Present were: Chair J. Wideman, L. Armstrong, J. Brewer, T. Cowan, D. Craig, R. Deutschmann, T. Galloway, B. Halloran, R. Kelterborn, G. Lorentz, C. Millar, J. Mitchell, K. Seiling, S. Strickland, and *C. Zehr

Members absent: J. Haalboom

MOTION TO GO INTO CLOSED SESSION

MOVED by L. Armstrong
SECONDED by J. Brewer

THAT a closed meeting of the Planning and Works, Administration and Finance and Community Services Committees be held on Tuesday, April 30, 2013 at 8:45 a.m. in the Waterloo County Room, in accordance with Section 239 of the Municipal Act, 2001, for the purposes of considering the following subject matters:

a) proposed or pending acquisition of land in the City of Kitchener
b) proposed or pending acquisition of land in the City of Kitchener
c) proposed or pending disposition of land in the City of Kitchener
d) proposed or pending litigation and receiving of legal advice that is subject to solicitor-client privilege related to a legal matter
e) pending litigation and receiving of legal advice that is subject to solicitor-client privilege related to an agreement

CARRIED

MOTION TO RECONVENE INTO OPEN SESSION

MOVED by L. Armstrong
SECONDED by G. Lorentz

THAT Council reconvene in Open Session.

CARRIED

DECLARATIONS OF PECUNIARY INTEREST UNDER THE MUNICIPAL CONFLICT OF INTEREST ACT

R. Deutschmann declared a pecuniary interest with respect to Report CR-RS-13-035, Authorization to Expropriate Lands (2nd Report) Designated as Phase 2 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Eby Street South Between Charles Street East and King Street East in the City of Kitchener to Borden Avenue South and Ottawa Street South in the City of Kitchener, Report CR-RS-13-036, Authorization to Expropriate Lands
Designated as Phase 3 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Borden Avenue South and Ottawa Street South to Courtland Avenue East in Kitchener and From King Street North and Northfield Drive to King Street South and John Street in Waterloo and Report E-13-031, Rapid Transit Brand Name Recommendation, due to a pecuniary interest since he and his spouse are shareholders of corporations that have an interest in a property at 10 Duke Street West, Kitchener.

D. Craig declared a pecuniary interest with respect to Report CR-RS-13-035, Authorization to Expropriate Lands (2nd Report) Designated as Phase 2 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Eby Street South Between Charles Street East and King Street East in the City of Kitchener to Borden Avenue South and Ottawa Street South in the City of Kitchener, Report CR-RS-13-036, Authorization to Expropriate Lands (1st Report) Designated as Phase 3 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Borden Avenue South and Ottawa Street South to Courtland Avenue East in Kitchener and From King Street North and Northfield Drive to King Street South and John Street in Waterloo and Report E-13-031, Rapid Transit Brand Name Recommendation, due to his son owning property within the area of a proposed station on the rapid transit system.

K. Seiling declared a pecuniary interest with respect to Report CR-RS-13-035, Authorization to Expropriate Lands (2nd Report) Designated as Phase 2 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Eby Street South Between Charles Street East and King Street East in the City of Kitchener to Borden Avenue South and Ottawa Street South in the City of Kitchener, Report CR-RS-13-036, Authorization to Expropriate Lands (1st Report) Designated as Phase 3 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Borden Avenue South and Ottawa Street South to Courtland Avenue East in Kitchener and From King Street North and Northfield Drive to King Street South and John Street in Waterloo and Report E-13-031, Rapid Transit Brand Name Recommendation, due to two of his adult children who own residential properties within the proposed light rail transit corridor.

Chair J. Wideman announced that today is the last Planning and Works meeting for Graham Vincent, Director, Transportation Planning who is retiring. He thanked G. Vincent for his work over the past 26 years and his deep concern for the clients of the Region.

DELEGATIONS

a) Dianne Ensing, Vice-Chair, Laurel Creek Headwaters Environmentally Sensitive Landscape Public Liaison Committee appeared before Committee to discuss the need to protect the integrity of the Laurel Creek Headwaters (LCH) Environmentally Sensitive Landscape (ESL) specifically future traffic on ESL roads. She asked the Committee to have staff come back with recommendations for a comprehensive study that would: assess traffic on ESL roads; provide mitigation measures to improve environmental protection and safety; address social impacts; look at funding; and work with the municipalities, the community and the LCH ESL Committee. A copy of the presentation is appended to the original minutes.

*C. Zehr entered the meeting at 9:17 a.m.

Committee member’s highlighted support and brought forward a motion to direct staff to report back with potential initiatives.

MOVED by R. Kelterborn
SECONDED by G. Lorentz
THAT the Regional Municipality of Waterloo direct staff to report back to Planning and Works Committee on a potential initiative with the Laurel Creek Headwaters Environmentally Sensitive Landscape Public Liaison Committee.

CARRIED

b) Mary Ann Wasilka appeared before Committee expressing concerns with increased transit fares. She noted that fares have increased yearly by more than both the cost of living and inflation. She asked that the Region assist in establishing a fare structure or subsidy which would provide access to GRT for the lowest income demographic and reconsider the 7% increase. She stated bus services should be run like the library services. A copy of the presentation is appended to the original minutes.

REQUEST TO REMOVE ITEMS FROM CONSENT AGENDA

R. Deutschmann asked to remove item 6 i) from the Consent Agenda.

P-13-052, Proposed New Grand River Transit Text Messaging Service Model

Rob Horne, Commissioner, Planning, Housing and Community Services provided clarification on the $100,000 annual reduction and responded to Committee questions with respect to potential savings this year.

MOVED by J. Mitchell
SECONDED by S. Strickland

THAT the Regional Municipality of Waterloo approve the implementation of the recommended changes to the next bus short message service aggregation services and the advertising-based model for Grant River Transit users, as described in Report No. P-13-052, dated April 30, 2013.

CARRIED

MOTION TO APPROVE ITEMS OR RECEIVE FOR INFORMATION

MOVED by R. Duetschmann
SECONDED by S. Strickland

THAT the following items be approved:

- THAT the Regional Municipality of Waterloo enter into an agreement with Lunor Group Inc., 2079993 Ontario Inc., 229249 Ontario Limited, and Elmira and District Association for Community Living for watermain, sanitary forcemain, storm sewer and concrete ductbank installations within the Church Street road allowance in the Township of Woolwich required as part of the adjacent subdivision development, all at the developers’ expense, on terms and conditions satisfactory to the Commissioner of Transportation and Environmental Services and the Regional Solicitor;

AND THAT the Commissioner of Transportation and Environmental Services be authorized to execute the agreement, as described in Report E-13-055, with Lunor Group Inc., 2079993 Ontario Inc., 229249 Ontario Limited, and Elmira and District Association for Community Living on behalf of the Regional Municipality of Waterloo.
- THAT the Regional Municipality of Waterloo declare the lands described as Part Lot 48, Plan 393, as in A13921 and A45860, all of PIN 22503-0053 (LT), in the City of Kitchener surplus to the needs of the Region, as detailed in Report No. CR-RS-13-033 dated April 30, 2013, and provide the standard public notification as required by the Region’s property disposition by-law.

- THAT the Regional Municipality of Waterloo enter into a Consulting Services Agreement with CIMA Canada Inc. of Kitchener, Ontario, to provide consulting engineering services for undertaking the Conestogo Plains Water Supply (WS) Class Environmental Assessment (EA) and Preliminary Design, at an upset limit of $310,600 plus applicable taxes, as per Report E-13-052, dated April 30, 2013.

- THAT the Regional Municipality of Waterloo take the following actions regarding the West Montrose Covered Bridge, as described in Report P-13-043/E-13-054, dated April 30, 2013:
  a) Approve the planned maintenance and monitoring activities, and the development of a Bridge Management Plan;
  b) Thank the BridgeKeepers (West Montrose Residents Association Inc.) and other community stakeholders for their involvement in monitoring the status of the bridge.


- THAT the Regional Municipality of Waterloo approve the acquisition of 50 real-time passenger information display signs from INIT Innovations in Transportation, Inc. at a total cost of $442,779.47 plus applicable taxes, as described in Report No. P-13-045, dated April 30, 2013.

AND THAT the following items be received for information:

- Ottawa Street Improvements - Pattandon Avenue to Imperial Drive, City of Kitchener - Information Package in Advance of Public Consultation Centre

- E-13-056, Landscaping Review for Fairway Road Extension from East of Pebble Creek to West of Zeller Drive, City of Kitchener

CARRIED

REGULAR AGENDA RESUMES

REPORTS – PLANNING, HOUSING AND COMMUNITY SERVICES

TRANSPORTATION PLANNING

a) P-13-047, Recommended 2013 Grand River Transit Service Improvements

R. Horne provided introductory comments highlighting service improvements between now and 2017 noting the report is recommending an addition of 50,000 service hours.

Committee members discussed establishing spending priorities to improve services.

Committee members thanked staff for the new University iXpress service going to RIM Park.
MOVED by S. Strickland
SECONDED by J. Mitchell

THAT the Regional Municipality of Waterloo approve the following transit service improvements, effective Monday September 2, 2013, as described in Report No. P-13-047, dated April 30, 2013:

- Implement a new 202 University iXpress route operating Monday to Sunday providing 15 minute peak and midday service and 30 minute off-peak frequency service;
- Extend the existing 201 Fischer-Hallman iXpress from the Columbia Street West and Philip Street intersection to Conestoga Mall;
- Reduce peak hour directional frequency on Route 29 Keats Way from 10 minute service in the peak direction to 30 minute service and reduce Sunday frequency from 30 minute to 60 minute service;
- Modify and combine Route 5 Erb West and Route 6 Bridgeport to provide an east-west cross town route that travels via Erb Street between The Boardwalk and the Bridgeport neighbourhood, and name this modified Route 5 Erb;
- Modify Route 35 Eastbridge to provide direct service between Downtown Kitchener, the Eastbridge neighbourhood, and Conestoga Mall. Implement extended evening service from 7:30 p.m. to midnight and provide Sunday service. Rename Route 35 to Route 6 Bridge;
- Modify Route 31 Lexington to provide local service in the Eastbridge neighbourhood, extend service along Columbia Street West, and provide extended evening service from 6:15 p.m. to 10:30 pm. Rename Route 31 Lexington to Route 31 Columbia;
- Redesign Route 13 Laurelwood to provide two-way service, an extension from the Erbsville Road and Columbia Street West intersection to The Boardwalk, and an extension into the Laurelcreek Village neighbourhood which would be dependent on the removal of on-street parking along Creekside Drive. Extend Sunday service on Route 13 from 7:30 p.m. to 11:00 p.m.;
- Relocate Route 12 Conestoga Mall from Carter Avenue to the Lincoln Road area via Weber Street; and
- Increase Route 9 Lakeshore midday service between University of Waterloo and Parkside Drive at Cedarbrae Avenue from 30 minutes to 15 minutes to improve schedule reliability and reduce over-crowding.

CARRIED

b) P-13-048, Recommended Grand River Transit 2013 Fare Structure

Some Committee members expressed concern about the Conestoga College pass increasing in price and asked that staff continue working with the students to help them obtain some sort of Upass system.

MOVED by S. Strickland
SECONDED by K. Seiling

That the Regional Municipality of Waterloo approve the following regarding implementation of the 2013 Grand River Transit (GRT) fare structure as described in Report No. P-13-048, dated April 30, 2013:

- Implement GRT fare structure Option 1 as detailed in Table 1 on July 1, 2013, and;
b) Amend the Region’s Fees and Charges By-law No. 13-001 with respect to the approved 2013 GRT fares.

CARRIED

REPORTS – TRANSPORTATION AND ENVIRONMENTAL SERVICES

RAPID TRANSIT

c) CR-RS-13-035, Authorization to Expropriate Lands (2nd Report) Designated as Phase 2 of Stage 1 of Rapid Transit Project Relating to Property and Interests from Eby Street South Between Charles Street East and King Street East in the City of Kitchener to Borden Avenue South and Ottawa Street South in the City of Kitchener

MOVED by T. Galloway
SECONDED by R. Kelterborn

THAT The Regional Municipality of Waterloo approve the expropriation of lands for the construction of Phase 2 of Stage 1 of the Rapid Transit Project being comprised of properties commencing at Eby Street South between Charles Street East and King Street East in the City of Kitchener and running East along portions of Charles Street East and King Street East to Borden Avenue South and Ottawa Street South and including lands on Madison Avenue South, Cameron Street South, Pandora Avenue South, and Stirling Avenue South in the City of Kitchener, in the Regional Municipality of Waterloo as detailed in Report CR-RS-13-035 dated April 30, 2013, described as follows:

FEE SIMPLE PARTIAL TAKINGS:

1. Part Lot 12 (H. Eby) South of King Street, Plan 364, being Part 1 on 58R17381, Part of PIN 22501-0067, City of Kitchener, Regional Municipality of Waterloo (22 Eby Street South, Kitchener)
2. Part Lot 14 (B. Moogk), Part Lot 15 (P. Grab), South of King Street, Plan 364, being Part 2 on 58R17381, Part of PIN 22502-0049, City of Kitchener, Regional Municipality of Waterloo (301 – 319 King Street East, Kitchener)
3. Part Lot 15 (P. Grab), South of King Street, Plan 364, being Part 3 on 58R17381, Part of PIN 22502-0050, City of Kitchener, Regional Municipality of Waterloo (No applicable municipal address, Kitchener)
4. Part Lot 16 or 15 (Hueglin), Part Lot 17 (B. Moogk) South of King Street, Plan 364, being Part 4 on 58R17381, Part of PIN 22502-0113, City of Kitchener, Regional Municipality of Waterloo (21 Cedar Street South, Kitchener)
5. Part Lot 18, South of King Street, Plan 364, being Parts 5 and 6 on 58R17381, Part of PIN 22502-0084, City of Kitchener, Regional Municipality of Waterloo (220 Charles Street East, Kitchener)
6. Part Lot 18, South of King Street, Plan 364 and Part Lot 19, South of King Street, Plan 365, being Part 7 on 58R17381, Part of PIN 22502-0086, City of Kitchener, Regional Municipality of Waterloo (230 Charles Street East, Kitchener)
7. Part Lot 19, South of King Street, Plan 365, being Part 8 on 58R17381, Part of PIN 22502-0087, City of Kitchener, Regional Municipality of Waterloo (28 Madison Avenue South, Kitchener)
8. Part Lots 20, 21 and 22, South of King Street, Plan 365, being Part 9 on 58R17381, Part of PIN 22502-0092, City of Kitchener, Regional Municipality of Waterloo (471 King Street East, Kitchener)
9. Part Lots 23 and 24, South of King Street, Plan 365, being Part 10 on 58R17381, Part of PIN 22502-0093, City of Kitchener, Regional Municipality of Waterloo (481 King Street East and 24 Cameron Street South, Kitchener)
10. Part Lot 182, Streets and Lanes and Part Lot 64, Plan 303, being Parts 1 and 11 on 58R17386, Part of PIN 22502-0098, City of Kitchener, Regional Municipality of Waterloo (310 Charles Street East, Kitchener)
11. Part Lot 207, Plan 303, being Part 2 on 58R17386, Part PIN 22502-0100, City of Kitchener, Regional Municipality of Waterloo (332 Charles Street East, Kitchener)
12. Part Lot 78, Plan 303 being Part 3 on 58R17386, Part of PIN 22502-0105, City of Kitchener, Regional Municipality of Waterloo (625 King Street East, Kitchener)
13. Part Lot 16, Plan 634 being Part 4 on 58R17386, Part of PIN 22509-0140, City of Kitchener, Regional Municipality of Waterloo (22 Pandora Avenue South, Kitchener)
14. Part Lot 15, Plan 634 being Part 5 on 58R17386, Part of PIN 22509-0141, City of Kitchener, Regional Municipality of Waterloo (354 Charles Street East, Kitchener)
15. Part Lots 10 to 14, Plan 634 being Part 6 on 58R17386, Part of PIN 22509-0142, City of Kitchener, Regional Municipality of Waterloo (659 King Street East, Kitchener)
16. Part Lot 76, Plan 303, Part Lots 17, 33 and 34, Plan 634 and Part Lot 67, Streets and Lanes being Parts 7 and 8 on 58R17386, Part of PIN 22504-0045, City of Kitchener, Regional Municipality of Waterloo (355 Charles Street East, Kitchener)
17. Part Lot 41, Plan 634 being Part 9 on 58R17386, Part of PIN 22506-0003, City of Kitchener, Regional Municipality of Waterloo (21 Stirling Avenue South, Kitchener)
18. Part Lot 1, Plan 404 being Part 10 on 58R17386 and Part Lots 3 and 4, Plan 404, being Part 1 on 58R17395, Part of PIN 22506-0010, City of Kitchener, Regional Municipality of Waterloo (432 Charles Street East, Kitchener)
19. Part of Park Lot 25, Plan 404 being Part 2 on 58R17395, Part of PIN 22506-0217, City of Kitchener, Regional Municipality of Waterloo (480 Charles Street East, Kitchener)
20. Part of Park Lot 25, Plan 404 being Parts 3 and 4 on 58R17395. Part of PIN 22506-0099, City of Kitchener, Regional Municipality of Waterloo (50 Borden Avenue South, Kitchener)
21. Part of Park Lot 25, Plan 404, being Part 5 on 5817395, Part of PIN 22506-0093, City of Kitchener, Regional Municipality of Waterloo (512 – 516 Charles Street East, Kitchener)
22. Part of Park Lot 25, Plan 404, being Part 6 on 58R17395, Part of PIN 22506-0091, City of Kitchener, Regional Municipality of Waterloo (520 Charles Street East, Kitchener)
23. Part of Lot 12, Plan 262 being Part 7 on 58R17395, Part of PIN 22506-0090, City of Kitchener, Regional Municipality of Waterloo (526 Charles Street East, Kitchener)
24. Part Lot 13, Plan 262 being Part 8, 58R17395, Part of PIN 22506-0089, City of Kitchener, Regional Municipality of Waterloo (530 Charles Street East, Kitchener)
25. Part Lot 14, Plan 262 being Part 9 on 58R17395, Part of PIN 22506-0088, City of Kitchener, Regional Municipality of Waterloo (no applicable municipal address, Kitchener)
26. Part Lot 14, Plan 262 being Parts 10 and 11 on 58R17395, Part of PIN 22506-0086, City of Kitchener, Regional Municipality of Waterloo (534 Charles Street East, Kitchener)
27. Part Lot 15, Plan 262, being Part 12 on 58R17395, Part of PIN 22506-0084, City of Kitchener, Regional Municipality of Waterloo (542 Charles Street East, Kitchener)
28. Part Lots 16, 17 and 18, Plan 262 being Part 13 on 58R17395, Part of PIN 22506-0080(R) City of Kitchener, Regional Municipality of Waterloo (1027 King Street East, Kitchener)
29. Part Lot 19, Plan 262, being Part 14 on 58R17395, Part of PIN 22506-0067, City of Kitchener, Regional Municipality of Waterloo (564 Charles Street East, Kitchener)
30. Part Lot 20, Plan 262, being Part 15, 58R17395, Part of PIN 22506-0218, City of Kitchener, Regional Municipality of Waterloo (1081 King Street East, Kitchener)
31. Part Lots 21 and 22, Plan 262 being Part 16 on 58R17395, Part of PIN 22506-0077, City of Kitchener, Regional Municipality of Waterloo (22 Ottawa Street South, Kitchener)

being in the City of Kitchener, Regional Municipality of Waterloo or such lesser portion(s) of any of the said properties as may be determined to be required through the preliminary design process for the purposes of the construction of the Rapid Transit Project Stage 1.

AND THAT staff be instructed to register a Plan of Expropriation with respect to the said properties, or such lesser portions of any of the said properties as may be determined through the preliminary design process, within three months of the granting of approval to expropriate said properties, in accordance with the *Expropriations Act* (Ontario) (the “Act”);

AND THAT the registered owners be served with a Notice of Expropriation and a Notice of Possession with respect to the said properties after the registration of the Plan of Expropriation;

AND THAT if no agreement as to compensation is made with an owner, the statutory Offer of Compensation and payment be served upon the registered owners of applicable properties in the amount of the market value of the interests in such lands as estimated by the Region's appraiser in accordance with the Act;

AND FURTHER THAT the Regional Solicitor be authorized to discontinue expropriation proceedings with respect to any above-referenced lands in the event that the Region is able to otherwise obtain registered title to such lands.

CARRIED

Darshpreet Bhatti, Director Rapid Transit provided clarification on the expropriations on Ottawa Street.

MOVED by L. Armstrong
SECONDED by C. Zehr

THAT The Regional Municipality of Waterloo direct and authorize the Regional Solicitor to take the following actions with respect to the expropriation of further lands required for the construction of Stage 1 of the Rapid Transit Project commencing at Borden Avenue South and
Ottawa Avenue South to Courtland Avenue East in the City of Kitchener and continuing from King Street North and Northfield Drive to King Street South and John Street in the City of Waterloo, in the Regional Municipality of Waterloo in accordance with the Recommended Rapid Transit Implementation Option Report E-11-072 dated June 15, 2011:

A. Complete application(s) to the Council of The Regional Municipality of Waterloo, as may be required from time to time, for approval to expropriate land, which is required for the Rapid Transit Project Stage 1 and described as follows:

**Fee Simple Partial Taking:**

1. Part of Lots 19 and 20, Plan 404 being Part 1 on 58R-17382, Part PIN 22505-0061, City of Kitchener, Regional Municipality of Waterloo (321 Courtland Avenue E., Kitchener)

2. Part Lot 38, Plan 394 being Part 1 on 58R-17371, Part PIN 22501-0051, City of Kitchener, Regional Municipality of Waterloo (17 Benton Street, Kitchener)

3. Part Block C, Plan 1434 being Part 1 on 58R-17311, Part PIN 22283-0129, City of Waterloo, Regional Municipality of Waterloo (550 King Street N., Waterloo)

4. Part Lots 6 and 7, Plan 1230 being Part 6 on 58R-17313, Part PIN 22280-0072, City of Waterloo, Regional Municipality of Waterloo (53-55 Northfield Drive West, Waterloo)

5. Part Lot 8, GCT being Part 7 on 58R-17313, Part PIN 22280-0071, City of Waterloo, Regional Municipality of Waterloo (565 Conestogo Road, Waterloo)

6. Part Lot 2, Plan 1230 being part 2 on 58R-17313, Part PIN 22280-0101, City of Waterloo, Regional Municipality of Waterloo (29 Northfield Drive West, Waterloo)

7. Part Block 1, Plan 1702 being Parts 1, 2 and 3 on 58R-17312, Part PIN 22283-0006, City of Waterloo, Regional Municipality of Waterloo (574-584 King Street North, Waterloo)

8. Part Lot 1, Plan 1230 being Part 1 on 58R-17313, Part PIN 22280-0100, City of Waterloo, Regional Municipality of Waterloo (25 Northfield Drive West, Waterloo)

9. Part Lot 3, Plan 1230 being Part 3 on 58R-17313, Part PIN 22280-0102, City of Waterloo, Regional Municipality of Waterloo (35 Northfield Drive West, Waterloo)

10. Part Lot 4, Plan 1230 being Part 4 on 58R-17313, Part PIN 22280-0103, City of Waterloo, Regional Municipality of Waterloo (39 Northfield Drive West, Waterloo)

11. Part Lots 5 and 6, Plan 1230 being part 5 on 58R-17313, Part PIN 22280-0104, City of Waterloo, Regional Municipality of Waterloo (45 Northfield Drive West, Waterloo)

12. Part Lot 2, Plan 757 being parts 1 and 2 on 58R-17384, Part PINS 22595-0094 and 22595-0110, City of Kitchener, Regional Municipality of Waterloo (130 Hayward Avenue, Kitchener)
13. Part Lot 7, between Young and Ontario Streets, Plan 401 being Part 2 on 58R-17369, Part PIN 22316-0217, City of Kitchener, Regional Municipality of Waterloo (56 Duke Street West, Kitchener)

14. Part Lot 7, between Young and Ontario Streets, Plan 401 being Part 1 on 58R-17369, Part PIN 22316-0217, City of Kitchener, Regional Municipality of Waterloo (Parking Lot at Young and Duke Streets, Kitchener)

15. Part Lot 12, GCT being parts 1, 2 and 3 on 58R-17314, Part PIN 22256-0328, City of Waterloo, Regional Municipality of Waterloo (440 Wes Graham Way, Waterloo)

16. Part Lot 4, Municipal Compiled Plan of Lot 13, GCT being Parts 1 and 2 on 58R-17315, Part PIN 22378-0006, City of Waterloo, Regional Municipality of Waterloo (310 Westmount Road North, Waterloo)

17. Part Block 1, Plan 58M-272 being Part 6 on 58R-17314, Part PIN 22256-0367, City of Waterloo, Regional Municipality of Waterloo (300 Hagey Blvd., Waterloo)

18. Part Lot 140, Plan 385 being Part 1 on 58R-17316, Part PIN 22417-0008, City of Waterloo, Regional Municipality of Waterloo (185 King Street S., Waterloo)

19. Part Lots 30 and 31, Part of the Mill Property, Plan 385 being Parts 2, 3 and 4 on 58R-17322, Part PIN 22377-0003, City of Waterloo, Regional Municipality of Waterloo (25-31 Caroline Street, Waterloo)

20. Part Lots 23 and 24, Plan 385 and Part Lot 24, Municipal Compiled Plan of Lot 14, GCT being Part 1 on 58R-17322, Part PIN 22377-0181, City of Waterloo, Regional Municipality of Waterloo (10 Father David Bauer Drive, Waterloo)

21. Part Lot 38, Plan 394 being Part 2 on 58R-17371, Part PIN 22501-0050, City of Kitchener, Regional Municipality of Waterloo (19 Benton Street, Kitchener)

22. Part Lots 94, 96, 97 and 98, Plan 375 being Part 1 on 58R-17370, Part PIN 22427-0014, City of Kitchener, Regional Municipality of Waterloo (44 Gaukel Street, Kitchener)

23. Part Lot 21, Plan 380 and Part Lot 4, Plan 393 being Part 2 on 58R-17370, Part PIN 22427-0028, City of Kitchener, Regional Municipality of Waterloo (15 Charles Street, Kitchener)

**Fee Simple Full Taking:**

24. Part Lot 16, Plan 384, PIN 22599-0047, City of Kitchener, Regional Municipality of Waterloo (451 Mill Street, Kitchener)

B. Serve notices of the above application(s) required by the Expropriations Act;

C. Forward to the Chief Inquiry Officer any requests for a hearing that may be received;

D. Attend, with appropriate Regional staff, at any hearing that may be scheduled;
E. Discontinue expropriation proceedings or any part thereof, in respect of the above described lands, or any part thereof, upon the registration on title of the required documentation to complete a transaction whereby the required interests in the lands are conveyed; and

F. Do all things necessary and proper to be done, and report thereon to Regional Council in due course.

CARRIED

e) E-13-031, Rapid Transit Brand Name Recommendation

Kimberly Moser, Manager, Rapid Transit Community Relations provided a presentation which highlighted the following:

- Brand Development process;
- Community Engagement;
- Results: Current and Future Transit Users;
- Results: Preferred Option – ION;
- Community Names;
- Comparing the Finalists;
- Phone Survey: Perceptions of Rapid Transit;
- Describing the Brand Names;
- Matching the Brand: ION and The Wave;
- Final Perceptions: ION and The Wave;
- Staff Recommendation; and
- Next Steps

A copy of the presentation is appended to the original minutes.

Some Committee members commented on the public process and noted that the public has showed positive feedback regarding the name and for LRT in general.

K. Moser provided clarification regarding what services Quarry Integrated Communications Inc. is providing with respect to branding.

A recorded vote was requested.

MOVED by S. Strickland
SECONDED by J. Mitchell

THAT the Regional Municipality of Waterloo approve the selection of ION as the new brand name for the Region’s Rapid Transit service as described in Report E-13-031 dated April 30, 2013.

CARRIED

Nays: C. Millar
Excused: D. Craig, R. Deutschmann, K. Seiling
TRANSPORTATION

f) E-13-034, Line 86 (Regional Road 86) and Floradale Road (Regional Road 19) Traffic Operational Review

MOVED by T. Cowan
SECONDED by B. Halloran

THAT the Regional Municipality of Waterloo approve in principle the installation of a single-lane roundabout at the intersection of Line 86/Church Street (Regional Road 86) and Floradale Road (Regional Road 19), in the Township of Woolwich as per Report E-13-034 dated April 30, 2013;

AND THAT the construction of a single-lane roundabout at this intersection be considered as part of a “Roundabout Installation Prioritization Program” in the 2014 Transportation Capital Program.

CARRIED

WATER SERVICES

g) E-13-044, Water Supply and Distribution Operations Master Plan Recommended Strategy

MOVED by J. Mitchell
SECONDED by J. Brewer

THAT the Regional Municipality of Waterloo approve the strategy recommended in the Water Supply and Distribution Operations Master Plan (WSDOMP) summarized in Report E-13-044 dated April 30, 2013;

AND THAT Region staff be directed to incorporate the WSDOMP recommended projects in the 2014 Ten Year Water Capital Program and Regional Development Charges Study;

AND THAT Region staff be directed to proceed with implementation of WSDOMP recommended projects.

CARRIED

INFORMATION/CORRESPONDENCE

a) Memo: Noise Assessment Review for Bleams Road (Regional Road 56) between Fischer-Hallman Road (Regional Road 58) and Homer Watson Boulevard Road (Regional Road 28), City of Kitchener and Information on the Construction of Noise Barriers on Ira Needles Boulevard North of University Avenue

Received for information.

John Hammer, Director, Transportation responded to questions from Committee stating that that a noise study was done recently and that Bleams Road is scheduled to be widened in 2019 and another noise study will be completed at that time.

b) Canadian Owners and Pilots Association (COPA) President’s Award
Received for information.

c) Council Enquiries and Requests for Information Tracking List

Received for information.

OTHER BUSINESS

a) D. Craig indicated that a motion was passed at the City of Cambridge Council meeting April 29th, 2013 regarding the implications of budget cuts on grass cutting and weed cutting in the municipalities and stated City of Cambridge will be discussing this matter at the All Council meeting on Thursday, May 2, 2013.

b) A Committee member inquired about graffiti and asked staff to report back to Committee on how the Region is dealing with graffiti on Regional property in the urban areas.

NEXT MEETING – May 28, 2013

ADJOURN

MOVED by Strickland
SECONDED by Armstrong

THAT the meeting adjourn at 10:14 a.m.

CARRIED

COMMITTEE CHAIR, J. Wideman

COMMITTEE CLERK, E. Flewwelling
Laurel Creek Headwaters
Environmentally Sensitive Landscape
Working With Private Landowners
Figure 1. General location of Laurel Creek Headwaters Environmentally Sensitive Landscape, showing watercourses, PSWs, and ESPAs.
Environmentally Sensitive Landscape
Habitat Enhancement
NEW RELEASE
HUGE LOTS!
GREAT SAVINGS!
LAST CHANCE!
ONLY 1 LOTS LEFT!
(519) 656-9065
ESL Users
Farm Equipment
ESL Roads
Kressler Rd
Kressler Road becoming Wilmot Line
Left bend at Kressler/Cedar Grove/Wilmot Line Junction
Monastery Creek crossing
Wilmot Line
Grading of Wilmot Line at Laurel Creek
Berlett’s Road
ESL Roads
Major roads within the ESL

REGION:
Weimar Line
Erbsville Rd
Kressler Rd, paved portion

WILMOT:
Berlett's Rd
Carmel-Koch Rd
Wilmot Line

WELLESLEY:
Maplewood Road

WELLESLEY/ WOOLWICH:
Kressler Rd, gravel portion, shared ownership

WATERLOO:
Conservation Dr
Wideman Rd
We are asking Regional Council for:

• better protection of the Laurel Creek ESL
• a comprehensive study of the ESL road network
• mitigation measures to improve environmental, safety and social impacts of traffic
• collaboration with the municipalities, community and Laurel Creek ESL Committee
Region of Waterloo

Rapid Transit Brand Development
Presentation Overview

- Rapid Transit Brand Development
  - Overall Process
  - Public Engagement and Results
  - Community Names
  - The Final Short-List
  - Phone Survey Results
  - Staff Recommendation
Brand Development Process

- **Research and Review**
  - Workshop/briefings, stakeholder interviews, public comments, transit peer review

- **Brand Development**
  - Brand foundation: *Healthy, Prosperous, Smart* & Primary customer identified

- **Brand Names**
  - Criteria for creating and selecting the best name
  - 300+ names, 11 short-listed, 3 for community input

- **Public Consultation**
  - Review overall themes, opinions and priorities

- **Name Selection**
  - Staff recommendation on final brand name

- **Design**
  - Logo development: visual identity, brand voice, graphic design standards
Community Engagement

- **Online Survey**
  - 11 Days: January 8-18
    - 2,595 page views
    - 685 completed surveys

- **Public Consultation Centres**
  - **Cambridge**: January 10
    - 20 attendees, 19 completed surveys
  - **Waterloo**: January 14
    - 75 attendees, 70 completed surveys
  - **Kitchener**: January 15
    - 48 attendees, 40 completed surveys
  - **TOTAL**: 143 attendees, 129 completed surveys

![Graph showing submissions and views over time]
Results: Current & Future Transit Users

Current Transit Users
- Online: 56%
- No: 43%
- No Response: 27%

Future Rapid Transit Users
- Online: 71%
- No: 27%
Results: Preferred Option – ION

- ION: First Impressions
  - Positive: clever, cool, reliable, energizing; Negative: cold, boring, too techie, not transit

- Positive Word Associations
  - unique, straight-forward, eco-friendly, forward-thinking, clean, work, future, smart, strength, waterloo, optimistic, world-class, reliable, science, simple
  - knowledge, easy, train, success
Community Names

The Wave

The Grand

The Mall

The Loop

The Mall Crawler

The Mall Train

The Link

The Light

The Line

The Last

The Ladies

The LRT

The Links & Destinations

The KIT

The King Line

The King

The Joiner

The Join

The Join

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Comparing the Finalists

<table>
<thead>
<tr>
<th>How do we know it's a good name?</th>
<th>ION</th>
<th>The Wave</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meaningful and full of meaning, inspiring</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Memorable, easy to pronounce</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Distinctive or Ownable</td>
<td>✔</td>
<td>✗</td>
</tr>
<tr>
<td>Aligned with the brand <em>(Healthy, Prosperous, Smart)</em></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Works with both technologies <em>(aBRT and LRT)</em></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Fits within existing brand family <em>(ROW, GRT, iXpress)</em></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Feels like a &quot;Made in Waterloo Region&quot; solution</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Helps tell the RT story <em>(pre/post-construction)</em></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Short and sweet <em>(easy to read as bus/train pass by)</em></td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Works beyond Cambridge, Kitchener &amp; Waterloo</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
Phone Survey: Perceptions of Rapid Transit

What are your perceptions of a Rapid Transit service being introduced to our Region? Are they...

- Very favourable: 25%
- Somewhat favourable: 22%
- Neutral: 31%
- Somewhat unfavourable: 8%
- Very unfavourable: 15%
If you could choose 3 words that you would use to describe the brand, what would they be?

<table>
<thead>
<tr>
<th></th>
<th>Science/chemistry</th>
<th>Quick/efficient</th>
<th>Particle/electron</th>
<th>Electricity</th>
<th>Modern/futuristic</th>
<th>Energy</th>
<th>Technology</th>
<th>Interesting/innovative</th>
<th>Car</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Votes</td>
<td>31%</td>
<td>9%</td>
<td>9%</td>
<td>9%</td>
<td>8%</td>
<td>8%</td>
<td>7%</td>
<td>3%</td>
<td>3%</td>
<td>13%</td>
</tr>
</tbody>
</table>

- **ION**

<table>
<thead>
<tr>
<th></th>
<th>Water</th>
<th>Fast/quick</th>
<th>Ocean</th>
<th>Beach/surfing</th>
<th>Movement</th>
<th>Hand gesture</th>
<th>Silly/childish</th>
<th>Wave pool</th>
<th>Vacation</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Votes</td>
<td>24%</td>
<td>10%</td>
<td>9%</td>
<td>9%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>6%</td>
<td>5%</td>
<td>18%</td>
</tr>
</tbody>
</table>

- **The Wave**
Do the Region's perceptions match your perceptions?

**ION**
- Yes, 66%
- No, 26%
- Unsure, 6%
- No response, 2%

**The Wave**
- Yes, 55%
- No, 35%
- Unsure, 8%
- No response, 2%
What are your perceptions of the names “ION” and "The WAVE" for the Rapid Transit service? Are they...

![Bar chart showing perceptions of names]

- Very positive: Wave 13%, ION 15%
- Somewhat positive: Wave 21%, ION 27%
- Neutral: Wave 27%, ION 30%
- Somewhat negative: Wave 15%, ION 15%
- Very negative: Wave 15%, ION 13%
Staff Recommendation

ION

WHY?

- Meets brand name criteria
- Represents brand strategy & values
- Public's most preferred option
  - Strong first impressions
  - Word associations & overall impressions
  - Name matched brand values
- Focused on movement & innovation
  - Meets visionary goals of Rapid Transit
- Will help us communicate with the public
  - Tell the Rapid Transit story
- Memorable & distinct – unique to public transit
Next Steps

- **Logo Development**
  - Visual identity – including graphics, typeface and colours
  - Brand voice
  - Brand guidelines
  - Graphic design standards

- **Public Consultation**
  - Focus groups
  - Comments/feedback collected from the public will help influence the final recommendation to Council

- **Staff Recommendation to Council**
  - Summer 2013
Thank You!