

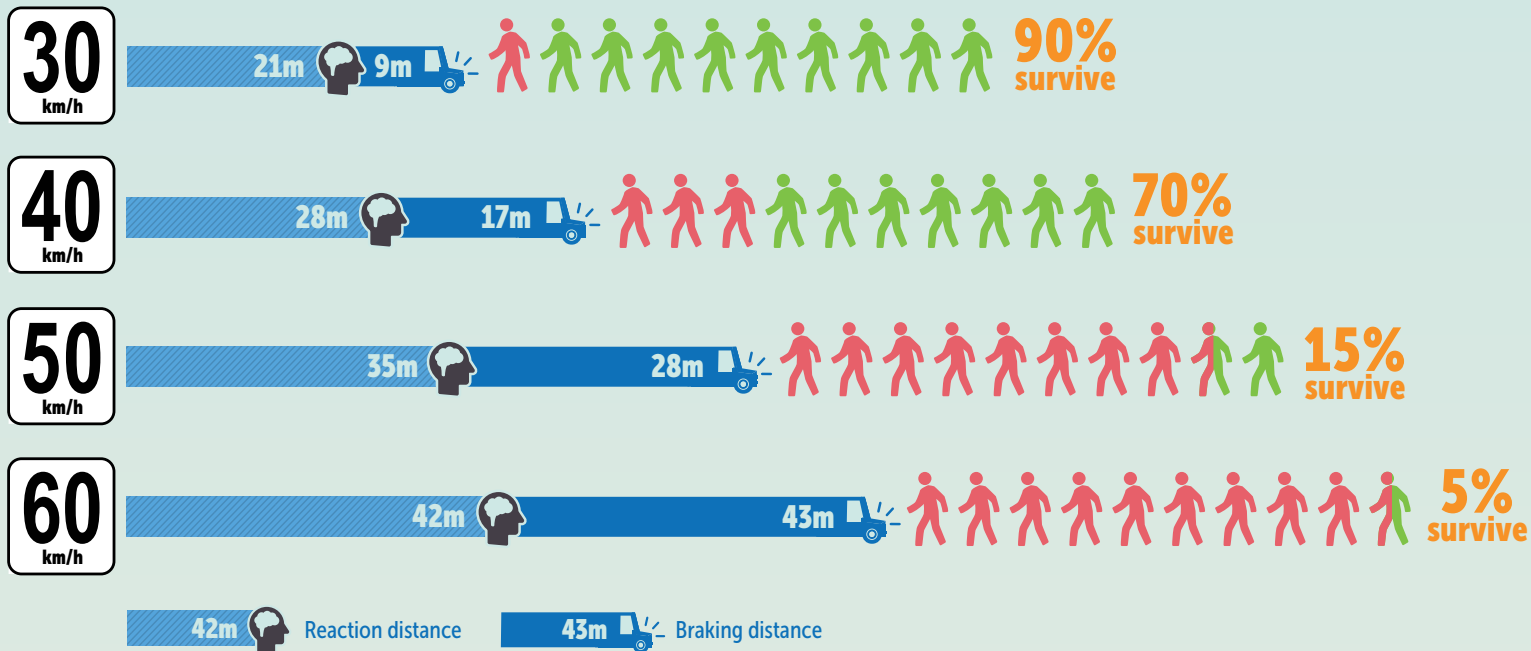
SPEED-FREE NEIGHBOURHOODS ARE HERE

We all share the roads, let's get there safely together.



Safe vehicle speeds help keep our roads safe

Lower vehicle speeds allow drivers to stop sooner, significantly improving a pedestrian's chance of survival in a collision.



It's a fact!

Speeding is a contributing factor in **1 in 4** fatal crashes on roadways.

Speed cameras reduce motor vehicle crashes in the camera area by up to **50 percent**.

Motorists complying with the speed limit **increased by 63%** in Waterloo Region where speed cameras are installed.

Building a safer Waterloo Region for everyone

Municipal speed cameras are one of the Region's road safety measures used to ensure everyone can move around safely, especially in areas with a lot of pedestrians.

Speed cameras are an effective way to:

- 1 Decrease the risk and severity of vehicle collisions
- 2 Create safer environments for walking, rolling and cycling
- 3 Encourage safe driving habits

Drivers, be prepared to slow down in school zones.

- Check your speed
- Pay attention to road signs
- Follow the posted speed limit
- Watch for children and pedestrians
- Be alert and stay focused

