



Media Release: Immediate

Regional Municipality of Waterloo

Community Services Committee

Consolidated Agenda

Tuesday, October 6, 2015

9:00 a.m.

Regional Council Chamber

150 Frederick Street, Kitchener

*Denotes Item(s) Not Part of Original Agenda

1. **Declarations of Pecuniary Interest under The Municipal Conflict Of Interest Act**
2. **Delegations**
 - 2.1 **PHE-HLV-15-05**, Diggable Communities Collaborative (Information) 5
 1. Sandy Roxborough, Executive Director, Preston Heights Community Group
 - 2.2 **PDL-CUL-15-15**, Joint Review of Per Capita/Arts Sustainability Funding and Ongoing Regional Investment in Community Arts and Culture Organizations 9
 1. Andrew Bennett, Executive Director, Kitchener-Waterloo Symphony
 2. David Marskell, CEO, THEMUSEUM
 - * 3. Mark Vuorinen, Artistic Director/Conductor, Grand Philharmonic Choir

Recommendation:

That the Regional Municipality of Waterloo take the following actions with respect to ongoing Regional investment in community arts and culture organizations:

- a) receive for information the report from the “Review of Per Capita/Arts Sustainability Funding and Municipal Funding Models for Key Cultural Institutions” study jointly undertaken by the Region, Kitchener and Waterloo, and described in Report PDL-CUL-15-15, dated October 6, 2015;
- b) provide continued funding to the core arts and culture organizations previously identified by Regional Council namely Kitchener-Waterloo Symphony, THEMUSEUM, and the Grand Philharmonic Choir for the period 2016 through 2019, at the same level as in 2015, subject to annual budget approval;
- c) establish, in conjunction with Kitchener and Waterloo (and other area municipalities if interested), a collaborative funding and assessment process for the larger cultural organizations;
- d) in the absence of significant new Regional funding for community arts and culture organizations, limit the organizations funded by the Region to those listed above, in order to support their financial stability; and
- e) address the grant to Creative Enterprise Initiative at such time as the refreshed mandate for CEI is considered.

Consent Agenda Items

Items on the Consent Agenda can be approved in one motion of Committee to save time. Prior to the motion being voted on, any member of Committee may request that one or more of the items be removed from the Consent Agenda and voted on separately.

3. Request to Remove Items from Consent Agenda

4. Motion to Approve Items or Receive for Information

- | | | |
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| 4.1 | PHE-HLV-15-04 , World Breastfeeding Week and the Baby Friendly Initiative (Information) | 22 |
| 4.2 | PHE-CRS-15-04 , 2015 Public Health Budget Approval (Information) | 26 |
| 4.3 | PDL-CUL-15-16 , Public Art for the ION LRT Corridor – Upcoming Community Consultation (Information) | 38 |

- 4.4 CSD-CHS-15-14**, Purchase of Service Contract, Children's Services 42

Recommendation:

That the Regional Municipality of Waterloo enter into a Service Contract effective October 21, 2015 with Morningside Montessori, Inc. operated as Morningside Montessori, located at 450 King St. E., Cambridge Ontario N3H 3M9 as outlined in report CSD-CHS-15-14, dated October 6, 2015.

- * **4.5 CSD-CHS-15-15**, Provincial Announcement of Capital Funding for New Child Care 43A

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5. Reports – Public Health and Emergency Services

- 5.1 PHE-HLV-15-06**, Cost of the Nutritious Food Basket (2015) 44
(Information)

6. Information/Correspondence

- 6.1** Council Enquiries and Requests for Information [Tracking List](#) 49

7. Other Business

8. Next Meeting – October 27, 2015

9. Adjourn



Report: PHE-HLV-15-05

Region of Waterloo

Public Health and Emergency Services

Healthy Living Division

To: Chair Geoff Lorentz and Members of the Community Services Committee

Date: October 6, 2015

File Code: P13-20

Subject: **Diggable Communities Collaborative**

Recommendation:

For information.

Summary:

This past August, the Preston Heights Community Group completed construction of a community garden with accessible features at the site of the former Preston Heights Water Tower in Cambridge. This marks the end of the Barrier Free Garden Project which also provided funding for accessible design features at three other community gardens located at Chandler Mowat Community Centre (City of Kitchener), Trinity Village (Kitchener), and the Good Earth Garden (St. John's Lutheran Church in Waterloo). These accessible features allow individuals with mobility or sensory challenges to take part in community gardens.

The Barrier Free Garden Project also marks the final project of the Diggable Communities Collaborative – a partnership among Region of Waterloo Public Health and Emergency Services, the Community Garden Council of Waterloo Region and the now disbanded Opportunities Waterloo Region. This report builds on previous reports to Council on the Collaborative (PH-09-049 and PH-11-044), and a report on an evaluation of the impact community gardens have in Waterloo Region (PH-13-020).

Report:

Region of Waterloo Public Health and Emergency Services has provided project management and facilitation services to community gardens since 1997. Community

gardens increase availability of healthy food, promote physical activity and create welcoming spaces to encourage social connections among gardeners. A 2013 Public Health and Emergency Services evaluation found that community gardeners feel healthier and more connected to the communities in which they live.¹

The Diggable Communities Collaborative (Collaborative) formed in 2008 as a partnership between Region of Waterloo Public Health and Emergency Services, Opportunities Waterloo Region, and the Community Garden Council of Waterloo Region. The Collaborative's mandate was to expand the number of community gardens in the Region, address barriers to the start up and operation of community gardens through advocacy for supportive policies, and to make community gardens inclusive places for all gardeners regardless of age, culture or physical ability. During the tenure of the Collaborative, community garden plots nearly doubled from 900 food garden plots to over 1700 plots.

The Barrier Free Garden Project was made possible through a \$140,900 grant from the Ontario Trillium Foundation. The project evolved in partnership with four community based sites. These were the Chandler Mowat Community Centre, Trinity Village, St. John's Lutheran Church, and the Preston Water Tower Site. There was significant community-based leadership at each of the sites through the formation of four accessible garden committees. The Project also benefitted from the expertise of the Grand River Accessibility Advisory Committee which provided overall strategic advice as well as the Independent Living Centre which provided practical suggestions for revisions of site specific accessibility designs

The Project received in-kind donations and funding from private companies. The Home Depot Foundation and grants from individual Home Depot stores paid to build pergolas, tool sheds, and several raised garden beds. Volunteers from local Home Depot stores also assisted with construction. A donation from TD Canada Trust (Boardwalk Branch) paid for an accessible water source from a seniors' building to the Good Earth Garden.

The Region of Waterloo sold the land that now hosts the Preston Water Tower Garden, at nominal cost, to the Cambridge Kiwanis Village with the proviso that green space be reserved for a community garden. This land became available with the decommissioning of the Preston Heights Waterloo Tower.

Today the Preston Water Tower Gardens not only has 24 garden plots for neighbourhood residents, but enjoys features such as accessible garden tools and shed, hard surface pathways, and three raised beds.

¹ Desjardins, E, K Marshall and J Maan Miedema. *Not just a Passing Fancy: How Community Gardens Contribute to Healthy and Inclusive Neighbourhoods*. Region of Waterloo Public Health: May 2013. http://chd.region.waterloo.on.ca/en/researchResourcesPublications/resources/Community_Gardening_Storytelling_Project.pdf

The inspiration for the Barrier Free Garden project came from a member of the Community Garden Council who faced challenges in her community garden due to mobility issues. These efforts started long before the Accessibility of Ontarians with Disabilities Act (AODA) made it a requirement for community gardens built on public spaces to make ten per cent of their plots accessible. Other local community gardens have since added accessibility features based on the Project. A garden at the Kitchener Downtown Health Centre now features accessible plots along a walkway and the Multiple Sclerosis (MS) Society has created accessible garden beds, at the local office location on Belmont Avenue in Kitchener, with provincial funding. The Barrier Free Garden project was also the topic of a provincial webinar sponsored by Sustain Ontario. Further information on the location of accessible gardens and how to make gardens accessible is available by consulting the Community Garden Council of Waterloo Region website at <http://community-gardens.ca/content/accessible-gardens>.

Region of Waterloo Public Health and Emergency Services continues to help the Community Garden Council secure alternative funding sources. Recently, the Council received funding through the Ontario Healthy Communities fund to carry out a feasibility study on the inclusion of youth in school-based gardening.

Ontario Public Health Standards:

Under the Health Protection and Promotion Act, Region of Waterloo Council serves as Waterloo Region's Board of Health. Boards of health are expected to adhere to the Ontario Public Health Standards which outline the expectations for providing public health programs and services. This report provides information related to compliance with the requirements of the Chronic Disease and Injuries Program Standards, specifically Chronic Disease Prevention Requirement 6 and 7 which state:

- Requirement 6: The board of health shall work with municipalities to support healthy public policies and the creation or enhancement of supportive environments in recreational settings and the built environment regarding the above topics.
- Requirement 7: The board of health shall increase the capacity of community partners to coordinate and develop regional/local programs and services related the above topics. These efforts shall include:
 - Mobilizing and promoting access to community resources

Corporate Strategic Plan:

This report supports the following focus areas of the 2011-2014 Corporate Strategic Plan:

- **Focus Area 1: Environmental Sustainability:** Protect and enhance the

environment.

- **Focus Area 2:** Growth Management and Prosperity: Manage growth to foster thriving and productive urban and rural communities
- **Focus Area 4:** Healthy and Inclusive Communities: Foster healthy, safe, inclusive, and caring communities

It is expected to support the 2015-2018 Corporate Strategic Plan and its focus areas related to Environment and Sustainable Growth, and Healthy, Safe and Inclusive Communities.

Financial Implications:

Budgets for Public Health Mandatory Programs are established by the Board of Health – Waterloo Regional Council – and are funded up to 75% by the province with the remainder funded by the local tax levy. Activities related to Diggable Communities and other community gardens initiatives described in this report were carried out within the approved base budget for Public Health.

Other Department Consultations/Concurrence:

Nil.

Attachments

Nil.

Prepared By: **Carol Popovic**, Public Health Nurse, Healthy Eating and Active Communities
Katherine Pigott, Manager Healthy Eating and Active Communities

Approved By: **Anne Schlorff**, Acting Commissioner, Public Health and Emergency Services
Hsiu-Li Wang, Acting Medical Officer of Health



Report: PDL-CUL-15-15

Region of Waterloo
Planning, Development and Legislative Services
Cultural Services

To: Chair Geoff Lorentz and Members of the Community Services Committee

Date: October 6, 2015 **File Code:** R01-20

Subject: Joint Review of Per Capita/Arts Sustainability Funding and Ongoing Regional Investment in Community Arts and Culture Organizations

Recommendation:

That the Regional Municipality of Waterloo take the following actions with respect to ongoing Regional investment in community arts and culture organizations:

- a) receive for information the report from the “Review of Per Capita/Arts Sustainability Funding and Municipal Funding Models for Key Cultural Institutions” study jointly undertaken by the Region, Kitchener and Waterloo, and described in Report PDL-CUL-15-15, dated October 6, 2015;
- b) provide continued funding to the core arts and culture organizations previously identified by Regional Council namely Kitchener-Waterloo Symphony, THEMUSEUM, and the Grand Philharmonic Choir for the period 2016 through 2019, at the same level as in 2015, subject to annual budget approval;
- c) establish, in conjunction with Kitchener and Waterloo (and other area municipalities if interested), a collaborative funding and assessment process for the larger cultural organizations;
- d) in the absence of significant new Regional funding for community arts and culture organizations, limit the organizations funded by the Region to those listed above, in order to support their financial stability; and
- e) address the grant to Creative Enterprise Initiative at such time as the refreshed mandate for CEI is considered.

Summary:

This report summarizes the conclusions and recommendations from the “Review of Per Capita/Arts Sustainability Funding and Municipal Funding Models for Key Cultural

Institutions” study jointly undertaken by Kitchener, Waterloo and the Region. Similar reports are being considered by all three Councils this month.

Per Capita/Arts Sustainability (PC/AS) funding was introduced by the three municipalities in 2010, at the request of the Creative Enterprise Task Force, in order to increase the total amount of arts and culture funding. (The City of Cambridge did not participate in PC/AS funding the same way, and therefore staff decided to monitor but not participate in this study. Staff from Cambridge and the Townships would be invited to participate in the proposed collaborative funding and assessment process for larger cultural organizations.)

Section 1 of the study assesses the effectiveness of this increased funding after five years. It concludes that the impact of this additional funding from one or more of the municipalities on the five organizations which consistently received it (the Kitchener-Waterloo Symphony, Kitchener-Waterloo Art Gallery, Canadian Clay and Glass Gallery, THEMUSEUM, and the Grand Philharmonic Choir) is difficult to measure, but all five are more stable and have used the funding to support operating budgets. One key recommendation is that overall Regional and area municipal funding for these arts and culture organizations should be maintained at current levels, by including the PC/AS funding into the operating grants for these organizations.

Section 2 of the study is an assessment of appropriate levels of municipal funding for larger cultural institutions, and an evaluation of potential future collaborative funding models for the municipalities. Based on comparisons with similar cultural organizations, the report concludes that current combined municipal funding is at appropriate levels for the above-noted organizations, but recommends that the municipal funders establish a collaborative funding and assessment process and formalize a regular communication mechanism on arts and cultural funding in the region. If the three Councils support this approach, Kitchener, Waterloo and Regional staff (with other area municipalities invited to participate) would refine the details of the collaborative funding and assessment process in early 2016.

The study recommendations provide clear direction for the Region’s ongoing investment in the core cultural organizations it has been funding for the period 2013 through 2015: Kitchener-Waterloo Symphony, THEMUSEUM, and the Grand Philharmonic Choir. Accordingly, it is proposed that the Region continue to fund these three organizations at current levels for the period 2016 through 2019, subject to annual budget approval.

The Region continues to support individual artists, small and emerging cultural organizations, and special projects of larger organizations through the Waterloo Region Arts Fund.

Report:

Arts and Culture Sustainability Funding was introduced in 2010 as a result of a call to action from the Creative Enterprise Task Force for the municipalities (local and regional)

to help fund, in part, an estimated \$2.5 to \$5.0 million budget shortfall among the larger community arts organizations. The Cities of Kitchener and Waterloo and the Region of Waterloo responded by increasing their annual arts and culture funding by \$1 per capita, to a total of over \$1 million in increased funding. While the Region incorporated the additional funding into existing grants, the two Cities have, to some extent, treated the increase as a separate “fund”.

Five years after implementing the additional funding, the Region of Waterloo and Cities of Kitchener and Waterloo have contracted with Angela Birdsell Inc. – Cultural Management and Policy Consulting, to undertake a review the effectiveness of the Per Capita/Arts Sustainability (PC/AS) funding; and to provide recommendations for a future funding model for key cultural institutions. The Executive Summary is in Attachment A, and a full copy of the report can be found in the Councillor’s library and online at <http://www.regionofwaterloo.ca/en/regionalgovernment/planspublicationsreports.asp>.

Section 1 of the study reviews the impacts of the PC/AS funding in terms of: the financial and organizational stability of the key cultural institutions which regularly received funding; improvement of the funding environment; the ability to leverage additional funds; the advancement of related municipal priorities; and support for small and emerging arts organizations. Key conclusions are:

- The PC/AS funding was never designated for a specific purpose by the municipal funders, except to stabilize organizations;
- It has been used by the organizations to supplement their operating budget;
- Allocating PC/AS funds separately from operating grants (as Kitchener and Waterloo have done) has added complexity for the organizations;
- Some of the funding has been used to support new and emerging organizations, through the grants to Creative Enterprise Initiative and increased funding to the Waterloo Region Arts Fund;
- Cultural organizations have had some success in raising additional funding from senior levels of government, which may not have been possible without the PC/AS investment.

The recommendations from Section 1 are:

#1 Maintain overall municipal funding at current levels for Kitchener-Waterloo Symphony, Kitchener-Waterloo Art Gallery, Canadian Clay and Glass Gallery, THEMUSEUM and Grand Philharmonic Choir by including Per Capita /Arts Sustainability funding in the operating grants for these organizations. Retire the ‘Per Capita’ and ‘Arts Sustainability’ funding nomenclature.

#2 Incorporate remaining Per Capita/Arts Sustainability funding for emerging, small or mid-sized organizations into the existing funding mechanisms in each area municipality and the Region.

#3 Each area municipality and the Region should review future funding for Creative Enterprise Initiative based on its refreshed mandate.

As the majority of the PC/AS funding has been allocated to increased operating grants to key cultural institutions, Section 2 of the study provides an evaluation of potential funding and assessment models for key cultural institutions. Comparative funding data was compiled for similar types of cultural organizations; funding models from municipalities across Canada were reviewed. The key conclusions from Section 2 are:

- Public funding (combined federal, provincial and municipal) as a percentage of total revenue for the five local cultural organizations considered in this study is consistent with peer organizations across the country;
- The municipal funding component may be slightly higher for some organizations, but this serves to fill gaps in provincial or federal funding;
- Using this type of peer comparison and historical precedence to establish funding levels for large cultural institutions is a better approach than establishing a formula or fixed funding model (such as percentage of total budget);
- Any reductions in municipal funding risk de-stabilizing these organizations at this time;
- With a combined funding level of almost \$2 million to the five organizations, the municipalities should put in place a more robust communication and accountability framework;
- Most funders apply this more rigorous framework to key cultural institutions, which have several specific characteristics including a significant budget (over \$1 million), shared responsibilities for cultural facilities, regional impact, and limited options of scalability;
- The Grand Philharmonic Choir has several characteristics of a key cultural institution including regional impact and high quality, multi-layered programs but not the budget level or facility responsibility; it is a unique organization in the region and should be funded as such, but not subject to the full communication and accountability framework noted above.

The recommendations are:

#4 That the municipal funders establish a collaborative funding and assessment process for the four key cultural institutions of Kitchener-Waterloo Symphony, Kitchener-Waterloo Art Gallery, Canadian Clay and Glass Gallery and THEMUSEUM in the form of a pilot program based on the recommended model in this report.

#5 That the Region of Waterloo, the City of Waterloo and the City of Kitchener formalize a regular communication mechanism on arts and cultural funding in the region. This mechanism could include all municipal funders.

The expected outcomes of an improved collaborative funding process include: a

strengthened arts and culture sector; a clearer and simpler funding process for key cultural institutions; efficient administration process; opportunity for including additional key cultural institutions in the future, should funding become available; and good value for municipal investment in the sector.

Using the recommended process, the four key cultural institutions would provide information similar to their Canada Council or Ontario Arts Council submissions and would meet with a panel of municipal representatives to discuss funding needs, new initiatives, deficit reduction plans, areas of efficiency and collaboration, and support of municipal objectives. The municipal funders would establish a total funding amount for the organization, drawn from individual municipal budgets. The new funding and assessment model could be introduced as a pilot program, with the intent that no funding amounts would change in the first year. It was also recommended that a regular communication mechanism on municipal arts and cultural funding in the region be formalized.

If the three Councils support this approach, staff would refine the details of the collaborative funding and assessment process. The new process will enhance transparency and accountability and will allow both organizations and the municipal funders to better articulate the community benefits that result from this investment.

Ongoing Regional Investment in Community Arts and Culture Organizations

Through Report No. P-12-105/F-12-075 dated September 25, 2012; Regional Council approved an approach for on-going investment in community arts and culture organizations that provided:

- on-going funding for core arts and culture organizations previously funded by the Region – the Kitchener-Waterloo Symphony, THEMUSEUM, and the Grand Philharmonic Choir – for the period 2013 through 2015;
- discontinuation of the Region’s annual grant application process for arts and culture organizations; and
- a review by Council for the 2016 budget year.

The annual Regional funding to these organizations for each year from 2012 through 2015 was:

Kitchener-Waterloo Symphony	\$370,900
THEMUSEUM	\$370,900
Grand Philharmonic Choir	\$ 30,900

As demonstrated by the PC/AS Sustainability Funding study, the three organizations have operationalized the municipal grants and any reduction would de-stabilize their operations. Staff recommend continuing the Regional grants to KWS, THEMUSEUM and the Grand Philharmonic Choir, for the period 2016 through 2019, at the same level of funding as in 2015, subject to annual budget deliberations. In the absence of new

Regional funding, no new organizations would be considered for Regional arts and culture grants, in order to support the financial stability of these organizations.

It should also be noted that, in addition to the grants to the core cultural organizations listed above, the Region is the sole funder of the Waterloo Region Arts Fund (WRAF) which awards about 50 grants per year to artists, small and emerging arts organizations, and special projects of large organizations. In 2015 the funding to WRAF was \$242,800.

The Regional operating and leverage grants to Creative Enterprise Initiative (\$100,000 and \$41,000 respectively in 2015) should be considered by Regional Council in advance of the 2016 budget, once CEI has established a refreshed mandate.

Area Municipal Consultation/Coordination

The Cities of Kitchener and Waterloo and the Region of Waterloo are working collaboratively on this project. The City of Cambridge was invited to participate, has been consulted throughout, and has indicated their interest in future collaboration whenever the undertakings may provide opportunities for mutual benefit. The Townships of North Dumfries, Wellesley, Wilmot and Woolwich will be included in future funding discussions as they relate to their individual municipal priorities.

Corporate Strategic Plan:

Regional financial support for the arts and culture sector supports Focus Area 2 and the specific action of “promote and enhance arts, culture and heritage”.

Financial Implications:

This project has been jointly funded by Kitchener, Waterloo and the Region. The study recommends that no change be made to the municipal funding allocated to the five cultural organizations included in this study. Accordingly, it is recommended that the Region continue its funding for the Kitchener-Waterloo Symphony, THEMUSEUM, and the Grand Philharmonic Choir; and that the grant to CEI be reviewed in conjunction with their refreshed mandate.

Other Department Consultations/Concurrence:

Nil.

Attachments:

Attachment 1 – Executive Summary

Prepared By: Lucille Bish, Director, Cultural Services

Approved By: Rob Horne, Commissioner of Planning, Development and Legislative Services

REVIEW

of Per Capita / Arts Sustainability

Funding and

Municipal Funding Models

for Key Cultural Institutions

City of Kitchener

City of Waterloo

Region of Waterloo

1 EXECUTIVE SUMMARY

Angela Birdsell Inc.

Cultural Management and
Policy AngelaBirdsell.com

September 2015

EXECUTIVE SUMMARY

In 2010, the cultural sector in Canada was worth \$47.8 billion or 3.1% Canada's GDP in direct output – greater than the forestry and the automotive sectors combined. In addition to its direct economic impacts, growth in the cultural sector is linked to the development of the knowledge economy in terms of attracting talent and fostering a creative workforce and citizenry.

Waterloo Region has a vibrant arts and culture sector, which has been strengthened and sustained in large part by ongoing public support from all levels of government. Municipal financial support is spread across the sector through direct service delivery, various granting programs and regular contributions to operating budgets.

This review covers two specific areas within the municipal funding envelope.

Per Capita/Arts Sustainability (PC/AS) Funding

In 2009, the Regional Council and the Councils of Kitchener and Waterloo approved a *\$1 per capita* increase to arts and cultural funding to start in 2010. After five years this source of funding, referred to as Per Capita/Arts Sustainability (PC/AS) funding, is being reviewed in terms of its effectiveness.

Municipal Funding Models for 'Key Cultural Institutions'

As a substantial portion of PC/AS funding was dispersed as increased operating support to large and mid-sized organizations in the region, this review also explores potential collaborative municipal funding models for 'key cultural institutions.'

Angela Birdsell Inc., Cultural Management and Policy Consulting was engaged to undertake the review on behalf of the Cities of Kitchener and Waterloo, and the Region of Waterloo. The following conclusions and recommendations are based on a review of financial information, interviews with key stakeholders, analysis of comparative data from other cultural organizations and municipalities, and input from Regional and municipal staff.

Impact of PC/AS Funding

The initial intent of PC/AS funding was to: reduce debt and increase organizational stability; improve the funding environment; leverage additional funds; strengthen the arts sector; support other municipal priorities; and provide support for strategic/transformational projects. The following findings were made with respect to impacts of PC/AS funding.

Debt Reduction and Increased Organizational Stability

The impact of PC/AS funding on the five organizations which consistently received PC/AS funds (the Kitchener-Waterloo Symphony (KWS), Kitchener-Waterloo Art Gallery (KW|AG), Canadian Clay and Glass Gallery (CCGG), THEMUSEUM, and the Grand Philharmonic Choir (GPC)) is difficult to measure. Positive developments in the sector overall may be due in part to stability provided by PC/AS funding. All five organizations were in periods of either severe financial crisis, management turmoil, or both in 2008. As of early 2015, all five organizations have relatively stable management structures and new strategic plans, three have deficit reduction strategies, two are embarking on capital campaigns and one is exploring expansion options. No organization is entirely deficit-free and all organizations would be de-stabilized if operating support were decreased.

Improved Funding Environment

PC/AS funding was never designated for a specific purpose except to stabilize organizations, and was considered by the organizations to be a supplement to operational funding. Going forward, regular communication among funders and potentially, a collaborative granting model for large organizations would provide greater efficiencies, transparency and consistent accountability for municipal and Regional investments.

Additional Funds Leveraged

The new PC/AS funding from the municipalities did not attract additional funding from the private sector and senior levels of government to the extent envisioned by the Creative Enterprise Taskforce in 2009. However KWS, KW|AG and GPC each raise private sector funding at levels higher than average for their sectors. CCGG has had increases from provincial funders, while THEMUSEUM has gained stronger earned and private sector revenues from large exhibitions and innovative partnerships. Over four years, CEI has leveraged a total of \$1.2 m in provincial and private sector funding for strategic initiatives for small and mid-sized organizations.

Advancement of Related Municipal Priorities

The economic impact, talent attraction and benefits of culture to communities has been widely documented and was a central premise of the CE Taskforce. Similarly, there are expectations that cultural organizations operate efficiently and collaborate appropriately. It is within the rights and responsibility of public funders to request that organizations demonstrate how their activities tangibly support the public's goals. This information could be collectively gathered and tracked through a coordinated assessment model at the municipal level.

Support for Small, Mid-sized and Emerging Arts Organizations

PC/AS funding support for small, mid-sized and emerging organizations in the region has primarily flowed through the Creative Enterprise Initiative (CEI), but was kept separate from CEI operating grants. Initially these leveraging funds were to be redistributed as cash grants,

but eventually CEI used the funding to provide resources and services to the arts sector; in this way it became part of their operating funds. Various other forms of municipal support for small and mid-sized organizations also saw increases over the past five years. The Region of Waterloo Arts Fund (RWAFF) received an increase concurrent with PC/AS increases, and project funding and Tier 2 funding from the cities of Kitchener and Waterloo, have also been increased.

Based on the findings above, the following recommendations have been made.

Recommendations

- #1 Maintain overall municipal funding at current levels for Kitchener-Waterloo Symphony, Kitchener-Waterloo Art Gallery, Canadian Clay and Glass Gallery, THEMUSEUM and Grand Philharmonic Choir by including Per Capita /Arts Sustainability funding in the operating grants for these organizations. Retire the ‘Per Capita’ and ‘Arts Sustainability’ funding nomenclature.¹**
- #2 Incorporate remaining Per Capita/Arts Sustainability funding for emerging, small or mid-sized organizations into the existing funding mechanisms in each area municipality and the Region.**
- #3 Each area municipality and the Region should review future funding for Creative Enterprise Initiative based on its refreshed mandate.**

Municipal Funding Models for ‘Key Cultural Institutions’

Many granting agencies make distinctions in funding models between large or major cultural organizations, and other types of arts organizations. The Region and municipal governments share a role in supporting key cultural institutions and have expressed a desire to develop a more collaborative funding approach.

The second part of the study is an evaluation of potential municipal funding models for key cultural institutions. Considerations for determining an appropriate level of funding and an effective framework for municipal contributions included: support comparisons from all levels

¹ In Appendix 4, an analysis of PC/AS funding history argues that confusion around the ‘per capita’ and ‘sustainability’ terms have hindered understandings of municipal levels of investment and cultural sector realities.

of government; differences in type of organization; other revenue streams; public value expectation in return for municipal contributions; eligibility and granting criteria; performance measures; and best practises in terms of processes and tools.

The following findings and related recommendations are the first step to refine a collaborative funding model for key cultural institutions.

Importance of Context

Understanding context is important for both determining the appropriate levels of funding for key cultural institutions, and for developing a collaborative assessment model. The report documents industry norms for different types of organizations through the benchmarking of public, earned and private revenues in each sector. The influence of historical precedence, regional differences and funding policies were also noted.

An environmental scan of funding models for the province of Ontario and for nine other municipalities documents various funding approaches for large organizations, such as staff review, peer review and a negotiated service agreement model. Each option was analyzed for its suitability to the KW region and the latter is recommended for the region through a collaborative review process among the three funders.

Appropriate Levels of Funding

Arts organizations typically receive from 16% - 50% of revenues from public (government) sources, with municipal norms between 7% and 24%, and with variances in those norms by sector. Federal funding levels (Canada Council) are relatively consistent with sector averages for the key cultural institutions in the Region. Provincial funding is overall, lower than average for KW organizations relative to their counterparts across the country. THE MUSEUM does not qualify for operating funding from these federal or provincial agencies.

With some exceptions, earned revenue for KW organizations is slightly below the averages of peer organizations. The report extrapolates reasons for this where it occurs. Donated revenue is consistent with, or greater than averages of comparison organizations. This is an indicator of community support – individuals, foundations and corporations are more likely to be engaged in meaningful projects and when high community impact is demonstrated.

Strong Municipal Support

For the organizations reviewed, combined municipal funding is higher than the averages of comparative organizations. However, each organization's total public funding levels (federal, provincial and municipal) are *consistent with* comparative organizations. Municipal funding plugs a gap in provincial, and in some cases federal funding - a finding that supports the research of the Resources Task Force of the Creative Enterprise Initiative in 2009.

The report suggests that any reductions in municipal funding risk de-stabilizing organizations at this time. The report also suggests that, in order to demonstrate efficient use of resources to the municipal funders, organizations be asked to provide examples of partnerships and other cost-saving measures. This could best be achieved through a collaborative municipal assessment process and service agreement model.

Case by Case, not Formula Funding

Creating a funding formula that would effectively calculate an appropriate level of municipal funding (based on organizational size, stability, type, location, etc.) is not feasible. Municipal funding support to large organizations should be reviewed on a case-by-case basis. In each case, funding decisions should be supported by data on sector norms and realities, build on provincial and federal funding tools, and require demonstrated impact by organizations against stated goals and criteria. Municipalities are encouraged to call on subject area expertise when required.

Defining Key Cultural Institutions

Through the environmental scan and an analysis of best practices, a guiding definition for “key cultural institution” was developed. The definition is one that relates to the size and length of establishment of the organization, its regional impact, and its shared responsibility with a municipality for cultural facilities. The quality and breadth of its programs and staffing, its regional impact and its role as a standard bearer in the cultural activities it represents are all stipulated characteristics of a key cultural institution.

Four of the five organizations that consistently received PC/AS funding are considered key cultural institutions. Although the Grand Philharmonic Choir was not found to be a key cultural institution in terms of scale or mandate, the report recommends continued municipal funding as a mid-sized organization.

Funding and Assessment Models

Combined municipal support to the six organizations in this review is close to \$2 million - investments that warrant a more robust accountability framework than is currently in place. The advent of PC/AS funding heightened the complexity of three regional funders supporting the same organizations, and further increased the need for clarity, transparency and accountability for these collective regional investments.

The area municipalities and Region need to move beyond the status quo in funding these large organizations. Peer review was examined, but viewed as inappropriate and inefficient for such a small pool of large organizations. Effective peer review processes require significant resources and expertise, and would be unwieldy with three jurisdictions and separate funding envelopes.



Report: PDL-CUL-15-15

Recommended Model

It was determined that collaboration among the regional funders would be a better use of existing resources. A proposed three-year pilot process for the KW region involves a meeting each year with representatives of each of the key² cultural institutions, resulting in a service agreement with each organization stating annual goals and objectives. Funding applications would build on the existing tools of provincial and federal funders.³ Funding recommendations may be annual or multi-year, but the face-to-face review process should occur annually. During the pilot project, municipal budget envelopes can be separately managed.

Recommendations

- #4 That the municipal funders establish a collaborative funding and assessment process for the four key cultural institutions of Kitchener-Waterloo Symphony, Kitchener-Waterloo Art Gallery, Canadian Clay and Glass Gallery and THEMUSEUM in the form of a pilot program based on the recommended model in this report.**
- #5 That the Region of Waterloo, the City of Waterloo and the City of Kitchener formalize a regular communication mechanism on arts and cultural funding in the region. This mechanism could include all municipal funders.**

² Pending outcomes of its review process, GPC or CEI might be included in the review process although they are not designated as key cultural institutions.

³ These could be adapted for THEMUSEUM which does not receive federal and provincial funding.



Report: PHE-HLV-15-04

Region of Waterloo

Public Health

Healthy Living

To: Chair Geoff Lorentz and Members of the Community Services Committee

Date: October 6, 2015 **File Code:** P09-80

Subject: **World Breastfeeding Week and the Baby Friendly Initiative**

Recommendation:

For information.

Summary:

Canada celebrates World Breastfeeding Week in October each year and Region of Waterloo Public Health actively participates in these celebrations. It is the responsibility of Public Health to promote, protect and support breastfeeding for all infants and we do so through the provision of education, clinic and peer supports. Public Health Units are also required to achieve Baby-Friendly accreditation as part of our accountability agreement with the Ministry of Health and Long-Term Care. Region of Waterloo Public Health is currently preparing for our formal assessment tentatively scheduled to take place in December, 2015.

Report:

Promoting the Importance of Breastfeeding

Breastfeeding is the normal and natural way to feed an infant and is an important part of their healthy growth and development. Breastfeeding provides unequalled nutrition for infants, protects them from many different illnesses, supports healthy brain and jaw development and promotes closeness and bonding between an infant and their mother. For mothers, breastfeeding reduces the risk of osteoporosis, heart disease and certain cancers. Additionally, it is convenient, environmentally friendly and free.

In Canada, World Breastfeeding Week 2015 is being celebrated this week, October 1st

to 7th. The theme this year is “Breastfeeding and Work. Let’s Make it Work!” highlighting the need to support breastfeeding mothers working formally, informally or in the home. Workplaces that support breastfeeding benefit through reduced parental employee absenteeism due to sick children, lower health care costs to extended health plans, higher productivity and loyalty and improved public relations. Region of Waterloo Public Health is committed to promoting, protecting and supporting breastfeeding in the workplace and in the community as a whole. Internally, Regional staff members are supported to continue to breastfeed after returning to work through the provisions outlined in Human Resources Policy I-37 Breastfeeding Accommodation. In the community, support is available to employers through the newly updated “Creating a Breastfeeding Friendly Workplace Strategy” tool kit available on the Region of Waterloo Public Health’s Project Health website, www.projecthealth.ca.

To celebrate World Breastfeeding Week, Region of Waterloo Public Health is conducting a social media campaign, including a live Facebook chat with a Public Health Nurse tomorrow (October 7th, 2015). Families will be able to ask questions and find out more about breastfeeding supports available to them in Waterloo Region. Public Health currently offers professional breastfeeding support with a Public Health Nurse over the phone or in clinic settings at both Grand River and Cambridge Memorial Hospitals. Peer breastfeeding support is also available through Breastfeeding Buddies, a joint venture between Public Health and the Kitchener Downtown Community Health Centre.

The Baby-Friendly Initiative

The Baby-Friendly Hospital Initiative (Baby-Friendly Initiative in Canada) is a global program aimed at improving maternal and child health, specifically by protecting, promoting and supporting breastfeeding. The Public Health Accountability Agreement between the Ministry of Health and Long Term Care and Ontario Public Health Units, requires that all Public Health Units be assessed by the Breastfeeding Committee for Canada and achieve Baby-Friendly designation. This designation requires that ROW PHE:

1. Creates a supportive environment where mothers are welcome to breastfeed anytime and anywhere.
2. Supports families to make an informed decision about infant feeding
3. Complies with the international code for the Marketing of Breast Milk Substitutes
4. Provides staff with the education necessary to support breastfeeding families and create a welcoming environment

For Region of Waterloo Public Health, the process of becoming designated began in 2012. In 2014 a Community Services Committee report (PH-14-030) was submitted detailing the milestones that had been completed up to that point, including the development of Public Health’s Standard Operating Procedure 2-40, Support,

Promotion, Protection of Breastfeeding. Since that last report significant progress has been made towards achieving this designation.

Milestone	Outcome
BFI Pre-Assessment Site Visit	<ul style="list-style-type: none"> • June 27th 2014 lead BCC assessor visited ROW PHE • Feedback from pre-assessment visit received in August 2014 indicating Region of Waterloo Public Health was in good shape to proceed to the external assessment with mostly minor improvements needed • Work plan to address pre-assessment feedback developed and sent to BCC in October 2014 • This plan included one area needing improvement related to infant feeding surveillance. Previously we have conducted infant feeding studies every 2-3 years and are moving to an ongoing surveillance system that is a BFI requirement
External Assessment	<ul style="list-style-type: none"> • External Assessment tentatively booked for December 9th -11th, 2015. • Staff preparation for external assessment initiated in August of 2015
Maintaining BFI status	<ul style="list-style-type: none"> • Re-accreditation projected for 2020.

Ontario Public Health Standards:

Under the Health Protection and Promotion Act, Region of Waterloo Council serves as Waterloo Region's Board of Health. Boards of Health are expected to adhere to the Ontario Public Health Standards, which outline the expectations for providing public health programs and services. This report provides information that supports effective orientation for new Board of Health members.

In addition, the goal of the Child Health component of the Family Health standard is "To enable all children to attain and sustain optimal health and developmental potential." This includes an increased rate of exclusive breastfeeding until six months, with continued breastfeeding until 24 months and beyond.

Corporate Strategic Plan:

Focus area number four of the 2011-2014 ROW strategic plan is on creating healthy

and inclusive communities. Supporting women to breastfeed their infants gives infants the healthiest start and supports their growth and development.

Financial Implications:

Budgets for Public Health Mandatory Programs are established by the Board of Health – Waterloo Regional Council and are funded up to 75% by the province with the remainder funded by the local tax levy. Activities related to the implementation of the Baby Friendly Initiative and participation in World Breastfeeding Week described in this report are carried out within the approved 2015 base budget for Public Health.

Other Department Consultations/Concurrence:

Nil

Attachments

Nil

Prepared By: **Sharmin Jaffer**, Manager, Healthy Living
 Stephanie Ferguson, Public Health Nurse

Approved By: **Anne Schlorff**, Acting Commissioner, Public Health and
 Emergency Services
 Hsiu-Li Wang, Acting Medical Officer of Health



Report: PHE-CRS-15-04

Region of Waterloo
Public Health and Emergency Services
Central Resources

To: Chair Geoff Lorentz and Members of Community Services Committee

Date: October 6, 2015 **File Code:** F11-01

Subject: **2015 Public Health Budget Approval**

Recommendation:

For Information

Summary:

Correspondence has recently been received indicating that the Ministry of Health and Long Term Care will be implementing a new funding model for Public Health Units, based on the recommendations of the report, Public Health Model for Mandatory Programs; The Final Report of the Funding Review Working Group. The ministry has used the recommended new public health funding formula for mandatory programs beginning in 2015.

The Ministry of Health and Long Term Care has confirmed 2015 funding allocations for Region of Waterloo Public Health programs; \$23,473,500 in annual base funding and \$80,600 in one-time funding has been approved. Based on the new funding formula, Waterloo Region Public Health is currently receiving more than their model-based share and as a result did not receive any of the growth funding available in 2015. This year, two percent growth funding (approximately \$11 million) for mandatory programs will be distributed to public health units that have not reached their model-based share. Once the full impact of the new funding model's application to Region of Waterloo is known, a subsequent report will be provided to Regional Council.

Starting January 1, 2011, all Boards of Health in the province of Ontario have entered into agreements that identify the requirements for the accountability for each board of health and the management of the health unit. As per routine practice since 2011, the Chair of the Board of Health (the Regional Chair) will be signing a revised accountability

agreement with the updated financial information included.

Report:

Update on Public Health Funding Review

Correspondence has recently been received indicating that the Ministry of Health and Long Term Care has accepted the recommendations of the report, Public Health Model for Mandatory Programs; The Final Report of the Funding Review Working Group (Attachment 1: Ministry of Health and Long Term Care Update on Public Health Funding Review letter dated September 4, 2015 from Roselle Martino (Executive Director)). The recommendations in the report include the application of a new funding formula for mandatory programs. The ministry has used the new public health funding formula for mandatory programs beginning in 2015. This year, two percent growth funding (approximately \$11 million) for mandatory programs will be distributed to public health units that have not reached their model-based share.

The ministry's application of the new funding formula in 2015 indicates that Region of Waterloo Public Health is currently receiving funding in excess of their model-based share. As a result, Waterloo Region did not receive any of the available \$11 million in growth funding this year. The growth funding has been distributed between 8 health units in the province who have not reached the model based-share.

The ministry has also indicated that they will continue to work with boards of health and public health units to ensure that local and provincial priorities are taken into consideration; education and other transitional supports pertaining to the public health funding formula and implementation approach will be provided. As more information becomes available and when the full impact of the new funding model's application to Region of Waterloo is known, a subsequent report will be provided to Regional Council.

Provincial Budget Approval for Public Health Programs

Additional correspondence (Attachment 2) has been received from the Ministry of Health & Long Term Care (MOHLTC) regarding Waterloo Region's 2015 allocation of funding to support the provision of mandatory and related public health services. The provision of provincial funding is in accordance with section 76 of the Health Protection and Promotion Act. The 2015 base approval is \$23,473,500. In addition, the correspondence confirms one time approvals of \$80,600 for a total of \$23,554,100.

Further details of the funding are provided in Schedule A-2 Program-Based Grants (Attachment 3). For details of the various funding envelopes and information about how the approved allocations represent funding shortfalls from the Region's 2015 budget assumptions, see the Financial Implications section of this report.

Accountability Agreement – Public Health Programs

Since 2011, Boards of Health in the province of Ontario have been expected to enter into agreements that identify the requirements for the accountability of the board of health and the management of the health unit.

The Accountability Agreements for Public Health were designed to

- Demonstrate to government the effective use of public funds – ‘value for money’
- Demonstrate clear movement on government priorities;
- Demonstrate general compliance with Ontario Public Health (OPHS) and Organizational Standards; and
- Address public health unit specific performance issues.

The funding for mandatory and related programs (described above) is subject to the Public Health Accountability Agreement which sets out the obligations of the Ministries of Health and Long Term Care and the boards of health. As per routine practice since 2011, the Chair of the Board of Health (the Regional Chair) will be signing a revised accountability agreement with the updated financial information included.

Ontario Public Health Standards:

Under the Health Protection and Promotion Act, Region of Waterloo Council serves as Waterloo Region’s Board of Health. Boards of Health are expected to adhere to the Ontario Public Health Standards which outline the expectation for providing public health programs and services and the Ontario Public Health Organizational Standards which outline the expectations for the effective governance of boards of health and effective management of public health units. This report provides information related to provincial funding approvals for 2015 for mandatory and related public health programs.

Corporate Strategic Plan:

Provincial funding for Public Health enables the delivery of programs and services which contribute to the corporate strategic plan. For the 2015- 2018 corporate strategic plan, Public Health’s work aligns most significantly with the following focus areas:

Healthy, Safe and Inclusive Communities

Responsive and Engaging Government Services

Financial Implications:

The following table compares the 2015 approved Regional budget for provincial funding to the provincial approval for Public Health.

October 6, 2015

Report: PHE-CRS-15-04

	Cost Sharing %	2015 Approved Regional Budget	Provincial Approval	Difference
Base Funding:				
Mandatory Programs	75%	\$20,884,483	\$20,584,100	(\$300,383)
Chief Nursing Officer Initiative	100%	122,470	121,500	(970)
Children in Need of Treatment Expansion Program (CINOT)	75%	84,423	77,900	(6,523)
Enhanced Food Safety	100%	59,067	59,100	
Enhanced Safe Water	100%	40,333	40,400	
Healthy Smiles Ontario	100%	885,444	885,500	
Infection Prevention and Control Nurses Initiative	100%	93,626	90,100	(3,526)
Infectious Diseases Control Initiative	100%	589,810	555,600	(34,210)
Needle Exchange Program	100%	50,000	100,000	50,000
Small Drinking Water Systems	100%	23,600	23,600	
Smoke-Free Ontario Strategy	100%	521,793	493,700	(28,093)
Electronic Cigarettes Act (new) – prorated to \$24,375 in 2015	100%		32,500	32,500
Social Determinants of Health Nursing Initiative	100%	185,353	180,500	(4,853)
Vector Borne Diseases Program	75%	228,996	229,000	
		\$23,769,398	\$23,473,500	

One Time Funding**Approvals (to March 31, 2016
unless otherwise stated):**

		<u>Provincial Approval</u>
Immunization of School Pupils Act Regulatory Amendments (January 1,2015- December 31, 2015)	100%	\$26,200
New Purpose-Built Vaccine Refrigerators	100%	11,906
Public Health Inspector Practicum Program	100%	10,000
Electronic Cigarettes Act – Protection/Enforcement	100%	<u>32,500</u> \$80,606

Overall, the provincial approval for cost shared programs is \$300,383 less than the revenue assumed in the 2015 Regional budget. In addition, other program shortfalls total \$78,175 for 100% funded programs. Increased funding for the Needle Exchange program (\$50,000) and Electronic Cigarettes Act (\$32,500) has also been approved. Finally, one time funding of \$80,606 (100% provincial funding) has been approved for 2015. Where the provincial approval is less than Region's approved budget, the Public Health Department will operate within the approved provincial funding allocations for 2015.

The 2015 provincial approval will form the basis of preparation for the 2016 regional budget for Public Health.

Other Department Consultations/Concurrence:

Finance Department staff was involved in the preparation of the 2015 Public Health budget as well as the funding request submissions to the Province and have reviewed this report. Similarly, Finance Department staff are involved in the preparation of the 2016 regional budget which will reflect the impacts of the new funding formula.

Attachments

Attachment 1: Ministry of Health and Long Term Care Update on Public Health Funding Review letter dated September 4, 2015 from Roselle Martino (Executive Director)

Attachment 2: Ministry of Health and Long Term Care Public Health Funding and

October 6, 2015

Report: PHE-CRS-15-04

Accountability Agreement letter dated September 9, 2015 from Roselle Martino
(Executive Director)

Attachment 3: Schedule A-2 Program Based Grants

Prepared By: **Anne Schlorff**, Acting Commissioner, Public Health and
Emergency Services

Approved By: **Hsiu-Li Wang**, Acting Medical Officer of Health

Attachment 1:

**Ministry of Health
and Long-Term Care****Executive Director's Office**

Public Health Division
21st Floor, 393 University Avenue
Toronto ON M7A 2S1
Tel: (416) 212-3831
Facsimile: (416) 325-8412

**Office of the
Assistant Deputy Minister**

Health Promotion Division
777 Bay Street, 19th Floor
Toronto ON M7A 1S5
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**Ministère de la Santé
et des Soins de longue durée****Bureau du directeur général**

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Bureau du sous-ministre adjoint

Division de la Promotion de la santé
777, rue Bay, 19^e étage
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Tél. :416 326-4790
Télécopieur: 416 326-4864



September 4, 2015

TO: Chairs, Boards of Health
Medical Officers of Health/Chief Executive Officers, Public Health Units

RE: Update on Public Health Funding Review

As you are aware, the Ministry of Health and Long-Term Care (the "ministry") launched a review of the provincial funding provided to public health units. The review looked at how provincial funding could be allocated in a more equitable, transparent, and accountable manner to support the provision of public health programs and services to all residents in Ontario.

A stakeholder committee, the Funding Review Working Group, was struck in 2010 with a mandate to investigate the current status of public health funding, advise the ministry on a potential public health funding model, and advise the ministry on principles that could guide the implementation of a future public health funding model.

We are pleased to provide you with the attached report, *Public Health Funding Model for Mandatory Programs: The Final Report of the Funding Review Working Group*. The recommendations in the report support the creation of a public health funding model with an "upstream" approach incorporating socio-economic determinants of health. The funding model, which takes into account population as well as equity measures, identifies an appropriate funding share for each public health unit that reflects its needs in relation to all other public health units.

As you may recall, field input sessions were held in January 2013 which provided the Funding Review Working Group with an opportunity to share its draft findings and obtain feedback from the field with respect to the public health funding model. At the field input sessions, the Funding Review Working Group committed to responding to your feedback, which we are also attaching for your information (see [Appendix 1](#)).

The ministry has accepted the report and recommendations. In 2015, the ministry will begin the process of implementing a new public health funding formula for mandatory programs that improves accountability and transparency of provincial public health funding, aligns public health funding with other ministry funding processes, and supports a more equitable approach to public health funding.

.../2

-2-

This year, two per cent growth funding (or approximately \$11 million) for mandatory programs will be distributed proportionately to the public health units that have not reached their model-based share. No public health unit's current base funding for mandatory programs will be reduced to minimize disruption to current levels of service provision.

The ministry will also continue to maintain and/or enhance its funding for 75 per cent and 100 per cent provincially funded related public health programs and initiatives, such as increased investments for the Healthy Smiles Ontario Program, Smoke-Free Ontario Strategy, and Unorganized Territories.

The 2015 provincial funding approvals will be announced very shortly. Ministry staff will continue to work with boards of health and public health units to ensure that local and provincial priorities are taken into consideration in all funding decisions. Education and other transitional supports pertaining to the public health funding formula and implementation approach will be provided to assist boards of health and public health units.

We are also pleased to announce that the ministry will be undertaking a review of the Ontario Public Health Standards in an effort to ensure that the standards reflect current practice, are responsive to emerging evidence and priority issues in public health, and are aligned with the government's strategic vision and priorities for public health. The review will be initiated in 2015.

The ministry would like to thank the Funding Review Working Group members who contributed to the findings and recommendations of the report, and for the public health sector for providing input into the development of the funding model.

Should you have any questions and/or require further information, please contact Brent Feeney, Manager, Public Health Standards, Practice & Accountability Branch, at 416-212-6397 or by email at Brent.Feeney@ontario.ca.

Yours truly,

Original signed by

Roselle Martino
Executive Director

Original signed by

Martha Greenberg
Assistant Deputy Minister (A)

Enclosure

c: Business Administrators, Public Health Units
Giuliana Carbone, Deputy City Manager, City of Toronto
Linda Stewart, Executive Director, Association of Local Public Health Agencies
Pat Vanini, Executive Director, Association of Municipalities of Ontario
Dr. David Williams, Chief Medical Officer of Health (A)
Paulina Salamo, Director (A), Public Health Standards, Practice & Accountability Branch
Laura Pisko, Director, Health Promotion Implementation Branch

Attachment 2:

**Ministry of Health
and Long-Term Care****Executive Director's Office**

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SEP 09 2015

IApprove-2015-00949

Dr. Liana Nolan
Medical Officer of Health
Region of Waterloo, Public Health
99 Regina Street South
P.O. Box 1633
Waterloo ON N2J 4V3

Dear Dr. Nolan:

Re: Ministry of Health and Long-Term Care Public Health Funding and Accountability Agreement with the Board of Health for the Region of Waterloo, Public Health (the "Board of Health") as amended, dated January 1, 2014 (the "Accountability Agreement")

This letter is further to the recent letter from the Honourable Dr. Eric Hoskins, Minister of Health and Long-Term Care, in which he informed your organization that the Ministry of Health and Long-Term Care (the "ministry") will provide the Board of Health with up to \$79,856 in additional base funding and up to \$80,600 in one-time funding for the 2015-16 funding year to support the provision of mandatory and related public health programs and services in your community. This will bring the total maximum funding available under the Accountability Agreement for the 2015-16 funding year up to \$23,554,100 (\$23,473,500 in base funding and \$80,600 in one-time funding).

The ministry entered into an Accountability Agreement with the Board of Health dated January 1, 2014, as amended. We are pleased to provide you with two (2) copies of the Amending Agreement that contains the terms and conditions governing the funding referred to in the Minister's letter.

We appreciate your cooperation with the ministry in managing your funding as effectively as possible. You are expected to adhere to our reporting requirements, particularly for in-year service and financial reporting, which is expected to be timely and accurate. Based on our monitoring and assessment of your in-year service and financial reporting, your cash flow may be adjusted appropriately to match actual services provided.

The government remains committed to eliminating the deficit by 2017-18 and therefore it is critical that you continue to manage costs within your approved budget.

.../2

October 6, 2015

Report: PHE-CRS-15-04

-2-

Dr. Liana Nolan

Please review the Amending Agreement carefully, sign both copies enclosed and return both copies to:

Brent Feeney
Manager, Funding and Accountability Unit
Public Health Standards, Practice and Accountability Branch
Public Health Division, Ministry of Health and Long-Term Care
393 University Avenue, Suite 2100
Toronto ON M7A 2S1

When all the parties have signed the Amending Agreement, the ministry will return one (1) copy to you and will begin to flow the funds reflected in Schedule A of the Amending Agreement.

Should you require any further information or clarification, please contact Mr. Feeney at 416-212-6397 or by email at Brent.Feeney@ontario.ca.

Yours truly,



Roselle Martino
Executive Director
Public Health Division



Martha Greenberg
Assistant Deputy Minister (A)
Health Promotion Division

Enclosure

- c: Anne Schlorff, Director, Central Resources, Region of Waterloo, Public Health
Pier Falotico, Director, Financial Management Branch
Michael Parzei, Director, Fiscal Oversight & Performance Branch

Attachment 3:

**SCHEDULE A-2
PROGRAM-BASED GRANTS**

Board of Health for the Region of Waterloo, Public Health

Source	Program / Initiative Name	2014 Approved Allocation (\$)	Increase / (Decrease) (\$)	2015 Approved Allocation (\$)
Base Funding (January 1st to December 31st, unless otherwise noted)				
Public Health & Health Promotion	Mandatory Programs (75%)	20,584,039	61	20,584,100
Public Health	Chief Nursing Officer Initiative (100%) # of FTEs 1.00	121,414	66	121,500
	Enhanced Food Safety – Haines Initiative (100%)	59,067	33	59,100
	Enhanced Safe Water Initiative (100%)	40,333	67	40,400
	Healthy Smiles Ontario Program (100%)	829,339	56,161	885,500
	Infection Prevention and Control Nurses Initiative (100%) # of FTEs 1.00	90,066	34	90,100
	Infectious Diseases Control Initiative (100%) # of FTEs 5.00	555,582	18	555,600
	Needle Exchange Program Initiative (100%)	50,000	50,000	100,000
	Small Drinking Water Systems Program (75%)	23,600	-	23,600
	Social Determinants of Health Nurses Initiative (100%) # of FTEs 2.00	180,448	52	180,500
	Vector-Borne Diseases Program (75%)	288,200	(59,200)	229,000
Health Promotion	Children In Need Of Treatment Expansion Program (75%) ¹	77,856	44	77,900
	Electronic Cigarettes Act - Protection and Enforcement (100%) ²		32,500	32,500
	Smoke-Free Ontario Strategy: Prosecution (100%)	17,000	-	17,000
	Smoke-Free Ontario Strategy: Protection and Enforcement (100%)	296,700	-	296,700
	Smoke-Free Ontario Strategy: Tobacco Control Coordination (100%)	100,000	-	100,000
	Smoke-Free Ontario Strategy: Youth Tobacco Use Prevention (100%)	80,000	-	80,000
Sub-Total Base Funding		23,393,644	79,856	23,473,500

**SCHEDULE A-2
PROGRAM-BASED GRANTS**

Board of Health for the Region of Waterloo, Public Health

Source	Program / Initiative Name	2015 Approved Allocation (\$)
One-Time Funding (April 1, 2015 to March 31, 2016, unless otherwise noted)		
Public Health	<i>Immunization of School Pupils Act - Regulatory Amendments Implementation (100%) (January 1, 2015 to December 31, 2015)</i>	26,200
	New Purpose-Built Vaccine Refrigerators (100%)	11,900
	Public Health Inspector Practicum Program (100%)	10,000
Health Promotion	<i>Electronic Cigarettes Act - Protection and Enforcement (100%)</i>	32,500
Sub-Total One-Time Funding		80,600
Total		23,554,100

(1) Base funding is jointly funded by the Health Promotion Division and Public Health Division.

(2) Base funding is pro-rated at \$24,375 in 2015.

Payment Schedule

Base funding is flowed on a bi-weekly basis.

One-Time funding is flowed as follows: 50% when both Parties have signed the Agreement; and, up to 50% upon receipt of the third quarter financial report.



Report: PDL-CUL-15-16

Region of Waterloo

Planning, Development and Legislative Services

Cultural Services

To: Chair Lorentz and Members of the Community Services Committee

Date: October 6, 2015

File Code: R-07-02

Subject: **Public Art for the ION LRT Corridor – Upcoming Community Consultation**

Recommendation:

For Information.

Summary:

Regional Council approved an approach to the incorporation of permanent place-making public art at selected ION Rapid Transit Stops, in Cambridge, Kitchener and Waterloo, through Report No. PDL-CUL-15-11, dated May 26, 2015.

This report describes the intended process for engaging the community in planning for the seven public artworks that are to be commissioned for the following ION LRT stops: Conestoga, Research & Technology, Grand River Hospital, Kitchener Market, Mill, Block Line, and Fairway. The process for commissioning public artwork at the Cambridge Centre transit terminal is underway and has its own public consultation process, as does the public artwork proposed for the Ainslie Street transit terminal.

The public art community engagement process for the LRT portion of the ION will take place this fall. Through their input, community members will be helping to shape the form and theme of the artworks that will be created for the ION LRT stops where they live, work and play.

The objectives of the community consultation are to determine community members' vision for public art, define key characteristics at the local scale that may be celebrated through ION public art, and build excitement for this upcoming project. Community input will be sought online and through two interactive workshops being held in late October (Saturday October 24 at Rockway Centre in Kitchener and Tuesday October 27 at the Waterloo Memorial Recreation Complex), facilitated by Urban Strategies Inc. Information on the opportunities to provide input will be broadly communicated to the general public as well as to a diverse range of stakeholders.

Following the public consultation, the anticipated project timeline is the spring of 2016 – Call to Artists which reflects the input received from the community consultations, summer of 2016 – development of options for individual art pieces with community input, fall of 2016 – Artworks recommended to Council and 2017 – Artworks created and installed.

Report:

An approach to incorporating permanent placemaking public art at selected ION Rapid Transit Stops was approved by Regional Council on May 26, 2015, Report No. PDL-CUL-15-11. As outlined in the earlier report, the ION public art project includes artworks at seven selection ION LRT stops (Conestoga, Research & Technology, Grand River Hospital, Kitchener Market, Mill, Block Line, and Fairway), as well as the artworks which are being planned for the Cambridge Centre and Ainslie Street transit terminals. The commissioning process for public artwork at the Cambridge Centre transit terminal is underway and has its own consultation process, as does the artwork proposed for the Ainslie Street transit terminal.

This report describes the intended community consultation process for the seven ION artworks in Kitchener and Waterloo. Undertaking an enhanced artwork selection process was recommended in recognition that the commissioning of seven public art projects at one time is a significant project and a key opportunity for community building. It is expected that involving community stakeholders early and often in the art selection process will promote a strong connection to the local community, encourage a sense of ownership for both the art and the ION infrastructure, and provide an opportunity for community-based place-making.

The consultation process is being undertaken by Regional Cultural Heritage staff, supported by a small consulting assignment with Urban Strategies Inc. Melanie Hare, from Urban Strategies Inc., who will be facilitating the community consultation, led the Region's Community Building Strategy and is currently working with the City of Waterloo on their station area planning.

To date, with the direction of the Region's Public Art Advisory Committee (PAAC) and Urban Strategies Inc., staff have refined a community consultation process, and are now ready to proceed. The planned consultation process includes opportunities to provide input both in person and online. Two hands-on interactive workshops are planned for late October:

- Saturday October 24, 3 to 5 p.m., Rockway Centre
- Tuesday October 27, 7 to 9 p.m., Waterloo Memorial Recreation Centre

Both workshops will provide identical opportunities to participate, but are varied in time and location to encourage as much participation as possible. In addition, an online survey will be available on the Region's website at www.regionofwaterloo.ca/publicart.

The objectives of the community workshops are to determine community members' vision for public art, define key characteristics at the local scale that may be celebrated through ION public art, and build excitement for this upcoming project. Sample discussion questions

include, What kinds of public artwork appeal to you? What is it about their form, function, aesthetics, message, etc. that appeals to you? Who are the key audiences for the ION public art? What function(s) could the art play? What is important and unique about the proposed artwork locations? A community mapping exercise will be used to collectively identify key themes and community attributes. Through their input, community members will be helping to shape the form and theme of the artworks that will be created for the ION LRT stops where they live, work and play.

The Community input will be compiled and distributed with the call to artists to help them to understand what community aspects could be reflected at each stop. Input will also be provided to the jury to assist with refining the site specific artwork selection criteria.

Information on the opportunities for public input will be widely circulated as hard copy posters in public locations (community and recreation centres, libraries, galleries, businesses, etc.), through electronic mailing lists and events postings, and through social and traditional media. The diverse group of stakeholders include local residents and property owners, neighbourhood associations, local businesses (R&T Park, malls, market vendors, etc.), neighbouring institutions (hospital, schools, places of worship, etc.), artists, arts and culture organizations (advisory committees, artist collectives, CEI, multicultural groups, First Nations organizations, etc.), and transit users.

Following public consultation, the anticipated timeline is the spring of 2016 – Call to Artists containing stakeholder input, summer 2016 – development of options for individual art pieces with community input, fall 2016 – Artworks recommended to Council and 2017 – Artworks created and installed.

Area Municipal Consultation/Coordination

Regional Cultural heritage staff work in partnership with Area Municipal staff in the promotion of Public Art projects and programs throughout the Region, and have met with Kitchener, Waterloo and Cambridge staff and Arts and Culture Advisory Committee to discuss public art in the CTC.

Corporate Strategic Plan:

This public art project supports Focus Area 2 and the specific action of “promote and enhance arts, culture and heritage”.

Financial Implications:

The cost of the initial community consultation the ION LRT Public Art Project is covered by the 2015 Cultural Heritage operating budget.

In May 2015, Council approved a suggested budget for public artwork for the ION project estimated at \$50,000 to \$80,000 per artwork, which assuming that there would be public art installed at seven ION stops, an overall budget for the project of \$350,000 - \$560,000.

The ION Rapid Transit Project plans to contribute \$210,000 (\$30,000 per artwork, the usual contribution from infrastructure projects) that would go towards funding the seven public artworks recommended for incorporation into the infrastructure project. The Public Art Reserve Fund has an additional \$224,000 that could be made available for the commissioning the ION related artworks. The combined contributions from the ION project's capital budget and the Public Art Reserve Fund are sufficient to cover the cost of the proposed public art project. The proposed artworks and actual expenditures would be recommended to Regional Council for approval.

Other Department Consultations/Concurrence:

Cultural Services staff is working closely with Rapid Transit, Transit Planning and Community Planning staff on all aspects of this Public Art project.

Attachments:

Nil.

Prepared By: Kate Hagerman, Cultural Heritage Specialist

Approved By: Rob Horne, Commissioner, Planning, Development and Legislative Services



Report: CSD-CHS-15-14

Region of Waterloo
Community Services
Children's Services

To: Chair Geoff Lorentz and Members of the Community Services Committee

Date: October 6, 2015

File Code: S15-40

Subject: Purchase of Service Contract, Children's Services

Recommendation:

That the Regional Municipality of Waterloo enter into a Service Contract effective October 21, 2015 with Morningside Montessori, Inc. operated as Morningside Montessori, located at 450 King St. E., Cambridge Ontario N3H 3M9 as outlined in report CSD-CHS-15-14, dated October 6, 2015.

Summary:

Nil

Report:

The Region currently has service agreements with 135 licensed early learning and child care programs. These service agreements allow the Region of Waterloo to purchase child care spaces on behalf of subsidy eligible families in a licensed early learning and child care programs. These agreements support choice for subsidy eligible families with a wide range of requirements including special needs placements. In addition, the service agreement is a requirement for a licensed early learning and child care program to receive additional funding such as operating funding and incentive grants, transition operating, play-based materials and equipment, repairs and maintenance, health and safety, and minor capital retrofits.

Morningside Montessori is a for profit licensed child care centre. This program offers licensed spaces for Toddler and Preschool age children.

The following table outlines the 2015 rate structure for the centre:

Age Group	Hours of Care	Per Diem Cost
Toddler	6 or more hours (12 month program)	\$63.45
Preschool	6 or more hours (10 month program)	\$63.77
Preschool	6 or more hours (Summer Program July & August)	\$47.00

Corporate Strategic Plan:

This report supports the Region's Strategic Focus Area 4: Healthy and Inclusive Communities: Foster healthy, safe, inclusive and caring communities; and Focus Area 4.6: Collaborate with the community to support the development of services for children.

Financial Implications:

The 2015 fee subsidy budget totals approximately \$18M. This funding provides fee subsidy for an average of 3050 children each month. This agreement will be accommodated within the current fee subsidy budget for purchase of service.

Other Department Consultations/Concurrence:

The implementation of service agreements requires the assistance of Finance and Legal Services staff.

Attachments

Nil

Prepared By: Sheri Phillips, Manager, Child Care Subsidy

Nancy Dickieson, Director, Children's Services

Approved By: Douglas Bartholomew-Saunders, Commissioner, Community Services



Report: CSD-CHS-15-15

**Region of Waterloo
Community Services
Children's Services**

To: Chair Geoff Lorentz and Members of the Community Services Committee

Date: October 6, 2015

File Code: S04-01

Subject: Provincial Announcement of Capital Funding for New Child Care

Recommendation:

For Information Only

Summary:

Report:

On October 2, 2015 the Minister of Education announced approval for new child care capital funding. The funding in 100% Provincial dollars will provide for the design, construction and furnishing of purpose built child care space in a collocation model with new schools.

This new capital funding program was originally announced in Memorandum B11, Capital Funding Policy for New Construction of Child Care, May 26, 2015. As the Consolidated Municipal Service Manager, Children's Services provided input into potential sites for the development and expansion of child care spaces in Waterloo Region in partnership with local school boards. It was uncertain that the Elmira/Riverside project would be eligible for this funding.

Attached to this report is the letter of approval received by Waterloo Region District School Board, indicating that the Elmira Children's Centre project will be partially funded under this program at the new Riverside Public School site. A copy of the letter is attached for reference.

Corporate Strategic Plan:

The report aligns with the 2011-2014 Region's Corporate Strategic Focus Area 4: Healthy and Inclusive Communities; Strategic Objective 4.5 (to) work collaboratively with the community to support the development of services for children.

Financial Implications:

This funding approval will reduce the Regions contribution to the capital budget for the Elmira Children's Centre redevelopment project. The current capital budget allocation for this project totals \$4.6M, the Provincial capital approved for this project totals \$2.49M.

Other Department Consultations/Concurrence:

The assistance of Finance, Legal and Facilities is required to support this project

Attachments

Attachment 1 October 2, 2015, letter of Approval, Ministry of Education

Prepared By: Nancy Dickieson, Director, Children's Services

Approved By: Douglas Bartholomew-Saunders, Commissioner, Community Services

Attachment 1

Ministry of Education

Office of the ADM
Financial Policy and Business
Division
20th Floor, Mowat Block
900 Bay Street
Toronto ON M7A 1L2

Ministère de l'Éducation

Bureau du sous-ministre adjoint
Division des politiques financières et des
opérations
20^e étage, Édifice Mowat
900, rue Bay
Toronto ON M7A 1L2



October 2, 2015

Mr. John Bryant
Director of Education
Waterloo Region District School Board
51 Ardelt Avenue
Kitchener, ON N2C 2R5

Dear Mr. Bryant,

I am writing to you in response to your board's submission for child care capital funding announced in **Memorandum B 11, Capital Funding Policy for New Construction of Child Care, May 26, 2015**.

The Ministry of Education has completed its review of each board's submitted child care capital requests related to school capital projects that have previously received funding approval from the Ministry under the Capital Priorities or School Consolidation Capital programs, and have not yet been given an approval to proceed to tender or begun construction.

The Ministry is pleased to approve new child care capital funding for your school board to support the construction of 5 new child care rooms at the New Riverside Public School. As per the affirmation letter submitted by your school board, the child care must include the following rooms:

Room Type	Number of Rooms
Infant Rooms	1
Toddler Rooms	2
Pre-School Rooms	2
Total Amount	5

Please note that rooms must be built to accommodate a maximum group size in each age category as per the *Child Care and Early Years Act, 2014*, for a total cost not to exceed \$2,495,650.

This brings the total funding allocation for this project to \$18,021,255 as outlined below:

New Riverside Public School	Ministry Funding
Capital Priorities Program	\$9,702,114
Full Day Kindergarten	\$1,453,777
Education Development Charges	\$228,829
Region of Waterloo	\$4,140,885
Child Care Capital	\$2,495,650
Total Amount	\$18,021,255

Please note this funding is conditional upon amendments to the 2015-16 Grants for Student Needs (GSN) regulation by the Lieutenant Governor in Council.

Also note that an approval to proceed with the capital project is required before the board proceeds to tender including the child care centre. Please be aware that the approved child care funding cannot be used to fund other costs related to this or any other project.

Your board is responsible and will be held accountable for implementing appropriate measures to ensure that the cost and scope for this project is within the approved funding amount and does not exceed the ministry's benchmarks. The new construction of child care capital funding allocation you have received for this project can only be used to address the capital costs related to the implementation of new construction of child care.

The ministry would like to be informed of all opportunities for government participation in any public events that your board is planning. This includes ground breaking ceremonies or school openings. Please advise your Regional Manager of your event plans so that they can confirm whether the Minister or government representative is available to attend.

We would like to take this opportunity to thank you and your staff for your assistance and support throughout this process, and look forward to continuing to work with your board.

Should you have any questions regarding this issue, please contact your capital analyst, Matthew Anderson, at 416-325-9697, or matthew.anderson@ontario.ca

Sincerely,

Original signed by:

Gabriel F. Sékaly
Assistant Deputy Minister
Financial Policy and Business Division

cc: Matthew Gerard, Executive Superintendent of Business and Financial Services & Treasurer, Waterloo Region DSB
Ian Gaudet, Controller of Facility Services, Waterloo Region DSB
Nancy Dickieson, Director, Children Services Regional Municipality of Waterloo
Rod Peturson, Education Officer, EYD
Karen Calligan- Child Care Advisor, EYD
Grant Osborn, Director, Capital Policy and Programs Branch
Marie Li, Director, Financial Analysis and Accountability Branch
Nancy Matthews, Assistant Deputy Minister, EYD
Shannon Fuller, Director, Early Years Policy and Programs Branch
Julia Danos, Director Early Years Implementation Branch



Report: PHE-HLV-15-06

Region of Waterloo
Public Health and Emergency Services
Healthy Living

To: Chair Geoff Lorentz and Members of the Community Service Committee

Date: October 6, 2015 **File Code:** P13-80

Subject: **Cost of the Nutritious Food Basket (2015)**

Recommendation:

For information.

Summary:

This report provides information on the cost of the Nutritious Food Basket (NFB) in Waterloo Region for 2015. This yearly surveillance tool estimates the basic cost for an individual or household to eat healthy and be food secure. Food security exists when all people, at all times, have physical, social and economic access to sufficient, safe, and nutritious food that meets their dietary needs and food preferences for an active and healthy life. Data from the Nutritious Food Basket costing surveillance tool is used to compare the basic cost of healthy eating with income and other basic living expenses; plan programs that promote food security; and to inform and advocate for policy decisions that promote food security. In 2015, the cost of the Nutritious Food Basket in Waterloo Region for a reference family of four was **\$194.63 per week**. A comparison between the 2014 and 2015 Nutritious Food Basket costs for a reference family of four suggests an increase of 5.05 percent. That is an increase of over \$40 per month, and approximately five times the rate of inflation.

The cost of the Nutritious Food Basket in Waterloo Region has risen 13.5 percent in the past five years, which is greater than the percent change of the Consumer Price Index over the same period (8.9 percent). Food prices have increased faster than any other major component of the Consumer Price Index since 2010; however, the price of food is not the main driver of food insecurity. People living on low incomes cannot afford basic healthy foods after paying for rent and factoring in other costs of living.

Report:**The Nutritious Food Basket – Waterloo Region 2015**

The Nutritious Food Basket costing tool is used to estimate the cost of basic healthy eating for individuals and households. It is based on average prices from local grocery stores for specified quantities of foods in a prescribed list as per the National Nutritious Food Basket (2008), and reflects current food consumption patterns of Canadians. Nutritious Food Basket costs are generated using calculations to cost a basket of food items that meet current nutrition recommendations for individuals of different ages, life stages, and genders and are further adjusted for household size. The Ontario Public Health Standards (2008), implemented as of January 1, 2009, require all boards of health to monitor food affordability in accordance with the Nutritious Food Basket Protocol. See Attachment A for the Nutritious Food Basket report that is intended for community agencies and social service groups, and Attachment B for the infographic that is intended for the public.

The Nutritious Food Basket Protocol and its accompanying guidance document were used to calculate the cost of basic healthy eating for Waterloo Region in 2015. The Nutritious Food Basket is based on the National Nutritious Food Basket. The National Nutritious Food Basket includes 67 foods, representing the four food groups in Canada's Food Guide, and excludes foods that contain higher amounts of fat and sugar. In May 2015, food prices from seven food retail stores, including department stores, independent grocery stores and large chain grocery stores were recorded for each of these 67 food items in protocol-specified quantities, based on the lowest price available and not according to brands. The total cost of the Nutritious Food Basket in Waterloo Region is calculated by averaging the lowest retail prices for each of the 67 food items, in specified quantities, that meet current nutrition recommendations for individuals of different ages and genders. The calculation also includes an additional five percent to cover miscellaneous food items (such as seasonings, condiments, baking supplies, coffee and tea), but does not include convenience food items, or other non-food items such as soap, toilet paper, toothpaste, or personal hygiene products. The Nutritious Food Basket does not take special dietary restrictions or local foods into consideration. Further estimates for household food costs are calculated with an adjustment factor for household size. The Nutritious Food Basket costing also does not consider the additional cost of eating out or inviting company to share a meal. For the purposes of this report, eating a healthy diet means eating a variety of foods as outlined in Eating Well with Canada's Food Guide.

In 2015, the cost of the Nutritious Food Basket in Waterloo Region for a reference family of four was \$194.63 per week. In 2014, the cost of the Nutritious Food Basket in Waterloo Region for a reference family of four was \$185.28. A comparison between the 2014 and 2015 Nutritious Food Basket costs for a reference family of four suggests an

increase of 5.05 percent. Please refer to Attachment A for more information.

Case Scenarios using Nutritious Food Basket data, 2015

Food security exists when all people, at all times, have physical, social and economic access to sufficient, safe, and nutritious food that meets their dietary needs and food preferences for an active and healthy life. In order to determine the affordability of healthy food as measured by the Nutritious Food Basket, case scenarios were created to compare income and expenses for the purchase of food and rental housing for families and individuals in a variety of settings (please see Attachment A, Table 2). A reference family of four with a median Ontario income spends 16 percent of its income on rent, 12 percent on food and has almost \$5000 left to cover other monthly expenses. Percent of income spent on rent is calculated using Canada Mortgage and Housing Corporation's 2015 Rental Market Report: Ontario Highlights, and percent of income spent on food is calculated using Nutritious Food Basket data. The average amount spent on basic expenses after rent and food such as telephone, transportation, household and personal items, childcare, clothing and school supplies is estimated at \$1400 per month.

The inadequacy of incomes for Ontarians who are reliant on income support programs or minimum wage becomes clear when data from the Nutritious Food Basket costing is used in these case scenarios. For example, a family of four reliant on Ontario Works spends 51 percent of their income on rent, 38 percent of their income on food, and has only \$237.25 left to cover other monthly expenses. The same family of four fares slightly better with a full-time minimum wage earner, spending 39 percent of their income on rent, and 29 percent of their income on food. The remaining income is significantly less than \$1400 per month in all cases.

Scenarios involving one-person households relying on income support mechanisms show that some fare better and some fare worse than the family of four scenarios. A single person relying on Ontario Works fares the worst, spending 94 percent of his or her income on rent; falling \$237.27 short of the requisite amount to purchase healthy food. A single person relying on Old Age Security fares the best, spending 53% of his or her income on rent, and 14 percent of his or her income on food. Old Age Security is the only income support mechanism that is tied to inflation and guaranteed (after the age of 65).

The case scenarios in Table 2 (Attachment A) compare the income and expenses for rental housing and the purchase of food (per Nutritious Food Basket) for families and individuals receiving income through Ontario Works, minimum wage, Ontario Disability Support Program, or the Old Age Security/Guaranteed Income Supplement/Guaranteed Annual Income System, as well as a family living on a median Ontario income.

Implications

The cost of the Nutritious Food Basket in Waterloo Region has risen 13.5 percent in the past five years, which is greater than the percent change of the Consumer Price Index over the same period (8.9 percent). This means that the average prices for all consumer goods making up the CPI have increased, but food prices have increased faster than any other major component since 2010.

The information in Attachment A, Table 2 reveals that the price of food is not the main driver of food insecurity. People living on low incomes (such as those living on Ontario Works, Ontario Disability Support Program, and minimum wage) cannot afford to make healthy food choices after paying for rent and factoring in other costs of living.

A family's health, nutrition, well-being and level of reliance on publicly-funded healthcare services are related to their household food security. Children living in food insecure households are more likely to be sick, have lower academic performance, have difficulty concentrating at school and also have poorer psychosocial outcomes. Adults experiencing food insecurity report lower productivity at work, nutrient deficiencies, and higher rates of chronic disease. It is estimated that food insecurity cost the Ontario health care system an additional one billion dollars in 2012. In the same year, 61,000 residents of the Region of Waterloo were food insecure.

The Region of Waterloo Public Health and Emergency Services will share the results of this mandated costing with community agencies (in the form of a report, see Attachment A), and with the wider public (in the form of an infographic, see Attachment B).

Ontario Public Health Standards:

Under the Health Protection and Promotion Act, Region of Waterloo Council serves as Waterloo Region's Board of Health. Boards of health are expected to adhere to the Ontario Public Health Standards which outline the expectations for providing public health programs and services. This report provides information related to compliance with the requirements of the Chronic Disease and Injuries Program Standards, specifically Chronic Disease Prevention Requirement 2 which states:

The board of health shall monitor food affordability in accordance with the Nutritious Food Basket Protocol, 2008 (or as current) and the Population Health Assessment and Surveillance Protocol, 2008 (or as current).

Corporate Strategic Plan:

This report supports the focus area of Healthy and Inclusive Communities in the 2011-2014 Corporate Strategic Plan, and is expected to support the focus area of Healthy, Safe and Inclusive Communities in the 2015-2018 Corporate Strategic Plan.

Financial Implications:

Budgets for Public Health Mandatory Programs are established by the Board of Health – Waterloo Regional Council - and are funded up to 75% by the province with the remainder funded by the local tax levy. Activities related to the implementation of the Nutritious Food Basket Protocol, and the Population Health Assessment and Surveillance Protocol described in this report were carried out within the approved 2015 base budget for Public Health.

Other Department Consultations/Concurrence:

Nil

Attachments

Attachment A: The Cost of the Nutritious Food Basket in Waterloo Region 2015 (report)
<http://chd.region.waterloo.on.ca/en/healthyLivingHealthProtection/resources/NutritiousFoodBasket2015.pdf>

Attachment B: The Cost of the Nutritious Food Basket in Waterloo Region 2015 (infographic)
http://chd.region.waterloo.on.ca/en/healthyLivingHealthProtection/resources/NutritiousFoodBasket_Infographic.pdf

Prepared By: Jennifer Hatchard, Dietitian

Approved By: Anne Schlorff, Acting Commissioner, Public Health and
Emergency Services
Hsiu-Li Wang, Acting Medical Officer of Health

Council Enquires and Requests for Information				
Community Services Committee				
Meeting date	Requestor	Request	Assigned Department	Anticipated Response Date
05-May-15	G. Lorentz	That staff provide a report on harm reduction activities, specifically a review of the most used disposal sites, how often they are emptied, and cost of tamper proof disposal units	Public Health and Emergency Services	Fall 2015
15-Sep-15	CS Committee	That staff present a report explaining how the various energy assistance programs work and are funded; how the programs have been used over the past several years; and how individuals who have required assistance from the programs on multiple occasions will be, or are being, assisted given the eligibility changes.	Community Services	Nov-2015

The Cost of the Nutritious Food Basket

IN WATERLOO REGION 2015



In May 2015, Region of Waterloo Public Health carried out the Nutritious Food Basket costing at seven different grocery stores throughout Waterloo Region. The collected data reflects the average basic cost to local households for healthy eating.

What is the Nutritious Food Basket?

The Nutritious Food Basket is a costing tool used to estimate the cost of basic healthy eating for individuals and households. It is based on the National Nutritious Food Basket (2008), which includes 67 food items, representing the four food groups in Canada's Food Guide, and excluding foods that contain higher amounts of fat and sugar.

The total cost of the Nutritious Food Basket in Waterloo Region is calculated by averaging the lowest retail prices for each of the 67 food items, in specified quantities, that meet current nutrition recommendations for individuals of different ages and genders. The calculation also includes an additional five per cent to cover miscellaneous food items (such as seasonings, condiments, baking supplies, coffee and tea), but does not include convenience food items, or other non-food items such as soap, toilet paper, toothpaste, or personal hygiene products. The Nutritious Food Basket also does not take special dietary restrictions or local foods into consideration.

Further estimates for household food costs are calculated with an adjustment factor for household size. In addition, the Nutritious Food Basket costing does not consider the additional cost of eating out or inviting company to share a meal. For the purposes of this report, eating a healthy diet means eating a variety of foods as outlined in Canada's Food Guide to Healthy Eating and Canada's Guidelines for Healthy Eating.

Table 1: Nutritious Food Basket Weekly Costs, Waterloo Region, 2015

Sex		Age (years)	Cost per week (\$)
Children	Boy	2-3	\$25.18
	Girl	2-3	\$24.69
	Boy	4-8	\$32.37
	Girl	4-8	\$31.38
Males		9-13	\$43.06
		14-18	\$62.24
		19-30	\$60.61
		31-50	\$54.71
		51-70	\$52.74
		Over 70	\$52.20
Females		9-13	\$36.88
		14-18	\$44.33
		19-30	\$46.94
		31-50	\$46.30
		51-70	\$40.37
		Over 70	\$39.73
Pregnant Woman		Under 19	\$49.87
		19-30	\$50.57
		31-50	\$49.37
Breastfeeding Woman		Under 19	\$51.58
		19-30	\$54.01
		31-50	\$52.82

In 2015, the cost of eating healthy for a family of four (male 31-50 years, female 31-50 years, male 14-18 years, female 4-8 years) in the Region of Waterloo is **\$194.63 per week**, or \$842.75 per month.

This represents a five percent increase from 2014.

Table 2: Household Scenarios Comparing Selected Expenses to Approximate Cost of Eating Well in Waterloo Region¹

	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5	Scenario 6	Scenario 7
Total Income²	\$2196	\$2882	\$6952	\$1988	\$740	\$1193	\$1544
Average Monthly Rent³	3 bedroom	3 bedroom	3 bedroom	2 bedroom	Bachelor	1 bedroom	1 bedroom
	\$1116	\$1116	\$1116	\$969	\$693	\$821	\$821
Food⁴	\$842.75	\$842.75	\$842.75	\$636.15	\$284.27	\$284.27	\$206.44
Total Selected Expenses	\$1958.75	\$1958.75	\$1958.75	\$1605.15	\$977.27	\$1105.27	\$1027.44
Funds Remaining	\$237.25	\$923.25	\$4993.23	\$382.85	(\$237.27)	\$87.73	\$516.56
Percentage of Income Required to	38%	29%	12%	32%	38%*	24%	13%

Scenario References

- Scenario 1: Two adults (male and female ages 31-50), two children (girl age eight, boy age 14); Ontario Works
- Scenario 2: Two adults (male and female ages 31-50), two children (girl age eight, boy age 14); Income based on one minimum wage earner, 40 hr/wk, \$11.00/hr (minimum wage in May 2015).
- Scenario 3: Two adults (male and female ages 31-50), two children (girl age eight, boy age 14);
NOTE: Income from employment is based on median after-tax income- two-parent families with children, two earners (CANSIM Table 202-0605); however, EI and CPP contributions are calculated using median total income two-parent families with children, two earners (CANSIM Table 202-0411). Assumption of a dual income family with a split of 65% / 35% between partners.
- Scenario 4: One adult (female age 31-50), two children (girl age eight, boy age 14); Ontario Works
- Scenario 5: One adult (male age 31-50); Ontario Works
- Scenario 6: One adult (male age 31-50); Ontario Disability Support Program
- Scenario 7: One adult (female age 70+); Income based on Old Age Security and Guaranteed Income Supplement (OAS/GIS)

*In order to eat healthy, one adult reliant on Ontario Works would need to spend 38% of his or her income on food. With current average market rental prices, this is not possible.

The Nutritious Food Basket in Context

The cost of the nutritious food basket in Waterloo Region has risen 13.5 per cent in the past five years, which is greater than the percent change of the Consumer Price Index (CPI) over the same period (8.9 percent)⁵. This means that the average prices for all consumer goods making up the CPI have increased, but food prices have increased faster than any other major component since 2010⁶.

The information in Table 2 reveals that the price of food is not the main driver of food insecurity. The issue is that people living on low incomes cannot afford to make healthy food choices after paying for rent and factoring in other costs of living. This becomes clear when you consider the third scenario on Table 2 - Family of Four Median Ontario Income, where only 12 per cent of monthly income is spent on nutritious food. The same family living on Ontario Works would have to spend 38 per cent of their income on the same healthy food (Scenario 1, see table 2). Those living on lower incomes find it difficult or even impossible to afford food and other basic necessities. After paying rent, the Scenario 1 family reliant on Ontario Works is left with only \$237.25 for all remaining expenses such as telephone, transportation, child care, and household and personal care items.

Of all the income support scenarios demonstrated in Table 2, the single person receiving old age security (Scenario 7) fares best, spending 13 per cent of their income on food. Old Age Security is adjusted for inflation and although finances are often still tight, seniors typically live with more financial comfort and food security than those on Ontario Works or Ontario Disability Support Program; in fact, only 5.9 per cent of Older Canadians live under the poverty line⁹. The Nutritious Food Basket costing reveals the inadequacy of incomes for people living on Ontario Works, Ontario Disability Support Program, and minimum wage to support healthy living.

Food Insecurity and Health

A family's health and well-being are related to their household food security. Children living in food insecure households are more likely to be sick, have lower academic performance, have difficulty concentrating at school and also have poorer psychosocial outcomes⁷. Adults experiencing food insecurity report lower productivity at work, nutrient deficiencies, and higher rates of chronic disease⁷. It is estimated that food insecurity cost the Ontario health care system an additional one billion dollars in 2012⁸.

Effective Solutions to Food Insecurity

Please refer to the Region of Waterloo's Emergency Food Programs brochure to find services in the Region that may help alleviate food insecurity during emergencies; however, these services do not effectively or permanently address the root cause of food insecurity, which is low income. These services must be accompanied by income support mechanisms such as higher social assistance rates, indexed to inflation, and/or a guaranteed annual income for people living in poverty. As well, private and public sector collaboration and commitment are necessary to encourage more stable employment opportunities (for example, full-time positions with drug benefits).

How can the Nutritious Food Basket be used?

Cost information based on the Nutritious Food Basket can be used to:

- monitor the basic cost of healthy eating
- compare the basic cost of healthy eating with income and other basic living expenses
- plan programs that promote food security*
- inform policy decisions

*Food security exists when all people, at all times, have physical, social and economic access to sufficient, safe, and nutritious food that meets their dietary needs and food preferences for an active and healthy life⁹.

For More Information

For more information on the 2015 Nutritious Food Basket costing and report, or the Sources of Emergency and Low-Cost Food brochure please call 519-575-4400.

For more information on the Nutritious Food Basket data collection procedures, please visit: <http://www.mhp.gov.on.ca/en/healthy-communities/public-health/guidance-docs/NutritiousFoodBasket.PDF>

References

¹OSNPPH (May 2015) Nutritious Food Basket Scenarios Worksheet

²Employment + Basic Allowance (Ontario Works) + Maximum Shelter Allowance + Old Age Security/Guaranteed Income Supplement + Ontario Guaranteed Annual Income System + Canada Child Tax Benefit + GST/HST credit + Ontario Trillium Benefit - Working Income Tax Benefit - Employment Insurance paid – Canada Pension Plan paid

³Rental costs calculations are from the Rental Market Report: Ontario Highlights. Canada Mortgage and Housing Corporation, Spring 2015.

⁴Reference: Nutritious Food Basket Data Results 2014 for Region of Waterloo Public Health – Includes family size adjustment factors.

⁵Statistics Canada (2015). Table 326-0020 - *Consumer Price Index (CPI), 2011 basket, monthly* (2002=100 unless otherwise noted), CANSIM (database). (accessed: 2014-12-04) <http://www5.statcan.gc.ca/cansim/a26>

⁶ Statistics Canada (June 2013). *Economic Insights*. The increase in food prices between 2007 and 2012. Catalogue no. 27-11-626-X.

⁷Tarasuk, V, Mitchell, A, Dachner, N. "Household food insecurity in Canada, 2012". Research to identify policy options to reduce food insecurity (PROOF), 2014. 20 Feb. 2014. <http://nutritionalsciences.lamp.utoronto.ca/annual-report-2012/>

⁸Tarasuk, V., Cheng, J., de Oliveira, C., Dachner, N., Gunderson, C. & Kurdyak, P. (2015). Association between household food insecurity and annual health care costs. *Canadian Medical Association Journal*, retrieved Aug 10 from <http://www.cmaj.ca/content/early/2015/08/10/cmaj.150234.full.pdf+html>

⁹OSNPPH (May 2015) Nutritious Food Basket Scenarios Backgrounder



Region of Waterloo

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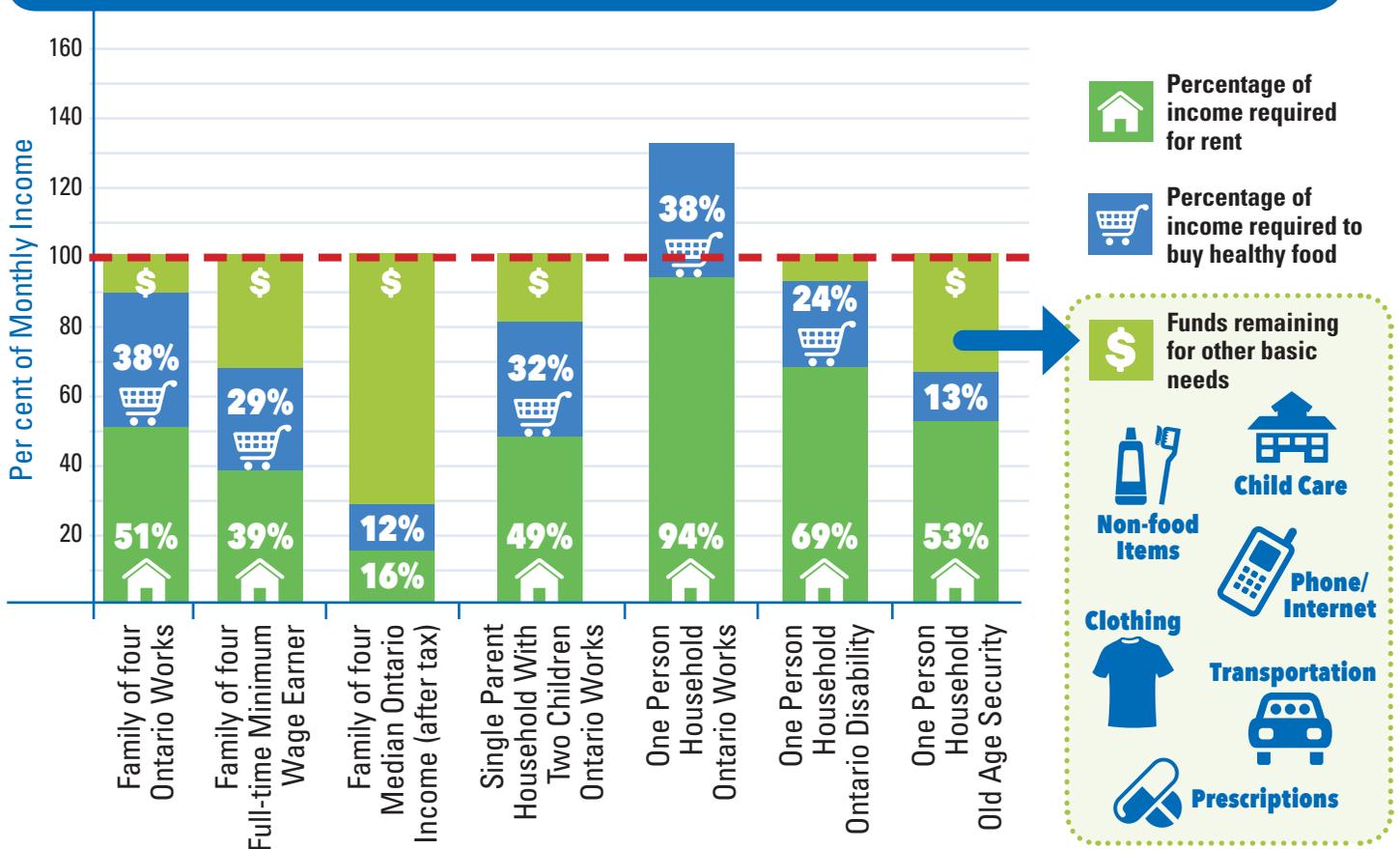
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The Cost of the Nutritious Food Basket Waterloo Region, 2015

The cost of eating healthy for a family of four in 2015 was:



The Cost of the Nutritious Food Basket and Rent Per cent of Monthly Income, Waterloo Region, 2015



Food insecurity = not being able to access healthy foods

61,000

residents of Waterloo Region are food insecure.

That's **13%** of the population.



Food insecurity increases risk for chronic disease and poor mental health

What can you do to help?



Understand that the root cause of food insecurity in Canada is low income



Talk to others about the many issues affecting the health of Waterloo Region



Put food issues on the agenda



The root cause of food insecurity in Canada is **low income.**



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