Regional Council Minutes

Wednesday, February 5, 2014

The following are the minutes of the regular Council meeting held at 7:12 p.m. in the Regional Council Chamber, 150 Frederick Street, Kitchener, Ontario, with the following members present: Chair K. Seiling, L. Armstrong, J. Brewer, T. Cowan*, T. Galloway, J. Haalboom, B. Halloran, R. Kelterborn, G. Lorentz, C. Millar, J. Mitchell, S. Strickland*, J. Wideman, and C. Zehr.

Members Absent: D. Craig, R. Deutschmann

Motion To Go Into Closed Session

One item was removed from the closed agenda.

Moved by C. Zehr
Seconded by J. Brewer

That a closed meeting of the Regional Council be held on Wednesday, February 5, 2014 at 6:30 p.m. in the Waterloo County Room, in accordance with Section 239 of the “Municipal Act, 2001”, for the purposes of considering the following subject matters:

a) proposed or pending litigation and receiving of legal advice subject to solicitor-client privilege related to a matter before an administrative tribunal

b) receiving of legal advice subject to solicitor-client privilege related to an agreement

Carried

Moved by T. Cowan
Seconded by C. Millar

That Council reconvene in Open Session.

Carried

Declarations of Pecuniary Interest Under The “Municipal Conflict Of Interest Act”

T. Galloway disclosed a pecuniary interest with respect to Item #3 of the Planning and Works Committee Summary of Recommendations regarding the controlled access by-law amendment due to his employment at the University of Waterloo.
Presentations

a) Bill Wilson, Chair, Waterloo Region Crime Prevention Council appeared before Council to provide their Annual Update. A copy of the presentation is appended to the original minutes. He highlighted the inReach program, Friends of Crime Prevention, anti-bullying THINK campaign, volunteer today campaign, integrated drug strategy, volunteer resources and the upcoming Justice Dinner.

Councillors thanked B. Wilson for his involvement with the Crime Prevention Council. Chair Seiling advised the 2014 slate of candidates for the Crime Prevention Council is attached to the agenda and it would be appropriate to approve it at this time.

Moved by T. Cowan

Seconded by G. Lorentz

That the Regional Municipality of Waterloo ratify the following appointments and reappointments to the Waterloo Region Crime Prevention Council for 2014, as listed below and that the Crime Prevention Council be permitted to fill the vacancies in 2014 as required:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Name</th>
<th>Max Term Ending</th>
</tr>
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<tbody>
<tr>
<td>Regional Council (2)</td>
<td>Todd Cowan</td>
<td></td>
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<td></td>
<td>Jane Mitchell</td>
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</tr>
<tr>
<td>Rural Representative (1)</td>
<td>Jim Olender (Councillor, Township of Wellesley)</td>
<td>2022</td>
</tr>
<tr>
<td>Urban Representative (1)</td>
<td>Shayne Turner (Director of By-laws, City of Kitchener)</td>
<td>2022</td>
</tr>
<tr>
<td>Local Police (1)</td>
<td>Douglas Thiel (Inspector, WRPS)</td>
<td>2024</td>
</tr>
<tr>
<td>Education: Junior Kindergarten to Grade 12 (2)</td>
<td>John Shewchuk (Chief Managing Officer, WCDSB)</td>
<td>2017</td>
</tr>
<tr>
<td>Education: Post Secondary (1)</td>
<td>To be determined</td>
<td></td>
</tr>
<tr>
<td>Restorative Justice (1)</td>
<td>Chris Cowie (Executive Director, Community Justice Initiatives)</td>
<td>2021</td>
</tr>
<tr>
<td>Mental Health (1)</td>
<td>Don Roth (Director, Adult and Senior Services, Canadian Mental Health)</td>
<td>2019</td>
</tr>
<tr>
<td>Focus Populations: (5)</td>
<td></td>
<td></td>
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<tr>
<td>------------------------</td>
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<tr>
<td>Aboriginal</td>
<td>Joyce Crone</td>
<td>2024</td>
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<tr>
<td>LGBT</td>
<td>Sue Weare</td>
<td>2022</td>
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<tr>
<td>Youth</td>
<td>Marla Pender</td>
<td>2024</td>
</tr>
<tr>
<td>Older Adults</td>
<td>Irene O’Toole</td>
<td>2015</td>
</tr>
<tr>
<td>Persons with Disabilities</td>
<td>Sharon Ward-Zeller</td>
<td>2022</td>
</tr>
</tbody>
</table>

| Business (1)           | Andrew Jackson (Vice President of Client Services, Accelerator Centre) | 2024 |

| Neighbourhood Development (2) | Laurie Strome (Chair, Sunnydale Neighbourhood Association) | 2016 |

| Community Development (1)   | Christine Bird (Community Engagement Coordinator, School of Pharmacy) | 2024 |

| Community Health Centres (1) | Bill Davidson (Executive Director, Langs) | 2018 |

| Domestic Violence Response (1) | Mary Zilney (Chief Executive Officer, Women’s Crisis Services) | 2016 |

| Addictions (1)                | Jennifer Mains (Coordinator, The Working Centre) | 2024 |

<table>
<thead>
<tr>
<th>Focus Populations: (5)</th>
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<td>Persons with Disabilities</td>
<td>Sharon Ward-Zeller</td>
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</tbody>
</table>

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<tr>
<th>Community at Large (4)</th>
<th>Barry Cull</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kathryn McGarry</td>
<td></td>
<td>2017</td>
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<tr>
<td>Frank Johnson</td>
<td></td>
<td>2022</td>
</tr>
<tr>
<td>Felix Munger</td>
<td></td>
<td>2024</td>
</tr>
</tbody>
</table>
Research and Evaluation (1) | Mark Pancer (Professor, Wilfrid Laurier University) | 2024

### Ex-officio members/Alternates (8) plus Regional Chair

**Regional Chair Ken Seiling**

**Commissioner of Social Services**: Douglas Bartholomew-Saunders  
Alternate: to be determined

**Chief of Waterloo Regional Police Service**: Matt Torigian  
Alternate: Shaena Morris (2024)

**Medical Officer of Health**: Dr. Liana Nolan  
Alternate: Sharlene Sedgwick Walsh (2021)

**Executive Director of Family and Children Services**: Alison Scott  
Alternate: Lisa Doran (2024)

**Chair of Waterloo Regional Police Services Board**: Tom Galloway  
Alternate: Peter Ringrose (2022)

**Crown Attorney**: William Wilson  
Alternate: Andre Rajna (2024)

**Warden of Grand Valley Institution for Women**: Nancy Kinsman  
Alternate: Elizabeth Vitek (2024)

**Manager of Legal Services Waterloo-Wellington**: Angela Vanderheyden  
Alternate: to be determined

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**Carried**

b) Ted McKechnie of Canada’s Technology for Food (CTFF) appeared before Council regarding Food Industry Challenges and provided a presentation, a copy of which is appended to the original minutes. He discussed who they are, their vision, what they cover, points of difference, how they operate, why they are here, why now, current status, funding and suggested actions.

Councillors had questions related to food technology and food safety and increasing job opportunities and the delegation responded.
It was agreed to approve a motion of support and defer the other requests of the Region’s role with CTFF and potential funding plan to the Economic Development Strategy work being undertaken by the Region.

Moved by J. Wideman
Seconded by R. Kelterborn

That the Regional Municipality of Waterloo approve a letter of support for the Canada’s Technology for Food organization as a sustainability entity and as part of both the Ontario/Growing Forward 2 and Federal/Federal Development contribution programs.

Carried

*S. Strickland entered the meeting at 7:55 p.m.

Delegations

a) Hugh Morrow, CEO, Sports Properties International appeared before Council regarding Manulife Financial LPGA Classic Funding Request. He gave a presentation, including video and a copy is appended to the original minutes. He highlighted the tournament information, background, awards, fans, economic impact, tourism catalyst, commitment to local charity and services required. The request to the Region is for in-kind or sponsorship in the amount of $25,000 for Emergency Medical Services (EMS) and $35,000 for Waterloo Regional Police Service.

There was discussion about the sponsorship of the event and what happens after 2014. H. Morrow replied that they are currently negotiating with Manulife for another contract and potential venue change. The change of date was noted and H. Morrow advised they are pleased with the new date and hope to engage schools in the event.

It was suggested this request should be referred to the Economic Development and Promotion Committee for consideration. Chair Seiling advised this Council cannot deal with the request for in-kind services for the Police. The delegation was asked how these services were paid for last year and release of their financial statements. H. Morrow responded these expenses were budget line items paid through sponsorship and revenue. He stated they are a private company and are not prepared to divulge their financial statements.

It was agreed to refer this request to the Economic Development and Promotion Committee.

b) Paul Tavares appeared before Council to express concern with the amount of write-offs recommended by the Administration and Finance Committee. He requested additional information related to the percentage of current revenue and other specific matters related to who is in arrears. Chair Seiling advised Privacy
legislation protects the release of individual names. P. Tavares was directed to contact the Finance Department for more information regarding his request.

Minutes Of Previous Meetings

Moved by G. Lorentz
Seconded by J. Mitchell
That the following Minutes be approved:

a) Special Closed Council – December 13, 2013
b) Budget – January 15, 2014
c) Council – January 15, 2014
d) Planning & Works – January 28, 2014
e) Community Services – January 28, 2014
f) Closed Committee – January 28, 2014
g) Administration & Finance – January 28, 2014

Carried

Moved by G. Lorentz
Seconded by L. Armstrong
That Council go into Committee of the Whole to consider reports.

Carried

Finance Reports

a) F-14-014, P2013-38 Well Rehabilitation and Well Pump Maintenance Program

Moved by J. Brewer
Seconded by J. Wideman
That the Regional Municipality of Waterloo accept the proposal of Lotowater Technical Services Inc. for P2013-38 Well Rehabilitation and Well Pump Maintenance Program for a two (2) year period, with the option to extend for two (2) additional one (1) year periods, in the amount of $1,182,606.02 including all applicable taxes.

Carried

1566519
b) F-14-015, P2010-54 Security Services Contract Extension

Concerns were expressed with extending this contract and why it was not possible to put this contract out for bid on time. Gary Sosnoski, Commissioner Corporate Resources stated a study is being completed to look at how the service is provided and this extension will allow the necessary time to gather all of the information. A question was raised what would happen if the contract extension is not approved. Craig Dyer, Chief Financial Officer replied staff would discuss this with the current provider to ensure service is provided until the bid can be put out. A suggestion was made to consider providing this service in-house and G. Sosnoski stated this can be considered as part of the approach in the review.

Moved by J. Brewer
Seconded by J. Wideman

That the Regional Municipality of Waterloo approve a one year extension to the term of contract P2010-54 with Barber Collins Security Services to February 25, 2015 at an estimated cost of $1,899,414 including all applicable taxes.

Carried

Moved by G. Lorentz
Seconded by S. Strickland

That staff be directed to complete a review of corporate security practices, including the examination of the viability of providing the security services in-house.

Carried

Committee Reports

Planning and Works

The Summary of Recommendations of the Planning and Works Committee was presented by Geoff Lorentz, Vice-Chair of the Committee. Item #3 was taken separately due to the pecuniary interest.

J. Wideman questioned the need to extend the waste collection contract in Item #9 if it doesn’t expire for another two years. Thomas Schmidt, Commissioner Transportation and Environmental Services noted the timeline in the staff report and advised it will take time to consult with the public on any potential changes in service in advance of the next contract.
G. Lorentz suggested an amendment to Item #7 related to the on-street accessible parking spaces so that it be reviewed in 18 months.

Moved by G. Lorentz

Seconded by L. Armstrong

That the Summary of Recommendations of the Planning and Works Committee, dated January 28, 2014, Item 3, be adopted as follows:

3. That the Regional Municipality of Waterloo approve an amendment to Controlled Access By-law #58-87 for an access on the west side of Regional Road #58 (Bearinger Road), approximately 130 metres north of Laurelwood Drive in the City of Waterloo, as described in Report No. P-14-006, dated January 28, 2014.

Carried

Moved by G. Lorentz

Seconded by L. Armstrong

That the Summary of Recommendations of the Planning and Works Committee, dated January 28, 2014, Items 1, 2 and 4 to 11, be adopted as follows:

1. That the Regional Municipality of Waterloo enter into a Consultant Services Agreement with MTE Consultants Inc. of Kitchener, Ontario to provide consulting engineering services for preliminary design, detailed design, construction contract administration and construction inspection for the Ottawa Street Improvements from the Highway 7 Westbound Ramp to King Street East in the City of Kitchener at an upset limit of $201,047.75 plus applicable taxes, as per Report E-14-006 dated January 28, 2014, for the preliminary design and detailed design phases with construction contract administration and construction inspection to be paid on a time basis.


4. That the Regional Municipality of Waterloo contribute $1,800 toward the cost of the preparation of a reference plan for a road allowance widening dedication along the south side of Regional Road #42 (Blair Road) in the Township of North Dumfries, as described in Report No. P-14-007, dated January 28, 2014.

5. That the Regional Municipality of Waterloo take the following actions with respect to proposed improvements on King Street (Regional Road 15), Weber Street to Highway 85, and on Weber Street (Regional Road 8), Forwell Creek Road to Blythwood Road, in the City of Waterloo:

   a) approve the Recommended Design Alternative for King and Weber Streets as outlined in Report E-14-010; and
b) amend Traffic and Parking By-law 06-072, as proposed herein, upon completion of construction to accommodate the following modifications:

i) Remove Schedule 1, Weber Street (Regional Road 8), King Street (Regional Road 15) to Kitchener City Limits;

ii) Add to Schedule 1, No Parking Anytime on both sides of King Street (Regional Road 15), Weber Street to Highway 85, and on Weber Street (Regional Road 8), Blythwood Road to Kitchener City Limits, in the City of Waterloo; and

iii) Add to Schedule 24, Reserved Lane Anytime on Both Sides of Weber Street (Regional Road 8) from Forwell Creek Road to Blythwood Road for Bicycles; and

c) approve the installation of underground traffic signal ducts for possible future traffic signals at the intersection of King Street and King Street North Service Road.

6. That the Regional Municipality of Waterloo approve the recommended intersection modifications at Mill Street and Ottawa Street, as per report E-14-009, dated January 28, 2014.

7. That the Regional Municipality of Waterloo approve the designation of up to 2% of existing on-street parking spaces along Regional roads as accessible parking within the “Core” areas in the Cities of Cambridge, Kitchener and Waterloo and within the Townships of North Dumfries, Wellesley, Wilmot and Woolwich, as outlined in Report E-14-005 dated January 28, 2014 and that this be reviewed after 18 months.

8. That the Region of Waterloo holds a second Public Information Session regarding the Airport Master Plan before a preferred option is presented. [E-14-012]


10. THAT the Regional Municipality of Waterloo appoint the following Regional Councillors to the following project and study teams:

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Area Municipality</th>
<th>Suggested Council Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.</td>
<td>2015 Proposed Transit Service Improvements (Highland and Victoria iXpress)</td>
<td>Region Kitchener</td>
<td>G. Lorentz</td>
</tr>
</tbody>
</table>
12. GRT Business Plan 2015-2018  | Region | S. Strickland  
|          |          | J. Haalboom  

63. Fischer Hallman Road Widening, Plains Road to Bleams Road  | Region | T. Galloway  
| Design 2014-2018  |          |          
| Construction 2019  |          |          

64. Erb Street Improvements  | Region | J. Mitchell  
| Fischer Hallman Road to Wilmot Line  |          |          
| EA 2014-2015  |          |          
| Design 2015-2017  |          |          
| Construction 2018  |          |          

80. Cambridge Water Supply System Upgrade  | Region | J. Brewer  
|          | Cambridge |          

81. Cambridge Water Distribution Upgrades Class EA  | Region | C. Millar  
|          | Cambridge |          

And that the Regional Municipality of Waterloo forward the requests for area Councillor representatives on project and study teams to the Area Municipalities as described in Appendix A in Report E-14-013/P-14-008, dated January 28, 2014.

11. THAT the Regional Municipality of Waterloo take the following action regarding the Region’s Brownfields Financial Incentive Program, as described in Report No. P-14-009/F-14-008, dated January 28, 2014:

a) Endorse the Brownfields Financial Incentive Program “Eligible Remediation Cost Submission Requirements” document attached in this report in order to provide further clarity with respect to the administration and implementation of the program; and

b) Endorse further consultation with the Area Municipalities and industry stakeholders regarding the program areas identified for further potential revision, and report back to Regional Council in 2014.

Carried
Community Services

The Summary of Recommendations of the Community Services Committee was presented by Sean Strickland, Chair of the Committee.

Moved by S. Strickland
Seconded by J. Mitchell

That the Summary of Recommendations of the Community Services Committee dated January 28, 2014, Items 1 to 3, be adopted as follows:


2. That the Regional Municipality of Waterloo enter into a Service Contract effective February 1, 2014 with Ontario Corporation 1684992, Victoria Day Care Inc., located at 592 Victoria Street South, Kitchener, Ontario as outlined in report SS-14-007, dated January 28, 2014.

3. That the Regional Municipality of Waterloo participate in the submission of comments to the Ministry of Health and Long-term Care’s Regulatory Registry, and communicates support for introduction of the Skin Cancer Prevention Act (Tanning Beds) and the proposed regulations, as outlined in PH-14-004.

And that the Regional Municipality of Waterloo, for information, forward a copy of Report PH-14-004, dated January 28, 2014 to the Minister of Health and Long-Term Care.

Carried

Administration and Finance

The Summary of Recommendation of the Administration and Finance Committee was presented by Tom Galloway, Chair of the Committee.

Moved by T. Galloway
Seconded by R. Kelterborn

That the Summary of Recommendations of the Administration and Finance Committee dated January 28, 2014, Items 1 and 2, be adopted as follows:

1. That the Regional Municipality of Waterloo approve payment of the 2014 membership fees in the amount of $69,695.74 for the Federation of Canadian Municipalities and $11,192.60 including all applicable taxes for the Association of Municipalities of Ontario, as outlined in report F-14-010, dated January 28, 2014.
2. That the Regional Municipality of Waterloo write-off accounts receivable in the amount of $110,286.69 for the year ended December 31, 2013, as outlined in Report F-14-013.

Carried

Other Matters Under Committee Of The Whole

Moved by G. Lorentz
Seconded by L. Armstrong

That Committee of the Whole rise and Council resume.

Carried

Moved by B. Halloran
Seconded by T. Cowan

That Council adopt the proceeding of the Committee of the Whole.

Carried

*T. Cowan left the meeting at 8:35 p.m.

Other Business

G. Lorentz inquired about raised crosswalks at roundabouts. T. Schmidt advised they are continuing to discuss the matter with emergency services and are hoping to do some testing in better weather and implement later this summer.

L. Armstrong commended staff on keeping the roads clear through the recent snowstorms.

Enactment of By-Laws – (First, Second & Third Readings)

Moved by C. Millar
Seconded by J. Wideman

a) That a By-law to Amend By-law 58-87, as Amended, Being a By-law to Designate and Regulate Controlled-Access Roads (Regional Road 58, Bearinger Road, City of Waterloo) be read a first, second and third time, finally passed and numbered 14-005 signed by the Regional Chair and Regional Clerk and sealed with the Regional Seal.
b) That a By-law to Confirm the Actions of Council of February 5, 2014 be read a first, second and third time, finally passed and numbered 14-006 signed by the Regional Chair and Regional Clerk and sealed with the Regional Seal.

Carried

Adjourn

Moved by J. Brewer

Seconded by B. Halloran

That the meeting adjourn at 8:40 p.m.

Carried

Regional Chair, K. Seiling

Regional Clerk, K. Fletcher
Annual Update to Regional Council

February 5, 2014

Bill Wilson, Chair
Waterloo Region Crime Prevention Council
THINK!

Before You...

- Is it true?
- Is it helpful?
- Is it inspiring?
- Is it necessary?
- Is it kind?

RESPECT YOURSELF.
RESPECT OTHERS.

Facebook THINK Twitter #THINK
www.preventingcrime.ca/THINK

Together for a Safer Community
Volunteer Today Campaign

He DESERVES a life of literacy
volunteertoday.ca

She DESERVES a healthy meal
volunteertoday.ca

He DESERVES a chance to create
volunteertoday.ca

She DESERVES a stable home
volunteertoday.ca

He DESERVES a chance to play
volunteertoday.ca

They DESERVE a role model
volunteertoday.ca
Integrated Drugs Strategy
Volunteer Resources
Justice Dinner ~ May 22, 2014
What can you do?

• Sign up to be a Friend of Crime Prevention
• Share Materials
• Use us as a Resource
• Attend Meetings
• Follow us on Twitter & Facebook
• Think Prevention
Follow Us

@PreventingCrime

Waterloo Region Crime Prevention Council

www.preventingcrime.ca
Contact Us

Waterloo Region Crime Prevention Council
99 Regina St. South, Waterloo, ON  N2J 4V3
519-883-2304

www.preventingcrime.ca
Canada’s Technology for Food

CTFF

at the accelerator centre

Canadian Technology Solving Food Industry Challenges

Waterloo Region Council
February 5, 2014
Agenda

• CTFF…Who are we?...

• Why are we here today?...

• Why now?...

• CTFF… Status...

• Suggested Actions for Regional Council…
Who are we?

• Canada's Technology for Food ("CTFF") is a National not-for-profit organization…
  – Facilitating technology transition in the food and beverage processing industry…

• We are Waterloo Region ‘home-grown’…building on the success of our strong agri-food heritage and today’s vibrant technology sector…
Who are we?

• CTFF have a plan that is Waterloo Region based and will make our Region...
  – The Canadian centre for new jobs and economic activity in a strengthened food advanced manufacturing sector & an immerging Canadian technology for food industry....

• CTFF is lead by Ted McKechnie, a food industry entrepreneur & former president of Maple Leaf Foods...
  – President/COO/Owner of Humpty Dumpty Foods...
  – President/CEO/Owner Ethnic Food Group International Inc....
Who are we?

• We partner with the Region’s leading business incubator enterprises…Waterloo’s Accelerator Centre…and the Communitech Hub…

• CTFF is supported by an elite Advisory Board that includes many of the Region’s leading food processing entrepreneurs, equipment fabricators, technology integrators and academic thinkers…
Our Vision

• To cultivate, facilitate & develop new “World Class” advanced manufacturing innovative technology solutions for Canadian food/beverage processing industry to achieve…
  – Productivity…
  – Innovation…
  – Sustainability…
  – Commercialization …
  – Not off the shelf…
  – Create and innovate new technologies…
  – Lower the cost of existing technologies…
  – Integrate existing technology into new technology applications…
  – Add value to imported technology…
  – Enhance best practices & advanced manufacturing concepts…
What Do We Cover?

- Canada's Technology for Food ("CTFF") is transitioning advanced manufacturing Technology into the Food Industry...
  - Processor..
  - Producer...
  - Farm Processor...
  - Restaurant Processor...
  - Processing...
  - Packaging...
  - Supply Chain/Logistics...
  - Data Management/Integration...
  - Food Safety/Traceability/Health...
  - Waste Water/Effluents/Recycling...
  - Chefs/Technical Food Science/Recipe Technology...
  - Retailers...Grocery/Food Service/Convenience/Drug/Etc...
Our Point of Difference

• We are unique in Canada…
  – Dedicated to driving advanced manufacturing & technology in the food/beverage processing/producing industry…

• We bring together collaborative consortia dedicated to solving specific challenges…
  – Then we roll out the solutions to the Canadian food processing industry…

• We operate in partnership with University of Waterloo's Accelerator Centre & Communitech…
  – World acclaimed for their expertise in the incubation/commercialization of technology…
CTFF Point Of Difference

• We operate as a virtual business…
  – The Accelerator Centre provides infrastructure & administration support…limiting our fixed costs so we can focus on solving challenges…

• We are an expert on SMEs…based on 18 months of quantitative in depth interviews…

• We are the convergence of two important business ecosystems…
  – The Technology Ecosystem and the Food Ecosystem creating a Technology For Food Ecosystem…
Food Processing Network and Ecosystem

CTFF and a Technology for Food Network and Ecosystem

Advanced Manufacturing/Technology Network and Ecosystem

PROSPERITY
- Food Processing and Advanced Manufacturing JOBS
  - New PRODUCTS
  - New MARKETS (exports)
  - Economic Activity
How we Operate

• CTFF works collaboratively with industry partners to identify food and beverage processing challenges & opportunities for individual food producer & processor improvement…

• With potential to benefit the rest of the Food industry…

• CTFF matches that industry partner with a collaborative consortium of skilled solution providers to build an answer to the challenge…
How we Operate

• A collaborative consortium may consist of the food processor, a fabricator, a technology integrator and an academic researcher…

• CTFF then works with the collaborative consortium, the University Of Waterloo Accelerator Centre and/or Communitech to commercialize the technology and grow the food business…
Why are we Here?

• The Canadian food/beverage industry…
  – $100 Billion in economic activity annually…
  – Excludes Food Service & Food Retailers…
  – Directly employs 300,000 Canadians…

• The Ontario food/beverage industry…
  – $39 Billion in economic activity annually…
  – Directly employs 125,000 Ontarians…
Why are we Here?

• The Waterloo Region food/beverage industry…
  – $5 Billion in economic activity annually…
  – Directly employs 15,000 Citizens…

• 2\textsuperscript{nd} largest manufacturing sector in Canada & Ontario…
Why are we Here?

• Producer $8 Billion Revenue…
  – 20% of Revenue…
  – Strong lobby…

• Processor $32 Billion Revenue…
  – 60% + of Producer product purchased by food processors…
  – 80% of Revenue…
  – Weak lobby…
Why Now? Recent News

• Canada (Ontario) needs to improve Food productivity to survive…

• Especially with new trade agreements with Europe & Trans Pacific close at hand…

• Producers will need more than local food to protect revenue to Processing & Retail sectors…

• This is the basis of Collaboration…Mutual vested interest…
Why Now? Recent News

• Blackberry…Waterloo Region…
  – 1000’s of layoffs…

• Heinz closes Leamington, Ontario Plant…
  – 740 people out of work…Plus 100’s of seasonal workers…
  – Last investment in 2006…Producer suppliers impacted…

• Kellogg closes London, Ontario Facility…
  – 500 people out of work…
  – Producer suppliers impacted…

• Cargill…
  – 100’s of layoffs…
Why Now? Recent News

• Maple Leaf Plant Closure…

• PepsiCo plans $5 Billion Investment in Mexican operations…

• Nestle is set to build two new manufacturing facilities in Mexico with a $1 Billion investment…

• US satellite & branch plant mentality…
  – Multi National Future…
  – Drive productivity & innovation…
  – Opportunity…SME Food Focus…
Why Now? The Global Technology For Food Equipment Market

• The Market is estimated at $50 - $100 Billion...Growing in double digits...

• Almost 85% of Tech For Food equipment is purchased from Europe...

• Canada’s share of the $100 Billion Market is less than 1%...

• Waterloo Region’s share is not measurable...

• Together we can change this!...
Why Now? The Technology Market

• Mature Technology markets can slow down…

• Technology is one of Waterloo Region’s greatest assets…

• Example…The UK Technology market is mature & will not return to growth until 2016 according to a report from market watcher… (2011, Tech Market View)…
Why Now? The Technology Market

- Technology will optimize its growth as an enabler & a true collaborative partner for industry ... A vehicle to support & service other industries...

- CTFF is an enabler for Technology to support the Food Space...

- The Global Technology Market is $500-$750 Billion & growing...
  - The N.A. Technology Market is estimated ... $150 - $200 Billion...
  - Canada is estimated to be $15-$20 Billion...
Why Now? Productivity In Canada’s Food Sector

• Canada trails the US & Global competition in productivity…
  – Key factor is level of investment in technology…

• Our food industry is underserviced by the technology industry…
  – The tech industry now sees itself as an enabler of industry…to optimize future growth…
Why Now? Premier Wynne’s Challenge

• Ontario Premier, Kathleen Wynne, has challenged the food/beverage industry to double its annual growth rate and create 120,000 jobs by the year 2020…

• This is our opportunity…Waterloo Region is the place…

• "I want you to see yourselves as I see you… as a major player in Ontario's economy, a driving force that has the support of our government...“
Why Now? AOFP Food Strategy Roadmap

• AOFP Strategy…4 Pillars…

• Establishing a Food & Beverage Innovation Centre…
  – Food Innovation Centre…
  – Waterloo Region…Cambridge Conestoga College Campus…
  – Guelph & Wellington…University Of Guelph…Guelph Food Technology Centre…

• Innovation & Technology…
  – Role Of CTFF…
  – WAC…
  – Communitech HUB Kitchener…
Why Now? AOFP Food Strategy Roadmap

• AOFP Strategy...

• Developing Talent & A Future In Food...
  – Awareness & Training...
  – Conestoga College IFPT...
  – University Of Guelph...
  – Communitech...

• Simplifying & Modernizing Regulations...
  – Government & Industry Collaboration...
  – OMAFRA...
Why Now? Benefits

• Drive prosperity and economic activity…

• Source of Growth…Benefits will be sourced from…
  – Total Food Value Chain…
    – Food Processors & Producers…
    – Food Technology Integrators & Fabricators…
    – Technology For Food Equipment Market…
    – Food Supply Chain…
    – Food Service & Restaurants…
    – Food Retailers…
Why Now? Benefits

• Within the food/beverage processing/producing industry…
  – Improved productivity…growth…
  – New start up Producers & Processors…
  – Strengthening of SMEs (profitability)…
  – Skilled jobs conversion…
  – Access to new export markets…

• Within the Tech For Food advanced manufacturing and information technology sectors…
  – Growth potential for existing fabricators and tech integrators…
  – New start-up opportunities as market share of tech equipment for food is gained…
CTFF: Current Status

Phase One
- Pilot Phase
- Southern Ontario
- 3-4 Stream 1 projects
- 4-6 Stream 2 projects

Phase Two
- Ontario Growth
- Expand to the rest of Ontario
- 4-6 new Stream 1 projects annually
- 6+ new Stream 2 projects annually

Phase Three
- Expand to Canada and internationally
- 6-10 new Stream 1 projects annually
- 6+ new Stream 2 projects annually
CTFF: Current Status

• Three projects have been identified and assessed as candidate projects for Phase One...

• Pilot Project…Will determine CTFF success…
  
  – Piller’s Meats…addressing a production line Food Safety/Traceability/Health issues...
  – Conestoga Meats…using robotics and sensor technology to address carcass trim waste…
  – Brick Brewery…addressing a Carbonaceous biochemical oxygen demand (CBOD) and Waste Water/Effluent/Recycling issues…

• Developing Business Cases and funding applications for the 3 projects.
CTFF Funding

- Seek Government Funding through…
  - Growing Forward 2 Capacity Building & Programs…
  - GFTC Legacy Funds…
  - Fed Dev Ontario…

- Southwestern Ontario Development Fund…
- Other Federal & Provincial programs…
- Waterloo Region Support…Start Up…
Suggested Actions For Regional Council

• Letter Of Support & Endorsement for CTFF in order to…

  – Build locally on our Regional strengths in agri-food and our expertise in technology…

  – Take advantage of emerging new food processing opportunities offered by Ontario’s local food initiative…

  – Be the Canadian ‘go-to’ centre for new opportunities in the technology for food industry…

CTFF
at the accelerator centre
Suggested Actions For Regional Council

• Regional Council refer the CTFF initiative to Regional staff for formal consideration of the Regional Municipality of Waterloo role with CTFF…

• Waterloo Region CAO’s & EDO’s to review & discuss potential funding plan for CTFF…

• With your support the opportunity to secure Ontario or federal funding will be greatly increased….
Thank you
The Manulife Financial LPGA Classic was founded and is owned by Sports Properties International (SPI) and runs in conjunction with the LPGA. SPI has contracted Bruno Event Team to conduct tournament operations for the event. The tournament has had two very successful years and has set a high benchmark moving forward. The tournament attracts golf fans looking for great golf, businesses looking for marketing and relationship-building opportunities, as well as local residents and families looking for leisure and entertainment.

In 2013 Hee Young Park defeated Angela Stanford in a three-hole playoff and in 2012 Brittany Lang defeated three others in a three-hole playoff.
Tournament Information

2014 Tournament Dates: June 2nd – June 8th
Tournament Purse: $1,500,000
Title Sponsor: Manulife Financial
Attendance: Over 127,000 through two years
Volunteers: 1,200
Champions: Brittany Lang (‘12) & Hee-Young Park (‘13)
Field Strength: 8/10 & 24/30 in ‘12, 9/10 & 25/30 in ‘13
Tour Professionals: 144
Charitable Partner: St. Mary’s General Hospital Foundation
Charitable Contribution: $559,000 through two years
Raving Fans

Annual LPGA Tournament Owners’ Association (TOA) Year-End Awards:

- Gold: Charity activation – 2013
- Silver: Event advertising – 2013
- Silver: Outdoor Billboards – 2013
- Silver: Television advertising – 2013
- Silver: Website design - 2013
- Silver: Overall Tournament Experience - 2012
- Silver: Marketing, Sales Materials, Media - 2012
- Silver: On-site Activation - 2012
The Manulife Financial LPGA Classic provided spectators with an “great event” in 2012 and 2013. The tournament has averaged 91% of the spectators rating their experience a “4 or 5 out of 5” with “5” being excellent (almost 60% rated their overall experience as excellent).

The event was rated important to our spectators in a number of areas, specifically community spirit – “Putting the region in a global spotlight” was rated important by 90% of spectators.
95% of spectators agreed that they are likely to attend and recommend future events to family and friends.

The “opportunity to see the top golfers in the world” rated high as a motivation to attend and follow the tournament with a score of 96%.
Economic Impact
Economic Impact

Impact, Regionally, per year:

Approx. $20 million

[Includes: overnight stays, operation of the event, local restaurant visits, and general tourism influx]
Tourism Catalyst
Tourism Data from 2013:

- 24% of tourism attendees required an overnight stay

- Average spend in the Region, by tourists:
  - Gas and transportation: $83.18
  - Restaurant/food: $127
  - Entertainment/bars: $97
  - Lodging: $303

- 88% of the tourists came to Waterloo Region specifically for the tournament
Commitment to Local Charity
Charitable Efforts

2012: $250,000

2013: $309,000

2014 and beyond: $ TBD

• Tournament giving has supported the arrhythmia unit and cardiac care at St. Mary’s General Hospital
• $559,000 has been raised and given in the past two years
Services Required
Services purchased from the Region for successful operation of the tournament in 2013:

- Waterloo Region EMS as tournament fist-aid on-site and emergency services
  - $25,000

- Police and traffic management on nearby roadways
  - $20,000
Services Required

2014 Service Request as in-kind or as sponsorship:

• Waterloo Region EMS - $25,000 value

• WRPS - $35,000 value
  (increase from 2013 where private security was used more and some positions weren’t booked due to budget constraints; this would be a full program)

• Cash component: $0
THANK YOU
By-Law Number 14-005

of

The Regional Municipality of Waterloo

A By-law to Amend By-law Number 58-87, as amended, Being a By-law to Designate and Regulate Controlled-Access Roads (Regional Road 58, Bearinger Road, City of Waterloo)

Whereas

The Council of the Regional Municipality of Waterloo enacts as follows:

1. Section 3, Schedule “C”, Exemption to Controlled Access – Prohibited of By-law Number 58-87, as amended, is further amended by adding the following:

<table>
<thead>
<tr>
<th>Reference</th>
<th>Road</th>
<th>Side</th>
<th>From</th>
<th>To</th>
</tr>
</thead>
<tbody>
<tr>
<td>Waterloo</td>
<td>Regional Road 58 (Bearinger Road)</td>
<td>West</td>
<td>128m North of Laurelwood Drive</td>
<td>132m North of Laurelwood Drive</td>
</tr>
</tbody>
</table>

2. This By-law shall come into force and effect on the date of final passing by Regional Council.

By-law read a first, second and third time and finally passed in the Council Chamber in the Regional Municipality of Waterloo this 5th day of February, A.D., 2014.

[Signatures]

Regional Clerk
Regional Chair

1564081
By-Law Number 14-006

of

The Regional Municipality of Waterloo

A By-law to Confirm the Proceedings of the Council of the Regional Municipality of Waterloo at this Meeting Held on February 5, 2014

Whereas by Section 5(1) of the “Municipal Act, 2001”, c.25, the powers of a municipality shall be exercised by its Council;

And Whereas by Section 5 (3), the powers of Regional Council are to be exercised by by-law;

And Whereas it is deemed expedient that proceedings of the Council of the Regional Municipality of Waterloo as herein set forth be confirmed and adopted by by-law;

Now Therefore the Council of the Regional Municipality of Waterloo Enacts as Follows:

1. The actions of the Council of the Regional Municipality of Waterloo at this meeting held on the 5th day of February, 2014 in respect of each recommendation contained in the Reports of Standing and Special Committees as adopted or amended and adopted and each motion and resolution passed or other action taken by the Council of the Regional Municipality of Waterloo at this meeting are hereby adopted and confirmed as if all such proceedings were expressly embodied in this By-law. The foregoing includes but is not limited to the reports enumerated in Schedule “A” to this By-law.

2. The Regional Chair and proper officials of the Regional Municipality of Waterloo are hereby authorized and directed to do all things necessary to give effect to the actions of the Council of the Regional Municipality of Waterloo referred to in the preceding section hereof.

3. The Regional Chair and Regional Clerk are authorized and directed to execute all documents necessary in that behalf and to affix thereto the Seal of the Regional Municipality of Waterloo.

4. Section 1 does not apply to any action or matter that is required by law to be done by resolution.

5. Section 1 does not apply to any action or matter to which Ontario Municipal Board approval is required until such approval is obtained but Section 2 applies for the purpose of obtaining such approval.

6. Any action, motion or resolution which is found to be illegal or ultra vires is declared to be severable and does not affect the validity or any other action, motion or resolution.

By-law read a first, second and third time and finally passed in the Council Chamber in the Regional Municipality of Waterloo this 5th day of February A.D., 2014.

Regional Clerk
Regional Chair

1564097
Reports

Other

1. That the Regional Municipality of Waterloo ratify the following appointments and reappointments to the Waterloo Region Crime Prevention Council for 2014, as listed below and that the Crime Prevention Council be permitted to fill the vacancies in 2014 as required:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Name</th>
<th>Max Term Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Council (2)</td>
<td>Todd Cowan, Jane Mitchell</td>
<td></td>
</tr>
<tr>
<td>Rural Representative (1)</td>
<td>Jim Olender (Councillor, Township of Wellesley)</td>
<td>2022</td>
</tr>
<tr>
<td>Urban Representative (1)</td>
<td>Shayne Turner (Director of By-laws, City of Kitchener)</td>
<td>2022</td>
</tr>
<tr>
<td>Local Police (1)</td>
<td>Douglas Thiel (Inspector, WRPS)</td>
<td>2024</td>
</tr>
<tr>
<td>Education: Junior Kindergarten to Grade 12 (2)</td>
<td>John Shewchuk (Chief Managing Officer, WCDSB)</td>
<td>2017</td>
</tr>
<tr>
<td></td>
<td>Peter Rubenschuh (Assistant to Superintendent of Learning Services, WRDSB)</td>
<td>2023</td>
</tr>
<tr>
<td>Education: Post Secondary (1)</td>
<td>To be determined</td>
<td></td>
</tr>
<tr>
<td>Restorative Justice (1)</td>
<td>Chris Cowie (Executive Director, Community Justice Initiatives)</td>
<td>2021</td>
</tr>
<tr>
<td>Mental Health (1)</td>
<td>Don Roth (Director, Adult and Senior Services, Canadian Mental Health Association Waterloo Wellington Dufferin)</td>
<td>2019</td>
</tr>
<tr>
<td>Addictions (1)</td>
<td>Jennifer Mains (Coordinator, The Working Centre)</td>
<td>2024</td>
</tr>
<tr>
<td>Neighbourhood Development (2)</td>
<td>Laurie Strome (Chair, Sunnydale Neighbourhood Association)</td>
<td>2016</td>
</tr>
<tr>
<td></td>
<td>Joe-Ann McComb (Executive Director, Kinbridge Community Association). Replacement for a one year leave of absence for Courtney Didier (Alison Neighbourhood Community Centre)</td>
<td></td>
</tr>
<tr>
<td>Community Development (1)</td>
<td>Christine Bird (Community Engagement Coordinator, School of Pharmacy)</td>
<td>2024</td>
</tr>
<tr>
<td>Family Support (1)</td>
<td>To be determined</td>
<td></td>
</tr>
<tr>
<td>Community Health Centres (1)</td>
<td>Bill Davidson (Executive Director, Langs)</td>
<td>2018</td>
</tr>
</tbody>
</table>
2. That the Regional Municipality of Waterloo approve a letter of support for the Canada’s Technology for Food organization as part of the Growing Forward 2 Capacity Building program.
Finance Reports

1. That the Regional Municipality of Waterloo accept the proposal of Lotowater Technical Services Inc. for P2013-38 Well Rehabilitation and Well Pump Maintenance Program for a two (2) year period, with the option to extend for two (2) additional one (1) year periods, in the amount of $1,182,606.02 including all applicable taxes. [F-14-014]

2. That the Regional Municipality of Waterloo approve a one year extension to the term of contract P2010-54 with Barber Collins Security Services to February 25, 2015 at an estimated cost of $1,899,414 including all applicable taxes. [F-14-015]

3. That staff be directed to complete a review of corporate security practices, including the examination of the viability of providing the security services in-house.

Planning and Works Committee

3. That the Regional Municipality of Waterloo approve an amendment to Controlled Access By-law #58-87 for an access on the west side of Regional Road #58 (Bearinger Road), approximately 130 metres north of Laurelwood Drive in the City of Waterloo, as described in Report No. P-14-006, dated January 28, 2014.

1. That the Regional Municipality of Waterloo enter into a Consultant Services Agreement with MTE Consultants Inc. of Kitchener, Ontario to provide consulting engineering services for preliminary design, detailed design, construction contract administration and construction inspection for the Ottawa Street Improvements from the Highway 7 Westbound Ramp to King Street East in the City of Kitchener at an upset limit of $201,047.75 plus applicable taxes, as per Report E-14-006 dated January 28, 2014, for the preliminary design and detailed design phases with construction contract administration and construction inspection to be paid on a time basis.


4. That the Regional Municipality of Waterloo contribute $1,800 toward the cost of the preparation of a reference plan for a road allowance widening dedication along the south side of Regional Road #42 (Blair Road) in the Township of North Dumfries, as described in Report No. P-14-007, dated January 28, 2014.

5. That the Regional Municipality of Waterloo take the following actions with respect to proposed improvements on King Street (Regional Road 15), Weber Street to Highway 85, and on Weber Street (Regional Road 8), Forwell Creek Road to Blythwood Road, in the City of Waterloo:

   a) approve the Recommended Design Alternative for King and Weber Streets as outlined in Report E-14-010; and
   
   b) amend Traffic and Parking By-law 06-072, as proposed herein, upon completion of construction to accommodate the following modifications:
      
      i) Remove Schedule 1, Weber Street (Regional Road 8), King Street (Regional Road 15) to Kitchener City Limits;
      
      ii) Add to Schedule 1, No Parking Anytime on both sides of King Street (Regional Road 15), Weber Street to Highway 85, and on Weber Street (Regional Road 8), Blythwood Road to Kitchener City Limits, in the City of Waterloo; and
      
      iii) Add to Schedule 24, Reserved Lane Anytime on Both Sides of Weber Street (Regional Road 8) from Forwell Creek Road to Blythwood Road for Bicycles; and

   c) approve the installation of underground traffic signal ducts for possible future traffic signals at the intersection of King Street and King Street North Service Road.
6. That the Regional Municipality of Waterloo approve the recommended intersection modifications at Mill Street and Ottawa Street, as per report E-14-009, dated January 28, 2014.

7. That the Regional Municipality of Waterloo approve the designation of up to 2% of existing on-street parking spaces along Regional roads as accessible parking within the “Core” areas in the Cities of Cambridge, Kitchener and Waterloo and within the Townships of North Dumfries, Wellesley, Wilmot and Woolwich; as outlined in Report E-14-005 dated January 28, 2014 and that this be reviewed after 18 months.

8. That the Region of Waterloo holds a second Public Information Session regarding the Airport Master Plan before a preferred option is presented. [E-14-012]


10. THAT the Regional Municipality of Waterloo appoint the following Regional Councillors to the following project and study teams:

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Area Municipality</th>
<th>Suggested Council Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.</td>
<td>2015 Proposed Transit Service Improvements (Highland and Victoria iXpress)</td>
<td>Region Kitchener</td>
<td>G. Lorentz</td>
</tr>
<tr>
<td>12.</td>
<td>GRT Business Plan 2015-2018</td>
<td>Region</td>
<td>S. Strickland J. Haalboom</td>
</tr>
<tr>
<td>63.</td>
<td>Fischer Hallman Road Widening, Plains Road to Bleams Road Design 2014-2018 Construction 2019</td>
<td>Kitchener</td>
<td>T. Galloway</td>
</tr>
<tr>
<td>80.</td>
<td>Cambridge Water Supply System Upgrade</td>
<td>Region Cambridge</td>
<td>J. Brewer</td>
</tr>
<tr>
<td>81.</td>
<td>Cambridge Water Distribution Upgrades Class EA</td>
<td>Region Cambridge</td>
<td>C. Millar</td>
</tr>
</tbody>
</table>

And that the Regional Municipality of Waterloo forward the requests for area Councillor representatives on project and study teams to the Area Municipalities as described in Appendix A in Report E-14-013/P-14-008, dated January 28, 2014.

1564097
11. THAT the Regional Municipality of Waterloo take the following action regarding
the Region’s Brownfields Financial Incentive Program, as described in Report
No. P-14-009/F-14-008, dated January 28, 2014:

a) Endorse the Brownfields Financial Incentive Program “Eligible
Remediation Cost Submission Requirements” document attached in this
report in order to provide further clarity with respect to the administration
and implementation of the program; and

b) Endorse further consultation with the Area Municipalities and industry
stakeholders regarding the program areas identified for further potential
revision, and report back to Regional Council in 2014.

Community Services Committee

1. That the Regional Municipality of Waterloo approve the Social Planning 2014

2. That the Regional Municipality of Waterloo enter into a Service Contract effective
February 1, 2014 with Ontario Corporation 1684992, Victoria Day Care Inc.,
located at 592 Victoria Street South, Kitchener, Ontario as outlined in report SS-

3. That the Regional Municipality of Waterloo participate in the submission of
comments to the Ministry of Health and Long-term Care’s Regulatory Registry,
and communicates support for introduction of the Skin Cancer Prevention Act
(Tanning Beds) and the proposed regulations, as outlined in PH-14-004.

And that the Regional Municipality of Waterloo, for information, forward a copy of
Report PH-14-004, dated January 28, 2014 to the Minister of Health and Long-
Term Care.

Administration and Finance Committee

1. That the Regional Municipality of Waterloo approve payment of the 2014
membership fees in the amount of $69,695.74 for the Federation of Canadian
Municipalities and $11,192.60 including all applicable taxes for the Association of

2. That the Regional Municipality of Waterloo write-off accounts receivable in the
amount of $110,286.69 for the year ended December 31, 2013, as outlined in
Report F-14-013.

February 5, 2014

1564097