

## ESOLUTIONSGROUP CLIENTS RACK UP MULTIPLE AWARD WINS FOR WEBSITE EXCELLENCE

**Waterloo, ON (May 8, 2018)** – eSolutionsGroup (eSolutions) is honoured to celebrate the amazing achievements of 14 clients whose websites recently took home a grand total of 11 awards and six honorable mentions in the prestigious 2018 Hermes Creative Awards competition.

“We’re thrilled to be able to share in the accomplishments of all of these project teams who worked so tirelessly to create something new and exciting,” said Karen Mayfield, president of eSolutionsGroup. “These websites not only showcase what each platform has to offer, but also offer users and audiences a place to connect, share ideas and communicate – values that are at the heart of these awards.”

Two clients won the Platinum Award, the highest distinction in the competition. [Guelph Hydro Electric Systems Inc.](#) was recognized for its exemplary website, along with the Region of Waterloo’s three heritage and museum websites, [Waterloo Region Museum](#), [Schneider Haus National Historic Site](#) and [McDougall Cottage](#).

Eight Gold Awards were given to websites that eSolutions developed, including the Region of Waterloo [Grand River Transit](#), the [Cambridge Centre for the Arts](#), the [Town of Kingsville](#), the City of Kitchener [Love My Hood](#) initiative, [Waterloo EDC](#), the [Town of Cobourg](#) and the [City of Kawartha Lakes Tourism](#).

One Gold Award went to the [Municipality of Strathroy-Caradoc](#) for a Resident Services feature added to its website in 2017. This feature, developed by eSolutions, offers users a one-stop shopping experience in accessing municipal services 24 hours a day, seven days a week. It provides direct links to either information on services or forms to directly contact municipal staff about specific issues or problems.

Several clients’ websites received an honourable mention, including the [City of Dryden](#), the [City of Orillia](#), the [Town of Greater Napanee](#), [Thames Valley District School Board](#), the [City of Kitchener](#) and the [Region of Durham](#).

All of these websites were deemed by judges to display exemplary creative marketing and communications qualities in electronic media. Each entry also demonstrated excellence in using the skills and technology of a new generation of marketing and communications professionals.

### About the Hermes Creative Awards

Since its formation in 1994, the [Hermes Creative Awards](#) competition has been recognizing excellence in marketing and communications projects of all types. From individual communicators to media conglomerates to Fortune 500 companies, Hermes Creative Awards judges have evaluated 200,000 entries from all over the world.

The awards are administered and judged by the Association of Marketing and Communication Professionals (AMCP), a group of several thousand creative professionals. As part of its mission, ACMP supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations.

### About eSolutionsGroup

eSolutionsGroup helps public sector clients across North America better connect with communities and deliver services more efficiently through award-winning design, integrated with advanced web and mobile applications. Through 18 years in business, 300-plus public sector clients and 63 marketing and technology awards in the past 12 months alone, it all adds up. Learn more at [www.esolutionsgroup.ca](http://www.esolutionsgroup.ca)

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