WELCOME
Region of Waterloo Transportation Master Plan Update
Public Consultation Centre
1. What is the purpose of this event?

To introduce MOVING FORWARD and collect public input on:

• The Region’s future transportation vision and goals;
• Current state of the Region’s transportation system;
• Recent public opinions about Region transportation;
• Emerging trends in transportation; and
• How to get involved in the study.
2. What is **Moving Forward**?

- The Region’s Transportation Master Plan with recommended policies and projects to meet transportation needs over the next 25 years.

- **Moving Forward** affects everyone!

- It deals with the movement of people and goods in and around the Region. It includes:
  - Walking and cycling
  - Local and commuter transit
  - Cars and trucks
3. Why Update **Moving Forward**?

- Regional transportation is changing, such as:
  - Highway 401 widening
  - Intensification in City Centers
  - Growing demand for travel alternatives

- Other transportation plans in the Greater Toronto and Hamilton Area will affect the Region.

- Changes to provincial and local planning policies will affect how the Region grows over the next 25 years.
4. Who has Input into **Moving Forward**?

<table>
<thead>
<tr>
<th>Steering Committee</th>
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<tr>
<td>Regional Council:</td>
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<tr>
<td>Elizabeth Clarke, Tom Galloway</td>
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<tr>
<td>Regional Staff:</td>
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<tr>
<td>Planning, Development and Legislative Services</td>
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<td>Public Health and Emergency Services</td>
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<tr>
<td>Transportation and Environmental Services</td>
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<td>IBI Group:</td>
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<td>Waterloo and Toronto offices</td>
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- The Region also wants input from the general public, community stakeholders, area municipalities and public sector agencies.
5. Regional Transportation Goals

Optimize the system
Make the most of what already exists before building new facilities.

Promote choice
Enable walking, cycling and public transit to be more competitive with cars.

Foster a strong economy
Support existing businesses and attract sustainable economic activity.

Support sustainable development
Support sustainable growth in urban and rural areas and reduce transportation contributions to climate change.
5. Prioritize Our Goals

How important are the goals? **Let us know if you think some goals are more important than others.**

You have 8 chips. Put one or more chips in the jars for the goals that are important to you. Put as many or as few chips as you like.

- Optimize the System
- Promote Choice
- Foster a Strong Economy
- Support Sustainable Development
6. Current State of Regional Transportation

- Grand River Transit
  - Ridership: 20 million rides per year
  - Ridership on Route 7 and 200 iXpress: 20,000/day
  - All buses fully accessible

- Expanding roads and cycling
  - Since 2006, cycling lanes nearly doubled to 300 km
  - Regional roads: $250 Million (since 2004)
  - Provincial highways: $150 million (2009-2014)

- Progress on alternatives
  - 10% of local workforce is part of TravelWise transportation management association
  - ION Light Rail Transit will begin operating in 2018, with expansion planned into Cambridge
7. Public Transportation Survey (2016)

• Cambridge residents 4 times more likely to commute outside Region.
• Waterloo residents:
  • More likely to live and work in Waterloo; and
  • Want more bike lanes.
• Township residents:
  • Commute to Region’s cities, mostly Waterloo.
• 13% of commuters carpool minimum once a month.

• Respondent satisfaction on Regional transportation system*:
  
<table>
<thead>
<tr>
<th>Service</th>
<th>Satisfied Level</th>
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<tbody>
<tr>
<td>Regional road congestion</td>
<td>3.4</td>
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<tr>
<td>Transit to GTA</td>
<td>3.4</td>
</tr>
<tr>
<td>Driving to GTA</td>
<td>3.5</td>
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<tr>
<td>Regional road conditions</td>
<td>3.8</td>
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<tr>
<td>Bike lanes</td>
<td>4</td>
</tr>
<tr>
<td>Public transit</td>
<td>4.1</td>
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<tr>
<td>Walking facilities</td>
<td>4.9</td>
</tr>
</tbody>
</table>

* 1 – extremely dissatisfied to 7 – extremely satisfied

• 2015 car usage increased compared to 2010:
8. Emerging Transportation Trends

- Climate Change
  Transportation accounts for 34% of Ontario greenhouse gas emissions.

- Public Health
  Includes road safety, air pollution, less physical activity.

- Social Equity
  How can transportation equally serve the mobility needs of all residents?
8. Emerging Transportation Trends

- **Age-Friendly Transportation**
  
  20% of Region’s population over 65 years old by 2031 = special needs.

- **Expanded Travel Choices**
  
  ION Light Rail Transit, expanded GO Train service and Uber transportation providers.

- **New Technology**
  
  Autonomous (driverless) vehicles, Connected vehicles, Alternative fuels.
9. How Can I Get Involved?

• Sign attendance register to be added to the mailing list for future events.
• Complete comment sheet.
• Go to study website: www.regionofwaterloo.ca/en/gettingaround/MovingForward.asp
• Contact study representatives:

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