Proportion of population with low income (below the Market Basket Measure threshold), by neighbourhood, Waterloo Region, 2016

Neighbourhoods
1. West Waterloo
2. Lakeshore North/Conservation
3. Beechwood
4. Columbia/Lakeshore
5. Lincoln/Dearborn
6. Eastbridge/Lexington
7. Central Waterloo
8. Westvale
9. Westmount
10. Highland West
11. Forest Heights/Forest Hill/Lakeside
12. Victoria Hills/Cherry Hill/KW Hosp
13. Bridgeport/Breithaupt/Mt Hope
14. Grand River/Stanley Park/Chicopee
15. Frederick/Rosemount/Auditorium
16. Downtown Kitchener and Area
17. Alpine/Laurentian
18. Southwest Kitchener
19. Country Hills
20. Vanier/Rockway
21. Doon/Pioneer Park
22. Hidden Valley/Pioneer Tower
23. North Cambridge
24. Hespeler
25. Central Preston
26. Lang’s Farm/Industrial
27. North Galt/Elgin Park
28. Shades Mills
29. Southwood/South West Galt
30. Galt City Centre/South Galt
31. South East Galt
32. Blair
33. North Dumfries/Beverly
34. Ayr
35. New Dundee/Manheim
36. Baden
37. New Hamburg
38. North Wilmot
39. Wellesley Village
40. Wellesley Rural South
41. Wellesley Rural North
42. Wellesley Village
43. Elmira
44. St. Jacobs
45. Woolwich Rural East

Proportion of Population Below MBM
- 0% - 4.43%
- 4.44% - 7.92%
- 7.93% - 11.4%
- 11.41% - 33.56%

Data Source: Statistics Canada, 2016 Census, Custom Geographies
Produced by: Epidemiology and Health Analytics Team, June 2020

Note: Market Basket Measure (MBM) is a measure of low income based on the cost of a specific basket of goods and services representing a modest, basic standard of living. It includes the costs of food, clothing, footwear, transportation, shelter and other expenses for a reference family of two adults aged 25 to 49 and two children (aged 9 and 13).