differences in the recording of outreach service users as well as a general increase in service users.
- Overall, there has been an average of 1,735 contacts per year since 2004-05.

Source: Centre for Mental Health Cambridge, Personal Communication, 2013
Supports for Addiction
The Cambridge Shelter Corporation operates addictions services through Simcoe House. It provides individual addiction counselling, referrals to residential addiction treatment programs and offers numerous aftercare groups.

**The Bridges — Referrals to Residential Treatment Programs**

![Graph showing referral numbers from 2008 to 2012](image)

- The number of people referred to treatment programs fluctuates each year, but demand remains high for this service and there are long waiting lists for treatment centres.

Source: Cambridge Shelter Corporation, Personal Communication, 2013

**Needle Exchange Program**

Needle exchange programs (NEPs) are a mandated public health program that have grown significantly since first introduced in Canada in 1989. NEPs aid in diminishing the risk of HIV, Hepatitis, and other risks by providing clean needles and removing unsterilized needles from the community. NEPs also allow health professionals to educate individuals that engage in illicit intravenous substance use about the dangers of reusing needles.

**Total Clients – Cambridge Sites**

![Graph showing client numbers from 2008 to 2012](image)

- There was a slight decrease in the number of clients in 2012 from 2011.
- The rise in clients accessing the program over the years is due to the increasing prevalence of intravenous substance use.
- Since 2008, there has been a 358% increase in the number of needle exchange clients.

Source: Region of Waterloo Public Health, Personal Communication, 2013
Supports for Addiction (cont.)

Number of Needles Exchanged

- In 2012, a total of 41,268 needles went out and 18,405 were returned at three Cambridge sites.
- The number of needles returned dramatically increased in 2012 due to more people who return needles accessing the program.

Source: Region of Waterloo Public Health, Personal Communication, 2013

Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Region of Waterloo
- Cambridge Family Early Years Centre
- North Dumfries Community Health Centre
- Chaplin Family YMCA Immigrant Services
- KidsAbility
- Centre for Mental Health Cambridge
- Cambridge Shelter Corporation
- Region of Waterloo Public Health

For more information on the data provided by these organizations, please contact them directly.

References


Complete List of Trends Documents from SPCCND

- Arts, Culture and Recreation
- Community Assets and Participation
- Community Safety
- Community Supports
- Employment and Income
- Food Security
- Housing Stability
- Transportation

For more information about this paper or related research, please contact:
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www.spccnd.org
Employment and Income

Employment and income levels are closely related to one’s overall quality of life. Stable employment and job security lead to financial stability, housing security, less stress and in turn better physical and mental health. Job security also impacts overall social wellbeing of the community.

Regional, provincial and federal governments, along with numerous community agencies provide supports and benefits for families in Cambridge and North Dumfries living in poverty. Unfortunately, many of these benefits are provided at rates so low that families in need continue to struggle with monthly cycles of hunger and hardship.

This factsheet will explore community indicators related to employment and income.

**Highlights — Employment and Income**

- The number of people on the Ontario Disability Support Program was at an all time high in 2012
- The number of people on Ontario Works has remained fairly consistent over the past three years
- The number of people on Ontario Works has increased by 48% from 2008 to 2013
- At the Literacy Group of Waterloo Region the number of learners has been steady since 2010, previous to 2010 they experienced a spike in learners due to a number of manufacturing closures.

Cambridge and North Dumfries are located in a region with historically high labour participation rates and a lower unemployment rate than the Ontario average. The median family income for Cambridge and North Dumfries has steadily increased over the past several years, and earnings account for almost 70% or higher of all sources of income in both males and females. The percentage of people in Cambridge and North Dumfries, both under and over 18 years of age, who live below the low-income cut-off rate is lower than Ontario on average.

However, increased resources and programming are needed to address higher unemployment among youth, as well as others facing barriers to employment. The Ontario Disability Support Program (ODSP) and the Ontario Works (OW) program support an increasing number of clients each year. Cambridge also offers many employment and training opportunities for residents, ranging from academic upgrading to resume and job search assistance. Demand for these programs has remained steady over the past several years, indicating that many people are utilizing these programs in order to further their education, training or employment opportunities.
Ontario Disability Support Program
The Ontario Disability Support Program (ODSP) was designed to meet the income and employment support needs of people with disabilities. The program provides income support and health-related benefits to people with disabilities who are in need of financial assistance. The employment supports component of the program offers a range of goods and services to help people with disabilities to look for, obtain or maintain jobs on a volunteer basis. Assistance for Children with Severe Disabilities (ACSD) provides a benefit for parents caring for children with severe disabilities at home.

ODSP Income Support Caseload – Cambridge and North Dumfries

- There were a total of 2,987 ODSP cases in 2012. A case refers to an individual or family unit on social assistance.
- The number of cases in Cambridge and North Dumfries in 2012-13 was 3,387 adults, 115 dependent adults, and 612 dependent children, for a total of 4,114 beneficiaries.
- The number of total beneficiaries continues to increase; since 2005-06 the total number of cases has grown by 79% and the number of dependent children has increased 107%.

Ontario Works
The Region of Waterloo Social Services Department, Employment and Income Support Division administers the Ontario Works (OW) program on behalf of the Province of Ontario. The purpose of OW is to support people who are searching for employment. Temporary financial assistance is issued to qualifying individuals and families to assist with the costs of food, shelter, clothing, other household items and emergency assistance. Monthly Ontario Drug Benefits cards are given to Ontario Works participants to cover the cost of prescribed medications. Other benefits may also be available.
Income Supports (cont.)

Ontario Works Caseload—Cambridge and North Dumfries

Subsidized Child Care

The Region of Waterloo Child Care Fee Subsidy program provides financial assistance with child care costs to families who are working, attending school or a training program, have a child with special or social needs, or are medically unable to care for their child. Financial eligibility is determined through a Provincial Income Test, using line 236 of the Federal Notice of Assessment. Families with a net income of $20,000 or less may be eligible for full subsidy (they do not pay towards the cost of child care) and families with a net income above $20,000 may be eligible for partial subsidy (they pay a percentage of the income above $20,000 towards the cost of child care).

Child Care Subsidy Applications

- The number of applications in 2012 was 651 for Cambridge and North Dumfries and 1,930 for Waterloo Region as a whole
- There has been a 33% increase in the number of families applying for child care subsidy in Waterloo Region as a whole from 2001 to 2012, compared to a 31% increase in Cambridge and North Dumfries
- On an annual average, 648 families in Cambridge accessed child care subsidy
Employment Services
Employment service programs are designed to assist individuals looking for work or a change of career. They can assist with career planning and advice, provide resource centers, provide information about training and educational opportunities, and help with preparing resumes and cover letters.

Cambridge Career Connections
Cambridge Career Connections provides free employment and training services to all youth in Cambridge and North Dumfries and helps employers find new employees through the Job Connect program. Cambridge Career Connections also runs a Summer Jobs Service program for students.

Number of Visits and Participants

- The number of recorded visits to the resource centre has decreased almost 30% to 7,645 in 2012-2013
- There were 1,307 workshop participants in 2012-13, up from 1,272 in the previous year
- In 2012, 388 students were employed with 56 different employers through the Summer Jobs Service program


*Note: In 2010, Cambridge Career Connections became an Employment Ontario Employment Services site. This has changed how information will be recorded for statistical purposes.

** Note: The drop in recorded visits is a result of staffing reduction and this has made it more difficult to capture everyone accessing the centre.

Lutherwood Employment Services
Lutherwood Employment Services provides a variety of no-cost services to individuals seeking employment, exploring training opportunities, and/or looking to improve their job search skills. This is conducted through a variety of workshops, consultation with employment advisors and job developers, and specialized supports for internationally trained professionals, young and mature workers, and apprentices.
Employment Services (cont.)

Service Use — Lutherwood Employment Services

- Both the number of resource centre clients and the number of employment counselling clients increased between 2011 and 2012.
- There has been an average of 984 clients per year who sought the support of an employment advisor from 2008 and 2012.

Source: Lutherwood Employment Services, Personal Communication, 2013
Note: The number of Resource Center Clients has increased 282% since the previous year due to a change in the way this indicator is calculated. This number no longer reflects the number of individual clients, but rather the number of visits to the Resource Centre. A client who visits the Resource Centre on multiple days is counted multiple times, once for each day.

YWCA Cambridge — Small Steps to Employment Success
Small Steps to Success is a 13-week employment program of YWCA Cambridge for women experiencing social, economic, or educational hardship.

Number of Participants

- The number of graduated participants in 2012-13 has increased to an all-time high of 32.
- The number of graduated participants who participated in further training after the program continued to stay the same in 2012-13.
- The number of graduated participants who obtained employment increased slightly in 2012-13.

Source: YWCA Cambridge, Small Steps to Success, Personal Communication, 2013
Adult Learning and Literacy

Conestoga College, Academic Upgrading

Conestoga College Institute of Technology and Advanced Learning provides Preparatory Programs at all of its campuses under its School of Career and Academic Access. The college offers Academic Upgrading, "Focus for Change", "Discover your Future" and "Essential Skills Upgrading" programs at the downtown Cambridge campus to serve Cambridge residents.

Total Number of Students

- The total number of students continues to decrease since 2009-10 due to funding changes and a new reporting methodology
- Conestoga College’s academic upgrading program has received an average of 247 students per year since 2006-07

Number of Students by Age

- There have been no students in the 65+ age group enrolled in academic upgrading at Conestoga College’s Cambridge campus since 2007-08
- As in past years, the majority of students in 2012-13 were in the 25-44 years age range, followed by the 19-24 years age range

Source: Conestoga College Institute of Technology and Advanced Learning, Personal Communication, 2013
As in past years, the majority of students (69%) in 2012 pursued studies to further their training and educational goals.

An average of 171 students per year participate in academic upgrading for the purposes of furthering their employment opportunities.

The highest student source of income for the 2012-13 study period was Ontario Works at 77%, followed by other.

The number of students declaring Employment Insurance (EI) as their source of income continued to decrease from 23% in 2010-11 to only 3% in 2012-13.

Note: Workers Safety Insurance Board (WSIB) students are not included in this data set.
Adult Learning and Literacy (cont.)

Literacy Group of Waterloo Region, Cambridge

Literacy Group of Waterloo Region is a volunteer, non-profit, charitable organization dedicated to helping adults 18 years and older upgrade their basic reading, writing, math and computer skills to: increase their opportunities for better employment, prepare for further education and training, and live more independently in the community.

Number of Learners

- There was a 62% decrease in learners since 2008-09
- The increase in learners in 2008-09 was due to a large number of manufacturing closures and the Literacy Group was designated to support the workers with re-employment
- The number of female and male learners remained fairly similar for the 2012-13 year
- There has been an average of 164 learners a year from 2008-09 to 2012-13

Training Goals

- In 2012-13, the majority of learners’ goals were to pursue training and education, followed by employment and independence
- Despite the 62% decrease in learners, the percentages of learners in all training goal categories remained the same as in the previous year

Source: Literacy Group of Waterloo Region, Cambridge site, Personal Communication, 2013
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Ontario Disability Support Program
- Ontario Works
- Region of Waterloo
- Cambridge Career Connections
- Lutherwood Employment Services
- YWCA Cambridge
- Conestoga College Institute of Technology and Advanced Learning
- Literacy Group of Waterloo Region

For more information on the data provided by these organizations, please contact them directly.
Food Security

Food security is built on three pillars: food availability, access to nutritious food and knowledge of how to use food appropriately. It is defined by the World Health Organization as “existing when all people at all times have access to sufficient, safe and, nutritious food to maintain a healthy and active life.” Food insecurity is a complex developmental issue that is linked to health, the environment, economic development and trade.[1]

People with low incomes experience a higher rate of food insecurity. In 2004, 1 in 10 households in Canada experienced income-related food insecurity.[2] Canada has seen a general increase of Food Bank users over the last few years. Almost half (412,998) of the total (882,188) number of individuals and families assisted by the Food Bank in Canada are in Ontario. Children made up 38.6% of the 412,998 individuals served by Ontario Food Banks in March of 2012.[3]

This factsheet will highlight community trends and indicators that relate to the issue of food security in Cambridge and North Dumfries.

Highlights — Food Security

- The cost of food increased significantly in 2012 making it more difficult for people with low incomes to afford food
- The Bridges served 8,000 more dinners to people in 2012 than in 2011—making the total number of dinners served for the year 40,233
- The number of subsidized clients using Meals on Wheels more than doubled in 2012
- The number of Nutrition for Learning programs has steadily increased since 2005, with 137 programs in 2012 being an all time high
- An all time high of 20,266 meals were served in 2012 at Trinity Community Table

Food security is a household’s physical and economic access to sufficient, safe, and nutritious food that fulfills the dietary needs and food preferences of that household for living an active and healthy life.[4] When these conditions are not met, a household becomes food insecure and there are negative consequences for their health and well-being.

Several initiatives in Cambridge and North Dumfries exist to ensure that people have increased access to food, including food banks, co-ops and meal programs. While these services offer a needed support, without adequate incomes, households are unable to provide for nutritional needs on an ongoing basis.

Community gardens are a local response to the need for fresh produce at affordable prices. These initiatives enable people to contribute to the local food system by growing their own food in a small-scale, sustainable manner.
The Cost of Eating Healthy

Each year, Public Health protocol requires Region of Waterloo Public Health to conduct grocery store pricing to monitor the affordability of a basic nutritious diet for individuals and households. This process is known as the Nutritious Food Basket costing. Typically, the cost of the Nutritious Food Basket is cited as the weekly cost of feeding a “reference family of four”, consisting of: a man 31-50 years, a woman 31-50 years, a male 14-18 years, and a female 4-6 years. From 2009-2011, the cost of a nutritious food basket in Waterloo Region remained fairly consistent. However, in 2012, the cost of a nutritious food basket for a “reference family of four” increased by $7.98 or 4.73%. This represents a significant increase in cost, especially for those with low incomes.

Nutritious Food Basket Weekly Costs – Waterloo Region (reference family of four)

<table>
<thead>
<tr>
<th>Year</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009*</th>
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<th>2011*</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$112.56</td>
<td>$111.91</td>
<td>$120.06</td>
<td>$120.78</td>
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<td>$169.41</td>
<td>$168.45</td>
<td>$168.89</td>
<td>$176.87</td>
</tr>
</tbody>
</table>

*Due to changes in data collection methods, 2009 and beyond cannot be compared to pre-2009 figures

Other examples of estimated weekly food costs for the Nutritious Food Basket

- Woman age 75, living alone – $43.58
- Woman age 35 with girl age 8 and boy age 14 – $133.71
- Man age 35, living alone – $59.44


Cambridge Self-Help Food Bank

The Cambridge Self Help Food Bank (CSHFB) first opened its doors in 1984. Over 1,600 families and 32 community organizations are provided with food each month. The CSHFB provides emergency food hampers to assist individuals in immediate need. This food bank is unique in operating a food co-operative program for low-income individuals and families. As well as providing a stable source of groceries, co-op membership offers opportunities for skill development and personal growth.

Number of Emergency Food Hampers Distributed

- The number of emergency food hampers distributed decreased slightly in 2012 from the previous three years
- Since 2005 there has been a total increase of 36% in food hampers distributed
- In 2012, there were 10,582 co-op pick-ups by 720 co-op members
- In 2012, there was an increase of 147 co-op members from 2011

Cambridge Shelter Corporation, “The Bridges”

The Cambridge Shelter Corporation serves daily dinner and weekly community breakfasts at “The Bridges.”

Number of Meals Served

- In 2012, 40,233 dinners and 27,211 breakfasts were served
- The number of dinners served continues to increase each year, with an increase of 92% since 2006
- The number of meals served has reached a new all time high in 2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Dinners</th>
<th>Breakfasts</th>
</tr>
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<tbody>
<tr>
<td>2006</td>
<td>20,929</td>
<td>18,678</td>
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<tr>
<td>2007</td>
<td>22,103</td>
<td>15,691</td>
</tr>
<tr>
<td>2008</td>
<td>22,986</td>
<td>17,223</td>
</tr>
<tr>
<td>2009</td>
<td>26,953</td>
<td>18,943</td>
</tr>
<tr>
<td>2010</td>
<td>27,905</td>
<td>17,806</td>
</tr>
<tr>
<td>2011</td>
<td>32,028</td>
<td>20,940</td>
</tr>
<tr>
<td>2012</td>
<td>40,233</td>
<td>27,211</td>
</tr>
</tbody>
</table>

Source: Cambridge Shelter Corporation Program Statistics, 2013

Community Support Connections – Meals on Wheels and More

Community Support Connections – Meals on Wheels and More is a local charitable organization which provides services for seniors, recently convalescing, and eligible adults with special needs, to assist them in living independently at home. Services include Meals on Wheels, Community Dining, Gentle Exercise, Caregiver Support, Crisis Intervention, Homemaking, Home Maintenance, Yard Work and Snow Removal for seniors and people with disabilities.

Number of Meals Served, Cambridge Site

- The number of meals served slightly decreased in 2012-13 to 22,114
- A total of 347 Meals on Wheels clients were served in 2012-13, up slightly from 333 in the previous year.
- Demand for this program has remained steady since 2000-01

Source: Community Support Connections Meals on Wheels and More, Personal Communication, 2013
Community Support Connections – Meals on Wheels and More (cont.)

Subsidized Meals – Cambridge Site

- Meals on Wheels provides subsidies for people who cannot afford the service
- Since 2009-10 the number of subsidized clients has more than doubled from 11 to 26 in 2012-13
- The number of subsidy meals served has increased 454% since 2009-10

<table>
<thead>
<tr>
<th>Year</th>
<th># Meals</th>
<th>Value of Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>1,114</td>
<td>$5,298</td>
</tr>
<tr>
<td>2010-11</td>
<td>2,678</td>
<td>$8,224</td>
</tr>
<tr>
<td>2011-12</td>
<td>5,871</td>
<td>$16,808</td>
</tr>
<tr>
<td>2012-13</td>
<td>6,171</td>
<td>$16,409</td>
</tr>
</tbody>
</table>

Number of Community Dining Clients and Meals Served — Cambridge Site

- The number of community dining clients has increased during the past 6 years to an all time high of 2,419 in 2012-13
- The number of meals served to community dining clients also increased by 220 from the previous year, a 43% increase since 2007-08

Source: Community Support Connections Meals on Wheels and More, Personal Communication, 2013
Nutrition for Learning

Nutrition for Learning has been a registered charitable organization since 1997, supporting community based nutrition programs committed to improving the learning capacity, health and well-being of children and youth in Waterloo Region. Research has proven that students coming to school hungry do not perform well in the classroom, have difficulty concentrating, display behavioural problems, are less alert and are often lethargic. Nutrition for Learning programs impact the physical, cognitive, behavioural and academic needs of children and youth in Waterloo Region.

Number of Programs — Waterloo Region

- There are currently 137 programs in total, with 41 schools in Cambridge which run 48 programs (breakfast, morning meal, healthy basket, snack or lunch)
- In Waterloo Region, a total of 10,069 students access programs daily, and 17,957 students accessed programs at one time or another
- The number of programs in Waterloo Region has increased from 40 in 2005-06 to 137 in 2011-12

Family Counselling Centre’s office in Ayr provides a variety of services to the North Dumfries community through its partnerships with a number of different organizations and groups. It receives emergency food requests and with its partner organizations, connects people in need to available services.

Number of Food Requests

- The number of food requests increased from the previous year to 115 in 2012, but is still down from the all time high of 194 in 2008
- The decrease in 2010 appears to have been a result of families re-locating
- Job loss is a contributing factor to the increase of food assistance requests

Source: Family Counselling Centre/Community Connections, Ayr, Personal Communication, 2013
Trinity Community Table

Trinity Community Table is committed to providing the community of Cambridge with a free, hot, nourishing, noon meal on an ongoing basis in a warm, non-threatening environment, as long as the need exists. Meals are served all year long on Mondays, Wednesdays and Fridays (excluding Good Friday and Christmas).

Number of Meals Served

![Number of Meals Served Graph]

- In 2012, Trinity Community Table served 20,266 meals, an increase of 2,461 meals since the previous year.
- The demand for meals has steadily increased 48% since 2004.

Source: Trinity Community Table, Program Statistics, Personal Communication, 2013

Community Gardens

Community gardens offer a wide spectrum of benefits to a community and serve a diverse group of people. The benefits of community gardens are varied and are summarized in four broad categories: health, personal well-being, community development and environmental.

There are 10 community gardens in Cambridge and Ayr, this is one less than the previous year but the amount of plots remains the same at 225. Of these gardens, 2 are communal, and 2 are at Community Roots Food Bank Garden at Rare Charitable Research Reserve. Rare also received a New Horizon grant to support seniors in accessing the garden.

Some of the benefits attributed to community gardens are health through enhanced diet, saving money on food, addressing physical and mental stress, inclusion and learning new skills.

Source: Region of Waterloo Public Health, Community Gardening Storytelling Project, 2013
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Region of Waterloo
- Cambridge Self Help Food Bank
- Cambridge Shelter Corporation
- Community Support Connections — Meals on Wheels and More
- Nutrition for Learning
- Family Counselling Centre/Community Connections
- Trinity Community Table
- Region of Waterloo Public Health

For more information on the data provided by these organizations, please contact them directly.

References


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Housing Stability
Transportation
Community Trends for 2012
in Cambridge and North Dumfries

Housing Stability

Housing stability refers to the ideal living conditions that individuals and families live in. Ideal housing stability ensures that individuals and families are living in homes that are safe, well-maintained, accessible, adequate size, affordable and deemed desirable.[1] Furthermore, ideal housing circumstances dictates that individuals and families have enough financial resources that they are not spending more than 30% of their income on housing.

Housing insecurity can be measured by various indicators including the number of individuals either using local temporary shelters, living in substandard dwellings or spending more than 30% of their income on housing.[2]

This factsheet will highlight shelter usage, community housing wait lists, rental housing affordability and vacancy rates.

Highlights — Housing Stability

- Shelter stays at The Bridges were at an all time high in 2012 for men, women and families
- The number of families on the wait list for community housing was at an all time high in 2012
- The residential resale value of homes in Cambridge and North Dumfries has increased by 99% since 1997
- Minimum wage has been frozen at $10.25 since 2010—the hourly wage needed to afford rental housing is $12.28—$20.25. Therefore, people working full-time jobs on a minimum wage salary cannot afford rental housing

The housing market in Cambridge and North Dumfries is showing signs of decreased affordability, including higher resale values and increased cost of rental units. The vacancy rate in Cambridge was below 3% in 2012, a sign that demand is outstripping supply. While there are additional support services offered to local residents, as well as financial supports to assist individuals and families find and maintain stable housing, these are increasingly in demand.

The community housing waiting list for Cambridge has increased in the past year. Diverse types of rental units, specifically bachelor apartments and three bedroom apartments, are in demand. Cambridge also has several emergency shelters for residents who require temporary shelter and options for youth or families who need shelter; however these services are increasingly reaching capacity.
Cambridge Shelter Corporation
The Cambridge Shelter Corporation began after concern grew from the lack of year round emergency shelter services for individuals within the Cambridge area. Since 1989, the Out of the Cold program had supported individuals through the coldest parts of the year, but each April individuals experiencing homelessness would go back to being homeless with no supports. Through a partnership with Cambridge Kiwanis Non-Profit Housing, “The Bridges” shelter was developed and currently has over 40 beds for males and females aged 16 and over, as well as 3 family shelter units.

Number of Overnight Stays by Gender

![Graph showing number of overnight stays by gender from 2006 to 2012]

- The amount of women staying at the shelter has continually increased. In 2012, the number females overnight stays increased by 79% since 2011 and accounted for 39% of all overnight stays. More women are running out of other housing options. There is also an increase in the number of middle aged women with mental health and substance use issues.
- Overall, there were 19,961 overnight stays in 2012.
- This is a 24% increase from 16,140 in 2011

Overnight Stays by Gender, 55+

![Graph showing overnight stays for males and females aged 55+ from 2010 to 2012]

- A total of 98 clients over the age of 55 stayed at The Bridges in 2012.
- There was a total of 3,132 bed nights for people 55+. This is a 48% increase in the number of people 55+ seeking shelter at The Bridges since 2010.
- Overall, 80% of those aged 55+ staying at The Bridges in 2012 were men.
Cambridge Shelter Corporation (cont.)

Number of Children and Families at the Bridges

- There has been a significant increase in families and children accessing the emergency shelter
- Since 2006 the number of children staying in an emergency shelter has increased 100% and the number of families has increased 53%
- Parents who have lost employment due to the economic downturn have run out of Employment Insurance (EI) and have been evicted

Source: Cambridge Shelter Corporation, Personal Communication, 2013

Argus Residence for Young People

Argus Residence for Young People is a youth shelter that temporarily houses youth between 16-24 years of age. The shelter is unique in that it provides a life skills component to prepare residents for life outside of the shelter. There are two residences located in Cambridge; one 10-bed female shelter and one 15-bed male shelter.

Yearly Bed Nights

- Total bed nights (overnight stays) in 2012 was 6,770 for young men and women combined, down slightly since 2011
- There has been a 344% increase in annual bed nights since 1996
- Since 2000, the shelter has experienced an average of 6,818 bed nights per year

Source: Argus Residence for Young People, Personal Communication, 2013
Argus Residence for Young People (cont.)

Number of New Residents

- There were 164 new residents in 2012, 73 young women and 91 young men.
- The number of new residents increased 15% from 2011 to 2012.

Occupancy Rates

- The occupancy rate has been higher for males since 1991 with the exception of 2011.
- For the first time, in 2011, there was a higher occupancy rate for females than males, with 98% and 90% respectively. In 2012, it was back to higher rates for males than females.
- The total combined occupancy is 90%, down from the all time high of 94% in 2011.

Source: Argus Residence for Young People, Personal Communication, 2013
Community Housing

Community housing is rental housing that offers affordable market rent units and subsidized (rent-g geared-to-income) units for individuals and families who are finding it difficult to afford adequate housing in the private rental market. To apply for community housing, residents must complete an application to be placed on the Region’s centralized waiting list. This list, which is maintained by the Community Housing Access Centre (CHAC), provides access to the units offered by more than 50 housing providers throughout the Region.

Number of Households on the Cambridge Community Housing Waiting List

- The number of households on the waitlist decreased to 1,248 in 2012, but the waitlist number is still higher than in the past 10 years
- In 2011, the Region conducted a comprehensive waitlist update and as a result, the number of people on the waitlist was reduced
- Since 2001, there has been an average of 910 households on the waiting list per year

Cambridge Community Housing Waiting List — By Household Type

- In 2012, “households with dependents” was the largest category representing almost half of the people on the waitlist
- The demand for senior community housing has grown by 131% in the past year and now represents 17% of the waitlist

Source: Region of Waterloo Community Housing Access Centre (CHAC), Personal Communication, 2013

*In 2011 the Region switched to a new database and as a result has been able to capture more people on the waiting list. As well, they were working with new agencies that resulted in an increase in referrals to the program.

Source: Region of Waterloo Community Housing Access Centre (CHAC), Personal Communication, 2013
Community Housing (cont.)

Cambridge Community Housing Waiting List — By Unit Type

<table>
<thead>
<tr>
<th>Unit Type</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Bedroom- non-senior</td>
<td>4 to 6 years</td>
</tr>
<tr>
<td>1 Bedroom- senior</td>
<td>1 to 2 years</td>
</tr>
<tr>
<td>2 Bedroom</td>
<td>2+ years</td>
</tr>
<tr>
<td>3 Bedroom</td>
<td>2+ years</td>
</tr>
<tr>
<td>4-5 Bedroom</td>
<td>3 to 4 years</td>
</tr>
</tbody>
</table>

Source: Region of Waterloo Community Housing Access Centre (CHAC), Personal Communication, 2013

Cambridge Community Housing Waiting List — Average Wait Times

- The most in demand type of housing in 2012 was single 1 bedroom non-senior units, followed by 2 and 3 bedroom units for households with dependents.
- The most in demand unit type for households with dependents are 2 bedroom units.

Modified Unit Waiting List

- In 2012, there was a total of 19 households on the waitlist for modified units.
- A modified unit is an accessible unit.

Source: Region of Waterloo Community Housing Access Centre (CHAC), Personal Communication, 2013
### Housing Market and Affordability

#### Number of Single Detached Housing Starts

<table>
<thead>
<tr>
<th>Year</th>
<th>K-C-W</th>
<th>North Dumfries</th>
<th>Cambridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>701</td>
<td>159</td>
<td>294</td>
</tr>
<tr>
<td>2011</td>
<td>1186</td>
<td>566</td>
<td>108</td>
</tr>
<tr>
<td>2010</td>
<td>1255</td>
<td>267</td>
<td>47</td>
</tr>
<tr>
<td>2009</td>
<td>1161</td>
<td>410</td>
<td>15</td>
</tr>
<tr>
<td>2008</td>
<td>1446</td>
<td>323</td>
<td>10</td>
</tr>
<tr>
<td>2007</td>
<td>1159</td>
<td>380</td>
<td>17</td>
</tr>
<tr>
<td>2006</td>
<td>1542</td>
<td>380</td>
<td>17</td>
</tr>
<tr>
<td>2005</td>
<td>2082</td>
<td>400</td>
<td>22</td>
</tr>
</tbody>
</table>

Source: Canada Mortgage and Housing Corporation, Housing NOW, Kitchener and Guelph CMA, First Quarter 2013

* Number of new builds, an indicator of demand

#### Number of Multiple Dwelling Housing Starts

<table>
<thead>
<tr>
<th>Year</th>
<th>K-C-W</th>
<th>North Dumfries</th>
<th>Cambridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>1976</td>
<td>126</td>
<td>51</td>
</tr>
<tr>
<td>2011</td>
<td>1854</td>
<td>198</td>
<td>34</td>
</tr>
<tr>
<td>2010</td>
<td>1560</td>
<td>284</td>
<td>0</td>
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<tr>
<td>2009</td>
<td>1137</td>
<td>430</td>
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<tr>
<td>2008</td>
<td>1188</td>
<td>145</td>
<td>0</td>
</tr>
<tr>
<td>2007</td>
<td>1581</td>
<td>291</td>
<td>0</td>
</tr>
<tr>
<td>2006</td>
<td>1057</td>
<td>241</td>
<td>0</td>
</tr>
<tr>
<td>2005</td>
<td>1681</td>
<td>712</td>
<td>0</td>
</tr>
</tbody>
</table>

Source: Canada Mortgage and Housing Corporation, Housing NOW, Kitchener and Guelph CMA, First Quarter 2013

- The number of detached housing starts* in the Kitchener-Cambridge-Waterloo Census Metropolitan Area (CMA) decreased in 2012 from 2011
- In Cambridge, the number of detached housing starts decreased in 2012 from 2011
- In North Dumfries, the number of single detached unit housing starts has increased each year since 2007 with the exception of 2012 in which there was a slight decrease

- North Dumfries has minimal multiple dwelling housing units, but in 2012, 51 new units were started
- Cambridge experienced a decrease in multiple unit housing starts from 198 in 2011 to 126 in 2012
- In the Kitchener–Cambridge–Waterloo CMA, there was an increase in multiple dwelling housing starts in 2012 from 2011
Housing Market and Affordability (cont.)

Average Residential Resale Value

- The average residential resale price increased in Cambridge by $5,558 between 2011 and 2012 to $290,976
- Overall, the residential resale value in Cambridge and North Dumfries has increased by 99% since 1997

Average Cost for Rental Property — Cambridge

- Average rental unit prices have steadily increased since 2005
- In 2012, a one bedroom rental unit costs $771, a two bedroom rental unit costs $905 and a three or more bedroom unit costs $915

Source: Canadian Mortgage and Housing Corporation, Housing NOW, Kitchener and Guelph CMA, First Quarter 2013

Source: Canada Mortgage and Housing Corporation, Rental Market Survey, 2012
**Community Trends in Cambridge and North Dumfries – Housing Stability**

**Vacancy Rates**

Rental vacancy rates are indicative of the percent of all apartments and rental townhouses that are vacant and available for rent at a particular time.[3] A healthy vacancy rate for a municipality is a minimum of 3 percent.[4] A 3 percent vacancy rate ensures that there is adequate room for the natural growth of both the existing residents and potential new residents.

**Vacancy Rates – Kitchener-Cambridge-Waterloo CMA**

- The vacancy rate in the Kitchener–Cambridge–Waterloo Census Metropolitan area has decreased from 3.3% in 2009 to 2.6% in 2012.
- A lower vacancy rate means that the demand for rental housing is outstripping supply of rental stock, which can lead to increases in costs for rental units.

**Average Wage Needed to Afford Rental Housing**

- The minimum wage rate has been frozen at $10.25 since 2010.
- The hourly wage to afford any type of rental housing exceeds minimum wage as it ranges from $12.38 to $20.25.
- Therefore, people employed full-time making minimum wage are unable to afford any type of average market priced rental housing.

Source: Region of Waterloo, Homelessness to Housing Stability—2012 Data Summary Report

Source: Canada Mortgage and Housing Corporation, Rental Market Survey, 2012
The Rent Bank and Eviction Prevention Program has been a program operated by Lutherwood since 2002. The program provides information about landlord and tenant relations, eviction processes and tenant rights and responsibilities. In addition, financial assistance in the form of interest-free loans may be provided to individuals, couples and families with children who are experiencing financial difficulties that might face eviction or have difficulty securing housing.

Number of Loans Granted, Cambridge

* There were 66 loans (for arrears and deposits) in 2012; a 33% decline since 2009. This decrease is likely due to other barriers that are preventing people from accessing the service.
* The average loan awarded for rent in arrears was $1,117.53 while the average loan awarded for deposits was $661.80.
* The average loan repayment rate was 58% in 2012.

Source: Lutherwood Rent Bank and Eviction Program, Personal Communication, 2013
*Due to changes in criteria post 2008 figures cannot be compared
Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Cambridge Shelter Corporation
- Argus Residence for Young People
- Region of Waterloo Community Housing Access Centre
- Canada Mortgage and Housing Corporation
- Region of Waterloo
- Lutherwood Rent Bank and Eviction Program

For more information on the data provided by these organizations, please contact them directly.

References


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Complete List of Trends Documents from SPCCND

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- Housing Stability
- Transportation
Transportation

Transportation is a fundamental part of a community’s wellbeing. It is the means of movement for both goods and people which is a factor in the quality of life for any community. Access to a reliable transportation system increases quality of life, economic livelihoods and social development. It allows people to access supports, grocery stores, and is a consistent way to accomplish daily tasks.

Waterloo Region has a train service for the movement of manufactured goods. Residents have access to Grand River Transit, the Region of Waterloo International Airport, taxi services and private bus companies. There is school bus transportation available for students within school boundaries that live too far away to walk to school, as well as for the younger students and students with special needs provided by both the Public and Catholic school boards of Waterloo Region. Bicycle trails and designated bicycle lanes are also located throughout the Region.

This factsheet provides data and analysis regarding the use of various transportation options available in Cambridge and North Dumfries.

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Highlights — Transportation

- Grand River Transit ridership was at an all time high in 2012 with over 21 million rides provided
- Grand River Transit Mobility Plus service was at an all time high in 2012 with 423,835 rides provided by dedicated vans, contracted services, TaxiSCRIP, and low-floor buses
- Taxi service use in North Dumfries was at an all time high in 2012

Residents in Cambridge and North Dumfries use diverse modes of transportation, such as private vehicles, carpools, buses and bicycles in order to get to work, go shopping, and conduct their daily business. Businesses rely on transportation such as trains and trucks to acquire the goods and services needed.

Cambridge and North Dumfries differ in their access to different forms of transportation. While both municipalities are connected by roads and highways, Cambridge enjoys the benefits of a public transit system. North Dumfries currently only offers public transit to older adults and those with disabilities who qualify for service. Cambridge is also easier to access by bicycle due to the vast amount of bike trails and bike lanes across the city. As a rural township, and due to its size, North Dumfries has less bike paths and bike lanes.
Public Transit
Grand River Transit travels almost 14 million kilometers per year throughout the cities of Cambridge, Kitchener and Waterloo and to Elmira and St. Jacobs in the Township of Woolwich on a fixed route schedule. GRT provides rapid service between the three cities through its iXpress service.

Total Annual Ridership—Grand River Transit

- GRT ridership has been continuously rising since the system's formation in 2000
- In 2012, ridership increased by 7.9% to 21.2 million
- There has been a 55% increase in ridership since 2006

Source: Grand River Transit, Personal Communication, 2013

Total Number of Monthly Passes Sold—By User Group

- Sales of monthly passes for all user groups have been steadily increasing since 2005
- Adult sales, including post-secondary students, increased 2% over 2011 to account for 88% of all monthly pass sales in 2012, high school students accounted for 11% (down from 13% in 2012) and seniors remained the same at 1%

Source: Grand River Transit, Personal Communication, 2013
TRIP Program
The Transit for Reduced Income Pass (TRIP) has existed since 2002 and is administered by Social Services, GRT, Lutherwood, and the Working Centre. Citizens whose household income is below the “Low Income Cut Off” may be eligible to purchase an Adult Monthly Pass.

Total Monthly Sales of Reduced Income Passes

As a result of the 2012 Regional Council budget increase of $305,000 for the TRIP program, there was an overall 5% increase in total sales in 2012.

- Cambridge saw a 5% decrease in sales in 2012 from 5,062 in 2011 to 4,813 in 2012.
- K-W had a 9% increase from 13,259 in 2011 to 14,476 in 2012.

Accessible Transportation Services
GRT MobilityPLUS provides specialized transit services in the urban service area of Waterloo Region. Due to its unique availability of low-floor buses, GRT encourages the use of conventional transit whenever and wherever possible. However, they recognize that not all sectors of the population can access these facilities. Therefore, specialized transit services in the urban areas of the Regional Municipality of Waterloo are intended for persons who are physically unable to climb or descend steps used on conventional public transportation facilities, unable to walk a distance of 175 metres and/or registered with the Canadian National Institute for the Blind (CNIB). MobilityPLUS also allows for temporary and seasonal access (visually impaired, broken limb, etc.).

Mobility Plus Service Levels—Cambridge and Kitchener-Waterloo

- Levels of service in the Cambridge and Kitchener Waterloo Service Area have increased 52% from 2004 to 2012.
- In 2012, 423,335 rides were provided by dedicated vans, contracted services, TaxiSCRIP and low-floor buses.

Source: Grand River Transit, Personal Communication, 2013

Source: GRT Mobility Plus, Personal Communication, 2013
**Accessible Transportation Services (cont.)**

**Contracted Services — North Dumfries**

- Contracted services (taxi companies) are used to serve North Dumfries clients
- In 2012, there were 2,684 rides provided
- There was an 8% increase in 2012 from 2011
- Since 2004, service use has increased by 256%

Source: GRT Mobility Plus, Personal Communication, 2013

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**Transportation Services for Older Adults**


**Mobility Plus Service Levels — Cambridge and Kitchener-Waterloo**

- The P.A.T.E.R. program reached its capacity in 2011 and instituted a wait list which reduced the number of new clients being accepted to the program and the number of rides provided through 2012 (only those with critical medical appointments were added to service)
- This situation will change as the P.A.T.E.R. program transferred to Community Support Connections, Meals on Wheels and More effective April 1, 2013

Transportation Services for Older Adults (cont.)

Number of Drives Annually — P.A.T.E.R. Program

- The number of drives annually has steadily increased from 2004 to 2011, and decreased slightly from 2011 to 2012 due to reaching capacity and implementation of a wait list.
- In 2012, there were a total of 8,830 drives provided through the P.A.T.E.R. program.


Thank you to all of the organizations who have contributed data to this publication. Without your support this publication would not be possible.

- Grand River Transit
- Grand River Transit MobilityPLUS
- VON P.A.T.E.R.

For more information on the data provided by these organizations, please contact them directly.

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Community Trends for 2012 in Cambridge and North Dumfries
Overview

- Program and statistical information provided by government and local social service agencies on relevant community indicators

- Highlights national and provincial data to provide context to the local picture

- Tracking trends aid the community in making informed choices to address community needs
Community Profile and 8 Community Trends Factsheets

- Arts, Culture and Recreation
- Community Assets and Participation
- Community Safety
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- Employment and Income
- Housing Stability
- Transportation
Community Demographic Profile

Population Growth Rate from 1991 to 2011

![Graph showing population growth rate from 1991 to 2011 for North Dumfries and Cambridge. The graph indicates steady growth with the population of North Dumfries and Cambridge increasing from 6,821 and 9,334 in 1991 to 126,748 and 9,334 in 2011, respectively.]

Source: Statistics Canada, Censuses 1991 and 2011
Family Composition – Cambridge and North Dumfries

Among the three types of families, married couple families remain the most prevalent group, but are growing at a slower rate than the other two groups.

Cambridge has the highest proportion of lone parent families in the region.

Women represent the majority of the lone-parent families.

Source: Statistics Canada, Census 2006 to 2011
The median family income appears to be the highest for couple families.

Couple families in North Dumfries earn almost $14,000 more than couple families in Cambridge and Ontario.

Lone-parent families make on average $35,000 less than couple families.

Source: Statistics Canada, National Household Survey, 2011
The median shelter cost for an owned dwelling in Cambridge is $1,284 a month and $1,318 in North Dumfries.

The median value of a dwelling is $269,837 in Cambridge and $370,095 in North Dumfries.

Almost 20% of homeowners in Cambridge and North Dumfries spend over 30% of their income on housing costs.

Source: Statistics Canada National Household Survey 2011
The average median shelter cost is $776 in North Dumfries and $805 in Cambridge.

Significantly more renters than homeowners are unable to afford their rental unit and spend more than 30% of their income on housing costs.
All rates have increased significantly in 2011.

The LIM-AT that Statistic Canada uses has seen an increase of 14,000 people living in poverty since 2010.

Cambridge 12% of the population or 15,210 lived at or below LIM-AT.

In North Dumfries 6.2% or 570 people lived at or below LIM-AT.

Source: Statistics Canada CANSIM table 202-0802 2013
Community Trends Factsheets

- Highlights local service use and demand
- Each factsheet contains contextual information
- Highlights comparisons to provincial and national trends where relevant
- Data from over 50 community agencies and organizations
- Highlights of key community trends for each factsheet
The City of Cambridge granted $22,781 recreational subsidies in 2012 which was the highest amount to date.

Granted recreational subsidies increased by $7,264 between 2011 and 2012.

Overall, there has been a 134% increase in granted recreational subsidies since 2007.

Source: City of Cambridge, Community Services Department, Personal Communication, 2013
The United Way of CND raised $2.5 million in 2012 from all donations.

The United Way of CND is seeing a decline in the per capita donation but they are seeing a trend with more funds coming from fewer donors.

The per capita donation in 2012 was $17.92.

In 2012-13, of the 8,218 protection referrals received by FACS, 3,451 were for Cambridge (42%).

Protection referrals have increased by 140% since 2000-01 for Cambridge, and 71% for the region.
The number of referrals has increased steadily since 2005-06 to a new high of 800 in 2012-13.

The services accessed are: occupational therapy, speech therapy, social work and therapeutic recreation.

Speech therapy is the most commonly accessed service.
The average monthly OW caseload for Cambridge and North Dumfries has remained fairly consistent since 2010 at 2,615.

There was a decrease of less than 1% between 2011 and 2012.

Source: Ontario Works Caseloads, Region of Waterloo, Personal Communication, 2013
Food Security

Cambridge Shelter Corporation, “The Bridges”
Number of Meals Served

In 2012, 40,233 dinners and 27,211 breakfasts were served.

The number of dinners served continues to increase each year, with an increase of 92% since 2006.

The number of meals served has reached a new all-time high in 2012.

There has been a significant increase in families and children accessing the emergency shelter since 2006. The number of children staying in an emergency shelter has increased by 100% and then the number of families has increased by 53%.

Parents who have lost employment due to the economic downturn have run out of EI and been evicted.

Source: Cambridge Shelter Corporation, Personal Communication, 2012
Transportation

North Dumfries — GRT Mobility Plus Contracted Services

Contracted services (taxi companies) are used to serve North Dumfries clients.

In 2012, there were 2,684 rides provided.

There was a 8% increase from the previous year.

Since 2004, service use has increased by 256%.

Source: GRT Mobility Plus, Personal Communication, 2013
For More Information

www.spccnd.org

Social Planning Council of Cambridge and North Dumfries
55 Dickson Street Unit 14
Cambridge, ON N1R 7A5

Email: admin@spccnd.org
The Region of Waterloo

Heritage Planning Advisory Committee (HPAC)

Highlights from 2013 and Proposed Plans for 2014
Heritage Planning Advisory Committee

HIGHLIGHTS FROM 2013
Implementation Guideline for Cultural Heritage Landscape Conservation

Highlights from 2013
Highlights from 2013

Historic Countryside Tours

A series of four historical countryside tours

Enjoy travelling the scenic roads of Waterloo Region as you visit historical sites and rural points of interest.
Highlights from 2013

Heritage Conservation Toolbox

Welcome to the Regional Heritage Conservation Toolbox - your source for information, policies and guidelines related to cultural heritage resource conservation in Waterloo Region.

The Regional Heritage Conservation Toolbox has been designed to support heritage property owners, managers and the public. It contains information on conservation, designation, incentives, and current initiatives. The Toolbox is intended to be a living resource and information becomes available and is updated over time.

Heritage Conservation & Designation

- Heritage Designation Resources
- Heritage Conservation Incentives
- Heritage Conservation Guidelines
- Heritage Conservation Guidelines
- Heritage Conservation Guidelines

Heritage Conservation Incentives

The Waterloo Regional Heritage Foundation (WRHF) provides incentives to owners who want to conserve and protect their heritage resources. This page outlines the incentives available to owners of heritage resources.

Contact(s)

- Phone: 519 885 4632
- Email: heritage@waterlooregion.on.ca

Keep it simple, effective, and engaging.

Heritage sites are located throughout the region, and can be visited by the public. The Toolbox is intended to be a living resource and information becomes available and is updated over time.
Highlights from 2013

Participation in Local Heritage Events
Heritage Planning Advisory Committee

PROPOSED INITIATIVES FOR 2014
Regionally Significant Heritage Resources

Initiatives for 2014
Initiatives for 2014

Public Building Inventory
Initiatives for 2014

Heritage Bridge Recognition Program
Initiatives for 2014

Workshops & Seminars
Thank You

Heritage Planning Advisory Committee

Highlights from 2013 and Proposed Plans for 2014
Healthy Communities Partnership (HCP) Update to CSC
January 28th 2014
Presented by: Tom Moull
Sam AbiSaab
Why are we here today?

Who we are/What has changed

What we have done

Where we are going
Who we are/What has changed

Vision?
• Our community working together to lead healthy and active lives

Mission?
• The HCP exists to mobilize strategic action for policy change to enable healthy and active lives.

Focus?
• We have three priority areas – healthy eating, physical activity, and mental health.
Who we are/What has changed

Stewardship group

Waterloo Region Active Living Network

Mental Health Working Group

Waterloo Region Food System Roundtable

Public Health

Wilmot Healthy Communities Coalition

Woolwich Healthy Communities
What we have done

2012

• Policy Development Forum

• Supporting Advocacy on Municipal Official Plans

• Website development
What we have done

2013

• Planning for Food Friendly Municipalities

• Blueprint for Physical Activity Action

• Mental Health Forum
2013 cont'd

• Building Capacity for Policy Work: What Helps and Hinders Healthy Eating, Physical Activity and Good Mental Health for Residents of Wilmot Township

• Local Food Access and Active Transportation: Policy opportunities for Woolwich Township
Future Guiding Philosophy

Diagram:
- Physical Activity
- Mental Health
- Healthy Eating

Legend:
- Strong relationship
- Unclear relationship
- Closely linked relationship
Where we are going

• March event

• January-March funding
Important things to remember

• This philosophy highlights our health priorities and direction

• FIVE community networks working together and leading policy development in Waterloo Region, supported by Public Health
Thank You

Questions??????