Present were: Chair S. Strickland, L. Armstrong, T. Cowan, D. Craig*, R. Deutschmann*, T. Galloway, J. Haalboom, B. Halloran*, R. Kelterborn, G. Lorentz, C. Millar, J. Mitchell, K. Seiling, J. Wideman and C. Zehr

Members absent: J. Brewer

DECLARATIONS OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT

None declared

PRESENTATIONS

a) Kelly Smith, President, Friends of Waterloo Region Museum, stated that the fundraising commitment of $75,000 over the next 5 years has been very successful. She presented 2 cheques – one in the amount of $30,000 from seat sponsorships and the other in the amount of $5000 for costumes – to Regional Council members of the Museum Steering Committee. Chair Strickland extended appreciation to the group for their continued support.

b) Rosemary Smith, CEO, Kitchener & Waterloo Community Foundation, gave a presentation to the Committee regarding the 2010 Waterloo Region’s Vital Signs Report; a copy of her presentation is appended to the original minutes. She summarized the 11 key areas reviewed within the context of the local economy and advised that the grades have remained consistent over the past several years. She acknowledged the community program support by Regional staff and highlighted the community successes, challenges and areas where more efforts are required. She stated that community consultations are being planned to gather local trending data since the most recent Census data has been incorporated into the 2010 report. She stated that she’s hopeful that efforts to lobby for the return of the long-form Census will be successful. She provided an overview of a planned companion report, Vital Ideas, a virtual document reflecting the findings gathered through 25 local community organizations.

R. Smith responded to Committee questions regarding community engagement, lobby efforts for the Census long-form, incidents of hate crimes and philanthropy trends.

Chair Strickland advised that the Region has previously passed a resolution in support of the Census long-form and he suggested that the Committee consider future follow-up actions.

* D. Craig left the meeting at 1:35 p.m.

c) Abiha Syed, Peer Nutrition Worker and Bev Voison, Program Director, Salvation Army Parent-Child Resource Centre, gave a presentation regarding PH-11-019, Impacts of the Waterloo Region Peer Program; a promotional program video was shown to the Committee.
A. Syed shared her personal experiences as a Peer Program participant and attributed her subsequent community engagement to the successful program and the reason for her current employment as a Peer Worker. B. Voison extended her appreciation to the Region for its financial support of the Peer Program. She outlined the operating model for the program and applauded the outcomes of the emerging participant leaders.

PH-11-019, Impacts of the Waterloo Region Peer Program, was received for information.

REPORTS – Planning, Housing & Community Services

a) P-11-048, Waterloo Region Museum Fundraising Update

Rob Horne, Commissioner, Planning, Housing and Community Services, introduced the report and stated that $580,000 has been raised to date. He acknowledged the efforts of the Campaign Chairs and advised that donors will be recognized at an event planned for later today.

Received for information.

b) P-11-046, Heritage Planning Advisory Committee – Proposed Revisions to Terms of Reference

MOVED by J. Haalboom
SECONDED by T. Cowan

THAT the Regional Municipality of Waterloo approve the revised Terms of Reference for the Heritage Planning Advisory Committee as described in Report P-11-046, dated May 3, 2011.

CARRIED

c) P-11-047, Waterloo Region Museum – 2010 Highlights and Plans for 2011

R. Horne stated that more than 47,000 guests have visited the museum in 2010, without the benefit of installed exhibits. He added that the Museum will open later this year and will be fully operational in 2012.

T. Galloway advised that the firm, Moriyama and Teshima Architects, has received the 2011 Award for Design Excellence by the Ontario Association of Architects for their design of the Waterloo Region Museum.

Received for information.

d) P-11-050, Community Housing Update and Proposed 2011 Progress Plan

R. Horne made introductory comments and introduced Deb Schlichter, Director, Housing, who provided a presentation; a copy is appended to the original minutes. She identified the community need, referring to the current waiting lists, and provided an update on the Affordable Housing Strategy. She summarized the 2010 achievements and the proposed priorities for 2011.

* R. Deutschmann left the meeting at 2:00 p.m.
D. Schlichter responded to Committee questions about the locations of housing units throughout the Region and the focus of the new Affordable Housing Strategy, stating that a report on these items will be part of a future report to Committee. She also responded to a Committee question related to the correlation between the increased number of units and the consistent numbers on the current waiting lists, advising that population changes account for the increased need despite the increased number of units.

* R. Deutschmann returned to the meeting at 2:07 p.m.

MOVED by J. Wideman
SECONDED by T. Cowan

THAT the Regional Municipality of Waterloo approve the Community Housing Update and Proposed 2011 Progress Plan, as described in Report P-11-050, dated May 3, 2011.

CARRIED

INTERDEPARTMENTAL REPORTS

e) PH-11-022/P-11-049, Developing Shade Policies in Waterloo Region

Dr. Hsui-Li Wang, Associate Medical Officer of Health, provided brief comments and introduced Jonathan Mall, Manager, Tobacco and Cancer Prevention, who provided background information about the collaborative community activities to date and the plans for the future forum.

The Committee discussed the impact of shade on crime reduction and children's health, as well as the challenges for neighbourhood and community security. J. Mall confirmed that a report will come back to the Committee once the forum has been held.

Received for information.

f) CR-CLK-11-007/SS-11-020, 211 Waterloo Region

Mike Schuster, Commissioner, Social Services, advised that the launch will take place on May 6, 2011 and encouraged all Councillors to attend.

Received for information.

REPORTS – Public Health

g) PH-11-014, The Importance of Harm Reduction Strategies for the Prevention of Blood-Borne Infections

Chris Harold, Supervisor, Information and Planning, provided an overview of the report.

In response to a Committee inquiry about the lack of increase in the number of returned used needles, Dr. Wang stated that Public Health is establishing new partnerships to increase the incidents of returned needles so that the data can be tracked. She stated that the increased distribution of new needles means that more people are using clean needles.

Received for information.
h) PH-11-019, Impacts of the Waterloo Region Peer Program, was dealt with under Presentations.

i) PH-11-020, 2011 Vector-Borne Disease Program Plan

Brenda Miller, Manager, Infection Control, Vector-borne Diseases, Rabies, Tobacco Enforcement, and Kitchener & Area, summarized the report and stated that Public Health will continue with its baseline efforts, seeking to minimize exposure risks.

Received for information.

j) PH-11-021, Youth Engagement Update

J. Mall provided introductory comments and advised that a subsequent report will come back to the Committee once the data collected from the local youth focus groups has been reviewed. He responded to a Committee question about local injury prevention initiatives.

Received for information.

* B. Halloran left the meeting at 2:32 p.m.

INFORMATION/CORRESPONDENCE

a) Memo: Report on Ontario Works Beneficiaries and Population

M. Schuster stated that the data is based on static information from the 2006 Census and that staff will bring back a report with estimates, based on current population changes, in summer 2011.

Received for information.

b) Memo: Region of Waterloo Launches First Workplace Count

Received for information.

c) Ministry of Health and Long-Term Care Re: Bill 141 Health Protection and Promotion Act, 2011

Received for information.

OTHER BUSINESS

a) Council Enquiries and Requests for Information Tracking List

Received for information.

NEXT MEETING – Tuesday, May 24, 2011
ADJOURN

MOVED by J. Haalboom
SECONDED by L. Armstrong

THAT the meeting adjourn at 2:34 p.m.

CARRIED

COMMITTEE CHAIR, S. Strickland

COMMITTEE CLERK, S. Natolochny
WATERLOO REGION’S VitalSigns®

Taking the pulse of our community
Introducing...

www.wrvitalsigns.ca
11 Key Areas

• Arts and Culture
• Belonging and Leadership
• Environment
• Gap Between the Rich and the Poor
• Getting Around
• Getting Started
11 Key Areas

- Health and Wellness
- Housing
- Learning
- Safety
- Work
- Economic Context
The Story

• Together we have accomplished a lot!
• Always room for improvement
• Urbanized
• Unchanged community grades
• Change takes time
Successes

• Composting
• Use less water
• Declining poverty rates
• Family income
Successes

- Composite learning
- Motor vehicle thefts
- Robberies
- Employment rate
- Participation rate
Challenges

- Cultural workers
- Community belonging
- Charitable giving
- Volunteering
Challenges

• Youth unemployment
• Activity levels
• Long term care beds
• Housing
• Hate Crimes
Taking Notice

**Belonging and Leadership**
- Charitable giving
- Volunteer rate
- Community belonging
- Life satisfaction

**Arts and Culture**
- Cultural workers
- Attending events
Taking Notice

Getting Started
• Youth unemployment

Health and Wellness
• Activity levels
• Long-term care beds
• Doctors
Questions?
Next Steps

• Community consultations
• Community discussions
• Impact on grant making
• Monitor long form census changes
• Evaluation
Community Housing 2010 Update and Proposed 2011 Priorities

Community Services Committee
May 3, 2011
Community Housing in Waterloo Region

- Regionally-owned Community Housing: 2,722 units
- Oversee 50+ Community Housing Providers: 4,778 units
- Affordable Housing Strategy: 1,896 units
- Rent Assistance Programs: 782 units

Total = >10,000 units
(5.2% of Regional households)
Community Need

Waiting List

- Approx. 3,000 active households
- Over 800 households typically housed each year
- Average waiting time one to six years
## Affordable Housing Strategy 2008 - 2013

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Progress (year-end 2010)</th>
</tr>
</thead>
<tbody>
<tr>
<td>To create at least 500 new units of sustainable affordable housing</td>
<td>347 total</td>
</tr>
<tr>
<td><strong>Priority Area #1:</strong></td>
<td></td>
</tr>
<tr>
<td>40% of all units for lower income households</td>
<td>We have achieved 47%</td>
</tr>
<tr>
<td><strong>Priority Area #2:</strong></td>
<td></td>
</tr>
<tr>
<td>100 affordable supportive housing units</td>
<td>77 units</td>
</tr>
</tbody>
</table>
2010 Achievements

- Smoke-Free Policy successfully implemented
- New affordable housing units created (198)
- Community Housing capital asset investments ($24.6M)
- Waterloo Region Housing Program Review: sustainable annual savings of $400,000
Proposed 2011 Priorities

- REFINE Community Housing delivery in light of new Provincial legislation
- CREATE more affordable housing units
- INITIATE Community Action Plan for Housing
- INNOVATE with new tools
Summary

- Making great strides
- Still have persistent needs
- Need a diversified strategy